

# Final Steps to Success

#weGIVECATHOLIC  
*with the Catholic Community Foundation*

Tuesday, December 3, 2019  
12 AM - 12 AM



## Your #weGiveCatholic Team

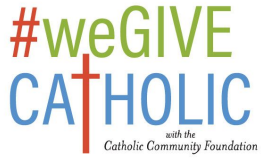


Bob Hickey  
Director of Development



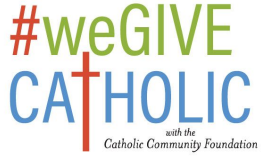
Linda Corcoran  
Director of Donor Relations and Communications





# Agenda

- #weGiveCatholic Updates & Reminders
- Your Checklist for Success
- After #weGiveCatholic
- Your Resources
- Next Steps
- Q&A



# Updates & Reminders

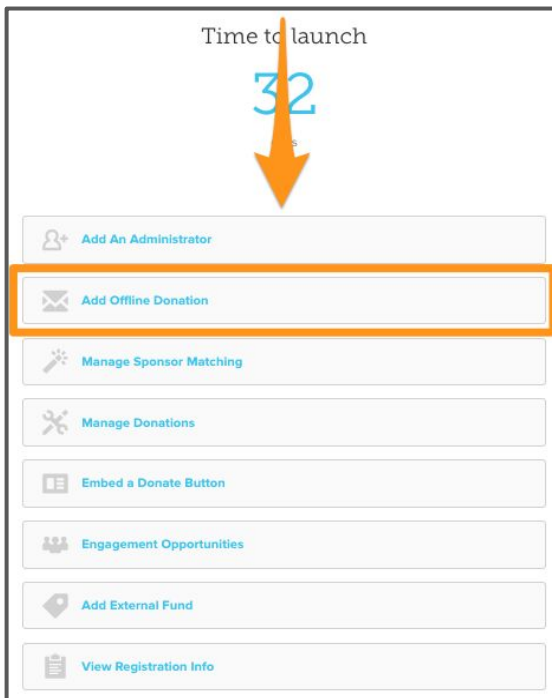
- Tuesday, December 3 12:00 A.M. - 12:00 A.M.
- Prizes
- Tagboard
- \$20 Donation Minimum

# Your Success Checklist

- Offline Donations
- The Perfect Profile
- Matches/Challenges
- Engage Ambassadors
- Prepare Communications

# Do you have cash/check gifts?

- Add cash/check donations as offline gifts
- Note: Offline donations are included in prizes and leaderboards



Time to launch  
32

[Add An Administrator](#)

**[Add Offline Donation](#)**

[Manage Sponsor Matching](#)

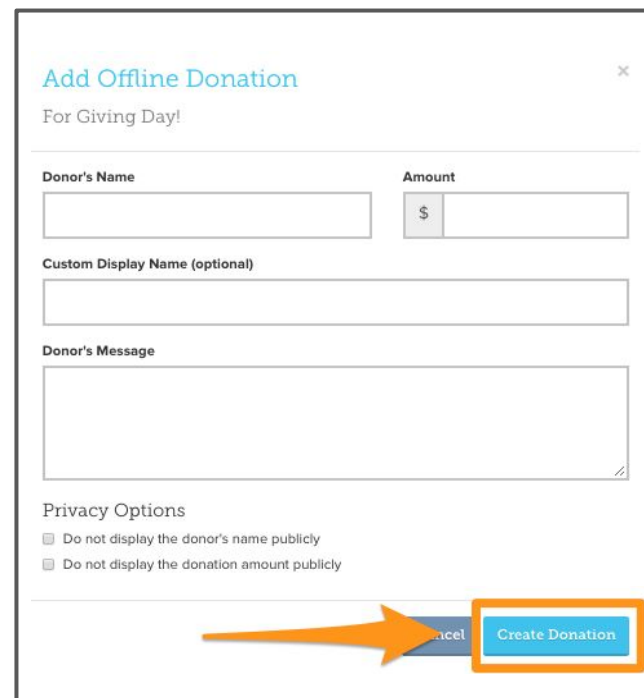
[Manage Donations](#)

[Embed a Donate Button](#)

[Engagement Opportunities](#)

[Add External Fund](#)

[View Registration Info](#)



**Add Offline Donation** ×

For Giving Day!

**Donor's Name**

**Amount**

**Custom Display Name (optional)**

**Donor's Message**

**Privacy Options**











Do not display the donor's name publicly

Do not display the donation amount publicly

[Cancel](#) **Create Donation**

# Is your profile completed?

- Have you:
  - Added your logo and a cover photo?
  - Shared an authentic story?
  - Set goals?
  - Included clear calls to action?
  - Featured visual content?
  - Highlighted donation levels?
  - Added Fundraisers?
  - Created a Match?

	Add Your Organization's Info	
	Add Your Story	
	Add Donation Levels	
	Add a 'Thank You' Message	
	Add Fundraisers	

# Is your profile completed?



## Logan's Pups

Helping senior dogs find loving homes in their final years

Causes: **Animals, Seniors**

[Manage this on GiveGab](#)

DONATE



0%

\$0 Raised \$5,000 Goal 0 Donors



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Covers medical expenses for a senior pup in need

CHOOSE YOUR OWN AMOUNT

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge paw print on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered.

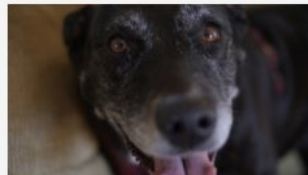
To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups.

Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old.

Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes.

Your donation will help us continue offering these services for years to come.

DONATE



## Matches

Board of Trustees: #NVBigGive Match

On 3/22 our generous board of trustees will DOUBLE all donations made to our organization during Nevada's big Give 2018!

\$5,000 MATCH

\$5,000 REMAINING

## Fundraising Champions

[Bridget Cafaro](#) \$0.00

[Alyssa Ravenelle](#) \$0.00



# Do you have matches/challenges?

- Identify your match/challenge sponsors
  - From 2018 #GivingTuesday giving days, organizations that featured matches and/or challenges raised 8.13 times more!
- Promote your match/challenge opportunities

#WeGiveCatholic  
December 3, 2019

Participation Approval Status  
Approved

Get Set Up  
Complete the steps below to be sure that you are set up and ready to participate in #WeGiveCatholic.

Time to launch  
34 days

✓ Add Your Organization's Info

✓ Add Your Story

✓ Get Verified to Collect Donations

✓ Add Donation Levels

♥ Add a 'Thank You' Message  
*Personalize your auto-response for donors ahead of time.*

Donation Tools

✉ Add Offline Donation

⚙ Manage Sponsor Matching

✂ Manage Donations

📄 Embed a Donate Button

Other Actions

👤 Engagement Opportunities

## Organization Sponsor Matching

Any and all donations to your organization will be eligible for these matches, including donations to Giving Day profiles and all campaigns/events. To set up matching for a specific campaign only, please go to [the edit page](#) for that campaign.

+ Add Match Commitment + Add Challenge Manage Donations

**Note:** All times are assumed to be in Eastern Time.

# Do you have matches?

**Logo**

**Tip:** Disable adblockers on this page for the best logo uploading experience.

**Sponsor Name**

**URL (optional)**

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

Keep Sponsor Anonymous

**Match Name**

**Description**

**Total Matching Funds Available**

**Maximum Match per Individual Donation**

Does this match only apply to donations made within a certain time period? (optional)

Please note that times are in **Eastern Time**.

Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

**Donation Matching Start Time (Eastern)**

**Donation Matching End Time (Eastern)**

Enable Auto Matching

We will automatically generate a matching offline donation for each GiveGab donation that comes in online between the above dates (if provided), until all the funds are depleted! You can always edit them later if needed. **Note:** These donation amounts may not be reflected in your organization's totals on a giving day profile depending on the preference of your giving day host.

How it Works: Matching offline donations will be created automatically in the amount equal to the matched online donation (up to the maximum individual match allowed). If the remaining available matching funds are less than these values, a donation will be partially matched. If a time range is provided, matching offline donations will only be created for online donations made during this time range.

Archive this match opportunity to mark it as inactive and prevent it from being displayed in future fundraising.

Archived

# Do you have challenges?

Logo

Tip: Disable adblockers on this page for the best logo uploading experience.

Sponsor Name

URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

 Keep Sponsor Anonymous

Challenge Name

Description (optional)

Challenge Type

Dollar Challenge

Challenge Goal

How many dollars or donors are needed to complete this challenge?

Challenge Amount

How much money is awarded when this challenge is completed?

\$  .00

A **Dollar Challenge** is fulfilled and an offline donation is created when a certain amount is raised. A **Donor Challenge** is fulfilled and an offline donation is created when a certain number of unique donors have given.

Select the time period applicable for this challenge

Please note that times are in **Eastern Time**.

Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)

Donation Matching End Time (Eastern)

Archived

Archive this challenge to mark it as inactive and prevent it from being displayed in future fundraising.

# Who are your P2P fundraisers?

- Expand your organization's reach
- P2P have their own fundraising page
- Every dollar they raise goes toward your totals!

Organizations with P2P raise 3.4 x more than organizations without P2P



# Are your communications ready?

- Your #weGiveCatholic Nonprofit Toolkit is full of communication resources
  - Suggested timelines
  - Sample content
  - Social media posts
  - Shareable visual content



# Do you have a communications plan?

- Plan your online communications ahead of #weGiveCatholic
  - Announcement/Save The Date
  - Campaign Countdown
  - Day-Of Updates
  - Supporter Gratitude
- Utilize multiple online channels for the best engagement
  - Social Media
  - Email Communications
  - Organization Website
  - Ambassador Sharing
- Customize the templates, guides, and graphics in your #weGiveCatholic Nonprofit Toolkit for the perfect plan!



# After #weGiveCatholic

- Donation Reports
- Payout Timeline
- Donor Stewardship

# How will you get your donor data?



Logan's Pups

- Home
- Fundraising Campaigns
- Events
- Giving Days
- Reports
- Manage Organization

## Admin Dashboard


Current Plan  
Engage

### Giving Days

**DAY OF GIVING** Giving Day!  
November 13, 2019

[View All Giving Days](#)

### Fundraising Campaigns

 It's A Dogs World  
December 11, 2017 \$ \$20,467.22 Raised

[View](#) [Manage](#) [Edit](#)

[View All Campaigns](#)

### Fundraising Events

 2018 Summer Gala

[View](#) [Manage](#) [Edit](#)





# How will you get your donor data?



Logan's Pups

## Donations

Total Paid Out: \$240,488.06

Total Pending: \$6,230.57



Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

Search by name or email

 More filters  1




All Giving Days 

All Campaigns 

Any Donation Type 

 Start 

 End 

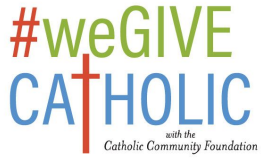
Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout An
	15042	7/8/2019 9:41pm	Australia Match Test	\$200.00	\$200.00				
	15041	7/8/2019 9:41pm	Katrina Grein katrina.grein@givegab.com	\$200.00	\$208.90	\$4.90	\$4.00	Yes	\$200.00
	15040	7/8/2019	Australia Match Test	\$500.00	\$500.00				\$500.00



# How will you get your donor data?

✕	14267	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
✕	14266	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
📄 ✎	14265	5/23/2019 2:21pm	\$22.22	\$22.22	\$0.79	\$1.00	No	\$20.43	5/26/2019
✕	14253	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
✕	14252	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
📄 ✎	14251	5/22/2019 9:29am	\$200.00	\$200.00	\$4.70	\$9.00	No	\$186.30	5/22/2019
✕	14250	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A
✕	14249	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A





# How will you get your donations?

- Donations will be transferred to your bank account via direct deposit 5-7 days after #weGiveCatholic



# How will you thank your donors?

- Start your stewardship process immediately after **#weGiveCatholic**
- Generate some post-giving day messaging to all supporters
  - Social media posts and overall success update
  - Giving Day thank you email to your organization's email list
- Follow up with more personal stewardship
  - Access information in your GiveGab Dashboard
- Highlight impact of donor-funded projects
- Watch the [available training](#) on Donor Stewardship!



# Your Nonprofit Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- #weGiveCatholic Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab

# We're Here For You!

- Visit Our Help Center

<https://support.givegab.com/>

- Send us an email at

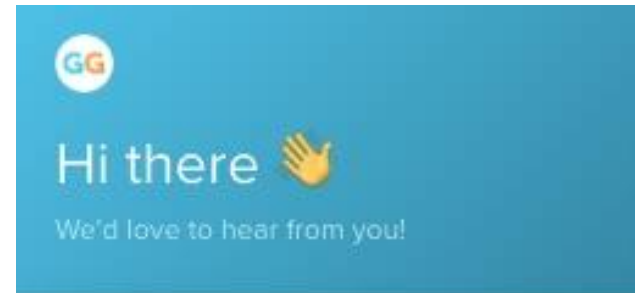
[CustomerSuccess@givegab.com](mailto:CustomerSuccess@givegab.com)

- Chat with GiveGab's Customer

Success Team whenever you have

questions or need a hand


- Look for the little blue chat bubble!



Leave us a message

The team typically replies in under 20m



 New message

Find an answer yourself

Search for articles...





# Your Next Steps

- Like and Follow #weGiveCatholic on Social Media!
  - Don't forget to use #weGiveCatholic!
- Check your inbox for important emails
- Watch on-demand training course videos
- Check out the Nonprofit Toolkit

# Questions?



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12 AM - 12 AM