

Getting Started with a Giving Day

How to Participate

This guide will walk you through all the steps you need to be set up for Giving Day success!

✓ 1. Let's make sure you're eligible!

To participate, your organization must be:

- IRS-approved and tax-deductible
- Located within the Giving Day's community
- [Registered with the states](#) where you intend to solicit donors
- Committed to promoting the Giving Day to your constituents

✓ 2. Register for your Giving Day!

- Complete registration through the link provided by your Giving Day host or visiting the Giving Day homepage
- [Enable donations](#) on your account by adding your ACH transfer (bank account) information

✓ 3. Get connected to your Giving Day Community!

- Follow the Giving Day's social media channels for updates and information
- Use the Giving Day's hashtag in your own social posts to promote your participation and link out to your giving profile

✓ 4. Tools to get you ready!

- Use the Nonprofit Toolkit available on the Giving Day site for tips, templates, and resources
- Register for the in-person training and webinar series
- Take advantage of all the additional resources emailed to you by your Giving Day host

★ **We are here to help!** ★

Direct your questions to the Giving Day host's email or use the [blue chat bubble](#) on the Giving Day site

*Now You're ready to **ROCK YOUR DAY!***