

# Alexandria Times

The Alexandria Times is offering special promotions for Spring2ACTion 2020 for prepaid print ads on **April 2 and 9** for Spring2ACTion on April 15. In addition, these discounts will apply to follow up ads and thank you ads on April 16, 23, 30 and May 7.

- All full-page color ads are **\$525** for nonprofits and friends of nonprofits who mention Spring2ACTion or a nonprofit on the ad. Half page color ads are **\$275** with the same requirements.
- For all other print ad sizes, there will be a **50%** discount off all print ads for nonprofits and friends of nonprofits who want to run an ad for Spring2ACTion AND prepay for the ad. **Before discounts**, 1/4<sup>th</sup> page ads are \$400, 1/8<sup>th</sup> page ads are \$200 and 1/16<sup>th</sup> page ads are \$100.

Please note: If a nonprofit or friend of the nonprofit does not want to prepay by credit card, check or ACH, the discount will be 20% instead of 50%. The 20% discount only applies if the Alexandria Times has to send an invoice *after* the ad or ads run.

All color charges are waived, and the Alexandria Times can create the ad at no additional charge.

Please contact Marty as soon as possible to reserve space and let her know the size, shape, date the ad should run, and if you would like the Alexandria Times to create the ad.

Marty DeVine  
Alexandria Times  
571-236-6471  
[mmmdevine@aol.com](mailto:mmmdevine@aol.com)