

Alexandria Times

The Alexandria Times is offering special promotions for Spring2ACTion 2020 for prepaid print ads on **April 2 and 9** for Spring2ACTion on April 15. In addition, these discounts will apply to follow up ads and thank you ads on April 16, 23, 30 and May 7.

- All full-page color ads are **\$525** for nonprofits and friends of nonprofits who mention Spring2ACTion or a nonprofit on the ad. Half page color ads are **\$275** with the same requirements.
- For all other print ad sizes, there will be a **50%** discount off all print ads for nonprofits and friends of nonprofits who want to run an ad for Spring2ACTion AND prepay for the ad. **Before discounts**, 1/4th page ads are \$400, 1/8th page ads are \$200 and 1/16th page ads are \$100.

Please note: If a nonprofit or friend of the nonprofit does not want to prepay by credit card, check or ACH, the discount will be 20% instead of 50%. The 20% discount only applies if the Alexandria Times has to send an invoice *after* the ad or ads run.

All color charges are waived, and the Alexandria Times can create the ad at no additional charge.

Please contact Marty as soon as possible to reserve space and let her know the size, shape, date the ad should run, and if you would like the Alexandria Times to create the ad.

Marty DeVine
Alexandria Times
571-236-6471
mmmdevine@aol.com

The Alexandria Gazette Packet wants to enhance your agency's benefits from **Spring2ACTion** on April 15 with an incredibly affordable offer during this unusually challenging period of time. Use one or any combination of the 12 blocks in the example below to promote your agency's benefit for donor designation during Alexandria's most focused and largest fundraising day of the year, thanks to leadership from **ACT for Alexandria**.

The Gazette Packet, Alexandria's best read and most trusted local community source since 1784, reaches an audience of more than 25,000 with our popular print and digital editions, websites and social media. Place your message in this special promotion in any combination of space at a cost of \$99 per block (2.5"x3"), prepaid with any of the four major credit cards.

Please reply to sales@connectionnewspapers.com

**Reserve the number of blocks you would like no later than noon Monday, April 7
Send your camera ready materials no later than 4pm, Tuesday, April 8.**



Spring2ACTion

Alexandria's Giving Day
Presented by ACT for Alexandria

Why should you participate in Spring2ACTion?

Spring2ACTion, Alexandria's Giving Day, is the time Alexandrians come together, uplift one another, and support the organizations that serve our community in the best of times and during challenging times. Because of the current crisis, many organizations have cancelled fundraising events and programs that generate revenue. Classrooms and theaters are dark, and programs are cancelled in adherence of social distancing guidelines. Nonprofits are depleting their reserves to purchase emergency food and supplies for their constituents. The financial health of nonprofits is threatened at a time when our community needs them the most. Spring2ACTion is an indispensable platform for local nonprofits to engage the community and raise critical funds.

On April 15th, we are celebrating 10 years of Spring2ACTion. Join us in giving back to the community we love during this unprecedented time and let generosity shine!

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