



**Local Businesses
ACT for Good!**

Business Fundraisers

Spring2ACTION is Alexandria's Giving Day, a 24-hour call to ACTION to get online and give! Presented by **ACT for Alexandria**, Spring2ACTION has raised more than \$10M in the past 9 years for the programs and services that support children, family, senior, veteran, animal and art related causes in our community.

April 29, 2020 is dedicated to inspiring our entire community to be generous!

We are teaming up with local companies and invite you to be an official Spring2ACTION Business Fundraiser. As a Business Fundraiser, you will inspire and empower your employees, customers and/or vendors (stakeholders) to give back to causes that are meaningful to them; learn about new ones; and spark a little friendly competition that will benefit our entire community. **Last year, Business Fundraisers collectively raised more than \$90K for the nonprofits in our area!**

Giving on Spring2ACTION.org provides an easy, fun and efficient way for your entire company to give together and spread generosity. Just "raise your hand", we will give you all that you need.



One-on-one tailored support to make registration and campaign planning easy and fun -- we are here to help!



Easy-to-use campaign tools including posters, a toolkit with a calendar, sample text and more will be available to you. We can give you ideas on how to leverage matching funds, if you choose to match donations



Opportunity to schedule ACT staff to attend a lunch-and-learn or employee meeting to share more about Spring2ACTION and maximizing your business' engagement



Dedicated site presence with a Business Fundraiser [leaderboard](#) during Spring2ACTION day listing participating companies with up-to-date giving totals & social media recognition to celebrate Business Fundraiser generosity



Valuable data given to each Business Fundraiser through individualized giving reports after Spring2ACTION, highlighting interest areas of your stakeholders. Also year-round access to ACT as a resource to identify opportunities that fit your company's needs

To get started, contact Celeste.Flores@ACTforAlexandria.org or visit Spring2ACTION.org!