



Alexandria Gazette Packet is offering a 50% discount to nonprofits for any ads published for Spring2ACTion. In order to support the discount and avoid invoicing costs, prepayment should be made with any of the four major credit cards. They will need the credit card number, exact name of cardholder, expiration date and the security number located on the back of the card.

Requests for space reservation must be made no later than Thursday noon prior to publication and camera-ready materials no later than noon Friday prior to publication.

Dates for upcoming ads:

**April 13 publication**

Space request: Before noon, Thursday, April 6

Camera ready materials: Before noon, Friday, April 7

**April 20 publication**

Space request: Before noon, Thursday, April 13

Camera ready materials: Before noon, Friday, April 14

*They can usually accommodate late additions and/or materials up to noon Tuesday prior to publication.*

The rate for each ad is based on size and appears in our print and digital editions, social media and web platforms.

Full page.....\$962 rather than the usual \$1923 (10 13/16 wide x 13 1/2 tall)

Junior page...\$775 rather than the usual \$1550 (8 5/8 x 13 1/2)

Quarter page.... \$286 rather than the usual \$571 (5 1/4 x 6 5/8)

Fifth page.....\$125 rather than the usual \$249 (4 1/4 x 6 5/8)