

Alexandria Times

Big Discounts for Spring2ACTION Print Ads

The Alexandria Times is offering big discounts for Spring2ACTION 2024 print ads from the last week of March through the first week of May. The discounts are available to nonprofits for all of those weeks, and **there will be a special Spring2ACTION section on April 18 in the Alexandria Times.**

Deep Discounts on All Print Ads

Specifically, the Alexandria Times is offering nonprofits **huge discounts** off of the regular print ad prices on March 30, every week in April and on May 4 when a number of nonprofits run thank you ads. This **deal is available to nonprofits and friends of nonprofits who may want to run an ad on behalf of their favorite nonprofit** for Spring2ACTION.

The prices are as follows:

Full page \$575 (usual price \$1,580)

1/2 page \$350 (usual price \$830)

1/4 page \$275 (usual price \$470)

1/8 page \$175 (usual price \$240)

1/16 page \$ 90 (usual price \$135)

Nonprofits that are interested in running a print ad on March 30, any week in April or on May 4, need to reserve the space in advance with the size, shape, and date the ad should run.

As always, **all color charges are waived** for nonprofits and the **Alexandria Times can create the ad at no additional charge.** Please note that you can save an additional 5% if you prepay for your ad before it runs. Space for ads must be reserved by 9:00am the Friday before the ad is scheduled to run.

We also have a free promotional opportunity of sorts this year. In the April 18 Spring2ACTION section, the **Alexandria Times wants to include facts or statements about nonprofits.** Each nonprofit can submit one fun fact. The information submitted should be the name of the nonprofit and up to 70 characters including spaces. The name of the nonprofit does NOT count in the 70 characters and spaces total.

For example, "ABC Bike Coop has given away 50 bikes a year for 10 years" or "Kitty Care has found forever homes for over 1,000 cats in the past 7 years."

Please ensure all submissions are received no later than April 11th, by the close of business. If you have any questions while taking advantage of this special promotion, please contact Marty DeVine at mmmdevine@aol.com or mdevine@alextimes.com or at 571-236-6471.