



# Updates & Questions

*The Amazing Give Emergency Relief*

# Agenda

- Why we did an Emergency Relief page
- Registration & Fees
- The Amazing Give 2020 - 24 hour giving day
- Questions & Answers

# Why

- To help sustain area nonprofits taxed by unprecedented strains on their services and operations because of the COVID-19 pandemic.
- Repurpose the annual day of giving website, [theamazinggive.org](https://theamazinggive.org), into The Amazing Give Emergency Relief platform to assist in raising critical funds for nonprofits in North Central Florida during this time of exceptional need.
- Site and donations is now LIVE!

# Registration & Fees

- Your page is currently showing if you're registered and able to accept donations.
- Participate in Emergency Relief, but not The Amazing Give
  - There is no fee!
- Participate in The Amazing Give and NOT the Emergency Relief
  - It's the same fee (\$150)
- Donation Fees are the same for both efforts
  - 2% plus credit card fees, donors have option to cover fees

# Tips

## 3 Things You Can Do Now

- 1.** Update your profile to reflect your most current and pressing needs. Your profile allows you to make custom giving levels that donors can relate to. Use these tools to your advantage!
- 2.** Contact your donors and let them know that the platform is now open for donations. Many donors had already planned to support you. Remind them that you need them now more than ever.
- 3.** Share, share, share. Use all your social media/digital marketing channels to let folks know that our platform is here to help the nonprofit community through these exceptional times. This will serve to remind existing donors and bring new ones to you.

# The Amazing Give 2020

- August 19-20 from 6pm - 6pm
- Reworking prizes
- Logistics
  - Marketing Video
  - In-person Events
- Philanthropy Hub
  - Extended deadline for registration
  - You can keep working on your profiles!

# Questions?

# Resources

- [Webinar recording](#): Strategies for an Impactful Giving Day during COVID-19
- [Blog](#): Virtual Ways to Support Nonprofits and Schools During a Crisis
- GiveGab Customer Support
  - [COVID-19 Resources](#)



# Thank You!

*Have questions?*

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