The Amazing Give 2020
Advanced Training

THE
AMAZING GIVE
April 22-23, 2020
www.TheAmazingGive.org

Community Foundation of North Central Florida
GiveGab
Introductions

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Agenda

● What’s New from GiveGab
● Business Fundraisers Overview
● Introduction to Philanthropy Hub
● Q&A
● Prize Overview!
What’s New from GiveGab?

● Updated and streamlined dashboard
● Enhanced donor reporting, filtering and file exports
● New Peer-to-Peer Fundraiser Index
Streamlined Admin Dashboard

Admin Dashboard

Giving Days

The Amazing Give
April 22, 2020

View All Giving Days

Recent Donations
Enhanced Reporting Data & Filtering Tools
Search for a Peer-to-Peer Fundraiser!

- Available in the Menu
- Search by P2P Fundraiser by name and click through to their profile
- When the giving day goes “live”, track their progress within the individual tiles
  - Acts like a leaderboard!
Using Videos to Promote The Amazing Give
Business Fundraisers
What are Business Fundraisers?

- The business fundraisers feature engages businesses in their community by allowing them to create a Business Profile on their Giving Day site.
- Ability to share information about their corporate philanthropy and encourage employees to donate to an organization participating in a giving day.
- By invite only through CFNCF.
Tell Your Story Section

Stats Tracking

Link to Nonprofit Search
Donor choose their business at checkout

This is where donors or employees can choose your business to track towards your stats!
Know a business who may want to become a business fundraiser?

Chat with Lesley!
Giving Day Support & Resources

**The Nonprofit Toolkit** has everything you need to reach your Amazing Give goals!

- Pre-Recorded webinars for online fundraising strategies!
  - Check out the Getting Ready webinar if you weren't able to attend!
- Customizable Templates
- Communication Timelines
- The Amazing Give Graphics
- Resources for board members, volunteers, staff and fundraisers
Giving Day Support & Resources

- Visit Our Help Center
  - [https://support.givegab.com/](https://support.givegab.com/)
- Check Our Our Blog
  - [https://www.givegab.com/blog/](https://www.givegab.com/blog/)
- Send us an Email
  - [CustomerSuccess@givegab.com](mailto:CustomerSuccess@givegab.com)
- Chat with GiveGab’s Customer Success Team whenever you have questions or need a hand!
  - Look for the little blue chat bubble!
GiveGab & The Philanthropy Hub

- A **year-round** online database of local nonprofits that helps foundations, donors, businesses, media partners, and other investors understand the charitable marketplace
- Looks and feels similar to the giving day!
- Manage both your Amazing Give and the Philanthropy Hub profiles in the same account on GiveGab
- Same access to GiveGab’s chat support
- Site will go live to donors and the public in June
How do I get started?
How do I get started?

This step is crucial! Since you’re already on GiveGab for the Amazing Give - make sure you’re registering that same account for Philanthropy Hub and not duplicating.
Pro Tip: Upon registering, copy your Amazing Give profile into the first tab so you’re not starting from scratch!
Your Philanthropy Hub Dashboard

1. Your story and summary
2. Complete each tab to finish your profile
3. Ongoing approval & Re-verification process
4. Preview your profile
Community Foundation of North Central Florida

The mission of the Community Foundation of North Central Florida is to promote and sustain philanthropy among the communities of North Central Florida.

The Foundation:
- Serves as a leader, catalyst, and center for information on philanthropy.
- Strives to broaden the base of philanthropic giving in North Central Florida.
- Provides flexible and cost-effective strategies for donors to benefit their community today and for generations to come.
- Builds and preserves an endowment to address changing community needs.

Contact
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Development and Fundraising
- Development Plan: Yes
- Planned Giving Program: Yes
- Number of Full-Time Development Staff: 0
- Number of Part-Time Development Staff: 0
- Number for Contracted Development Staff: 0

Year-End Appeals: Yes
The Amazing Give: Yes
Giving Tuesday: No
Third Party Events: No
Signature Fundraising Event: No
Name of Signature Fundraising Event: 
Social Media Fundraising: No
Peer to Peer Fundraising: Yes
Planned Giving: Yes
Next Steps for The Philanthropy Hub

- Register your organization by **April 1** (in order to participate in the Amazing Give)
- Sign up for the upcoming webinar, **February 19 @ 1pm**
Discussion / Q&A
Giving Day Prizes &
Power Hours
Thank you!