



# Business Fundraisers

# Agenda

1. Introduction to Business Fundraisers
2. Benefits to participation
3. How to create & share your profile
4. Employee donor data
5. Next steps
6. Q&A

# What are Business Fundraisers?

The business fundraisers feature on GiveGab will allow the Community Foundation of North Central Florida to engage businesses in the Gainesville area by allowing them to create a Business Profile on their The Amazing Give site where they can share information about their corporate philanthropy and encourage employees to donate to any organization participating in the giving day.

# Internal Benefits

- Employee Morale
- Employee Engagement
- Teamwork

# External Benefits

- **Increased Visibility**
- **Helps the Community**
- **Social Media**
- **Reputation**

# Step 1: Accept Your Invite!

- You'll receive an email from GiveGab, inviting you to manage your business fundraising page for The Amazing Give 2021.
- Click the **“Sign In”** button to accept the invite and access your business fundraising page.

Make sure you use the same email that is

**GiveGab** listed in the email to register.

## You have been added as an admin for Logan's Puppy Palace

Hi Alyssa,

Logan's Puppy Palace has been invited to participate in Giving Day. Your participation has the potential to make a HUGE impact for many organizations.

To begin registration, start by creating an account using this email:

[alyssa.ravenelle@givegab.com](mailto:alyssa.ravenelle@givegab.com)

Once logged in, you will be directed to your fundraising toolkit. From here, you can finish registration, personalize your business' profile and access other helpful tools to make the most of Giving Day.

**Sign In**


# Step 2: Edit Your Information


## Logan's Puppy Palace Business Fundraising Toolkit for Giving Day




Hello business! Welcome message!

### Fundraiser Setup

  
Edit Business Information

  
Edit Profile

  
View/Edit Survey

### Actions


Share Your Giving Day Page!

<https://dog-staging.givegab.com/busine>

Within the Fundraiser Setup, each tab expands for you to edit this information.

# Step 2a: Edit Business Information

Fundraiser Setup

  
Edit Business Information

General Info	Logo
<p><b>Name</b></p> <input type="text" value="Logan's Puppy Palace"/>	<p><input type="button" value="Select Image"/> <input type="button" value="Remove"/></p> <p><small>Image should be 5MB max and a JPG, JPEG or PNG file type. Recommended dimensions: 100x100.</small></p>
<p><b>Number of Employees</b></p> <input type="text"/>	

Address	Contact
<p><b>Street Address Line 1</b></p> <input type="text"/>	<p><b>First and Last Name</b></p> <input type="text"/>
<p><b>Street Address Line 2</b></p> <input type="text"/>	<p><b>Email</b></p> <input type="text"/>
<p><b>City</b> <input type="text"/></p> <p><b>State</b> <input type="text"/></p>	
<p><b>ZIP/Postal Code</b> <input type="text"/></p> <p><b>Country</b> <input type="text"/></p>	

Change Your Name, and List Your Number of Employees, if you'd like to keep track of employee giving.



Upload Your Logo (100x100 Pixels, 5MB max file size)



Enter in Your Business Address



Add additional contact information (for internal purposes)



Always click Save!





# Ste 2b: Tell Your Story

Set a Donor or Dollar Goal (optional)

Tell Your Story - Why is your business supporting and fundraising for The Amazing Give? What nonprofit causes does your business support? How long have you been supporting The Amazing Give?

You have formatting options here, too - font, text color, text size, images, numbered or bulleted lists, and even an HTML editor.

Our Goal \$  
Edit Profile

Fundraiser Goal

Goal Type: Dollar Goal      Goal Amount:

Tip: Say it loud, say it proud! Introduce your team and tell visitors why you're coming together to make a difference.

Tell Your Story

Proxima Nova 14 A B I U

Always click Save!

# Step 2c: The Finished Product

The screenshot shows a nonprofit profile for "Logan's Puppy Palace" on the GiveGab platform. The header features a city skyline image, the organization's name, a "SUPPORT A NONPROFIT" button, and a stats bar showing "\$0 Raised" and "0 Employee Donors". The main content area is titled "Logan's Puppy Palace Supports Giving Day!" and includes a photo of two white puppies in a colorful fenced area. Below the photo is a paragraph of text and a call to action: "Are you with us? Support our community by giving to your favorite nonprofit today!". A second "SUPPORT A NONPROFIT" button is located at the bottom of the content area.

Tell Your Story  
Section

Stats  
Tracking

Link to Search

# Step 3: Share Your Link

## Logan's Puppy Palace Business Fundraising Toolkit for Giving Day

Hello business! Welcome message!

Grab your business's personal link here and start sharing!

### Fundraiser Setup



Edit Business Information



Edit Profile



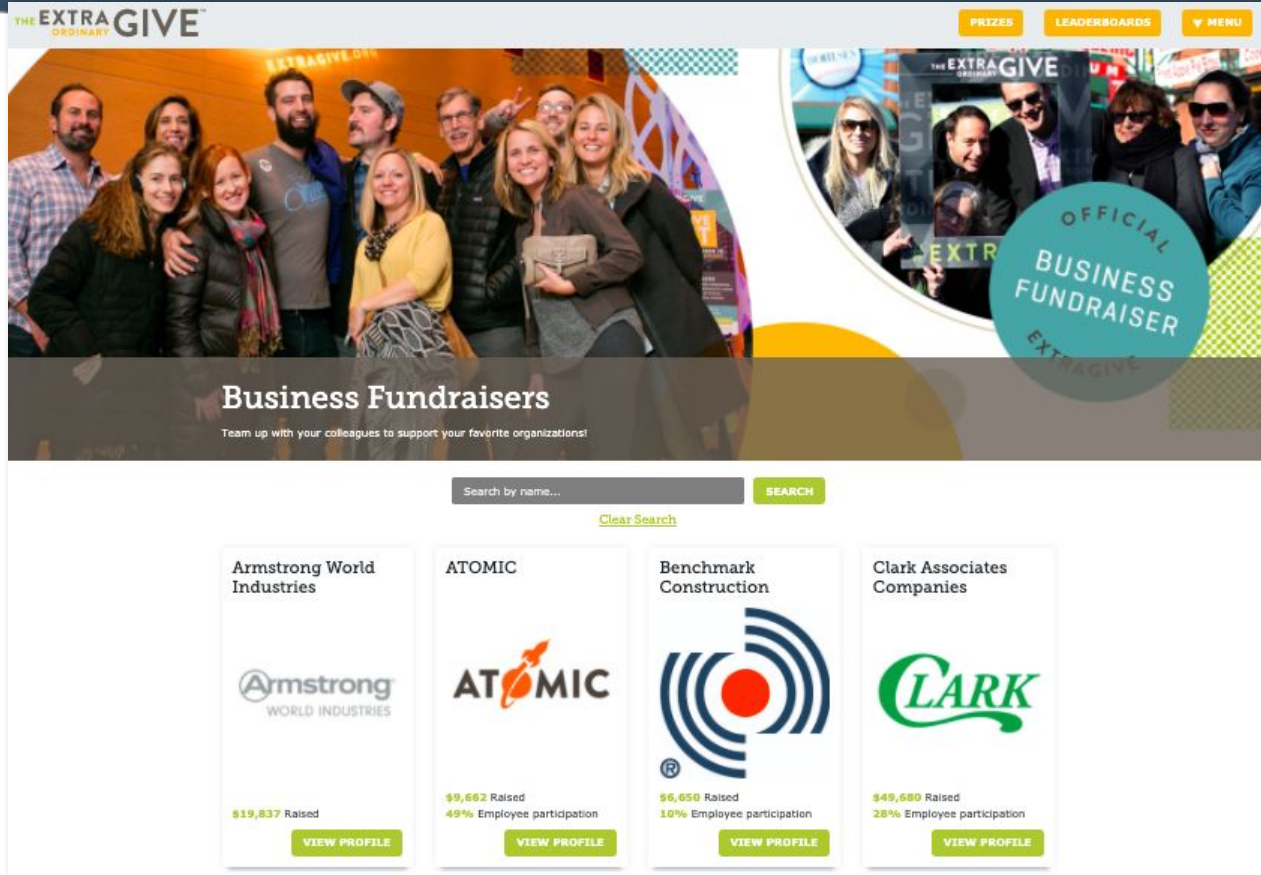
View/Edit Survey

### Actions

Share Your Giving Day Page!

<https://dog-staging.givegab.com/busine>

# Business Fundraiser Landing Page







The screenshot shows the landing page for 'The Extra Give' business fundraisers. At the top, there's a navigation bar with 'PRIZES', 'LEADERBOARDS', and 'MENU' buttons. The main header features a large group photo of people and a circular graphic with the text 'OFFICIAL BUSINESS FUNDRAISER'. Below this is a section titled 'Business Fundraisers' with the subtitle 'Team up with your colleagues to support your favorite organizations!'. A search bar is present with a 'SEARCH' button and a 'Clear Search' link. The main content area displays four fundraiser profiles, each with a company name, logo, and fundraising statistics.

**THE EXTRA GIVE**  
ORDINARY

PRIZES LEADERBOARDS MENU

**Business Fundraisers**  
Team up with your colleagues to support your favorite organizations!

Search by name... **SEARCH**  
[Clear Search](#)

Company Name	Logo	Amount Raised	Employee Participation	Action
Armstrong World Industries		\$19,837	-	<a href="#">VIEW PROFILE</a>
ATOMIC		\$9,662	49%	<a href="#">VIEW PROFILE</a>
Benchmark Construction		\$6,650	10%	<a href="#">VIEW PROFILE</a>
Clark Associates Companies		\$49,680	28%	<a href="#">VIEW PROFILE</a>

# Business Fundraiser Leaderboards

THE EXTRA GIVE™  
ORDINARY

PRIZES

LEADERBOARDS

▼ MENU



## Leaderboards for ExtraGive

Business Fundraisers

	Company Name	Amount Raised	Donors
1.	<a href="#"><u>JJ's Diner</u></a>	\$11,660	22
2.	<a href="#"><u>City of Pawnee</u></a>	\$600	4
3.	<a href="#"><u>Pawnee Goddesses</u></a>	\$200	2

GiveGab®

# Choosing Your Business at Check-out



Lancaster Public Library

Choose an amount to give:

Name to Display (Optional):

- I am a new donor to this organization.
- Please do not display a name publicly.
- Please do not display the donation amount publicly.
- Make this donation in honor of or in memory of someone.

Add a public message to this donation

[Remove this donation](#)

+ ADD ANOTHER ORGANIZATION

Are you an employee of one of these businesses?

Employer:  (Optional)

This is where donors or employees can choose your business to track towards your stats!

# Donor Data

Each business fundraiser will receive this data about their employees:

- BFR ID (Unique Identifier for each Business)
- Employer Name (Business Name)
- Donation Date / Time
- Organization Name
- EIN # of the Organization
- CBO Address 1
- CBO Address 2
- CBO City
- CBO Postal Code
- CBO State
- CBO Country
- Intended Donation Amount
- First Name
- Last Name
- Email Address
- Phone Number
- Donor Address 1
- Donor Address 2
- Donor City
- Donor Postal Code
- Donor State
- Donor Country
- Anonymous to Public?
- Anonymous to Nonprofit?
- New Donors?

# Employee Data During the Giving Day



Welcome, Nickie!


## Your Business Fundraisers




**The Barn**  
Giving Day!2019

[View](#) [Toolkit](#)

## Fundraiser Setup



[Edit Business Information](#)



[Edit Profile](#)

## Actions

Share Your ExtraGive Page!

<https://giving-days-preprod.herokuapp.com>

## Donations

Note: Dates and times on this page are displayed in your computer's time zone.

[Date](#) [Intended Amount](#) [Organization](#) [EIN](#) [NPO Address](#) [Donor](#) [Donor Phone Number](#) [Donor Address](#) [Anonymous To Public?](#) [Anonymous To NPO?](#)

 [Export CSV](#)

1. Go to your Business Fundraisers Toolkit from your GiveGab Dashboard

2. Navigate to the donations table where you can click the menu icon and export a list.



# Next Steps

1. Reach out to the CFNCF if you are interested in becoming a Business Fundraiser.
  - a. Remember, you need to be invited to get a profile!
2. Set up your profile
3. Promote The Amazing Give to your employees!
4. Review your employee donor data and celebrate the positive impact you've had on your community!

# Questions



Send us an email  
[Support@givegab.com](mailto:Support@givegab.com)

Chat with GiveGab's Customer Success Team whenever you have questions or need a hand!

Look for the GG Chat Bubble!

