

The logo for 'Give Local!' is displayed in a white rounded rectangle. The word 'GIVE' is in blue, with the letter 'I' replaced by a blue hand icon. The word 'LOCAL!' is in red, with the letter 'O' replaced by a red location pin icon. A small 'TM' trademark symbol is located at the top right of the exclamation point.

GIVE LOCAL!™

Activating Your Community and Strategic Partnerships

Give Local 2023

Today's Agenda

- Welcome, introductions and reminders
- Helping your community understand the opportunity
- Establishing ways for your community to engage
- Optimizing board relationships and networks (featuring special guest!)
- Next Steps

Meet the Arras Give Local Team



Hannah Saeger Karnei

*Strategic Initiatives
Coordinator*

Our Special Guest



Shelley Price

Executive Director, GRASP

Key Dates for 2023

- ~~✓ Training: Thursday, September 21, 2023 @ 11am~~
- ~~✓ Training: Thursday, September 28, 2023 @ 11am~~
- ✓ Training: Thursday, October 4, 2023 @ 11am
- ✓ REGISTRATION CLOSES: Friday, October 13, 2023 @ 11:59pm
- ✓ GIVELOCAL 2023: Wednesday, November 15, 2023 12:00am-11:59pm
- ✓ Giving closes: Tuesday, November 28, 2023 @ 11:59pm

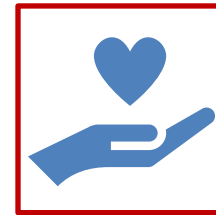
Understanding the Opportunity



Know Your Why



Have Your Goals Set

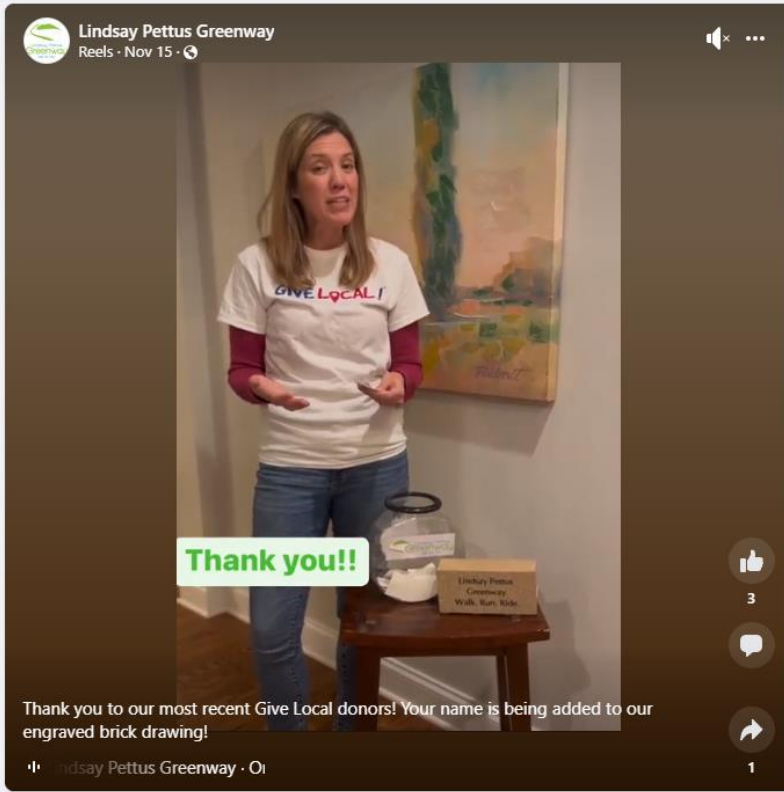


Be Clear: How does
GiveLocal fit into the
bigger picture?

Ways to Engage!

Board	Staff	Volunteers
Tell a Friend	Train & Support the Board	Tell a Friend
Recruit a Match	Recruit a Match	Host a P2P Fundraiser
Make a Donation	Amplify on Social Media	Amplify on Social Media
Host a P2P Fundraiser	Be a part of Storytelling	Be a Part of Storytelling
Amplify on Social Media		Put out a Sign
Put out a Sign		

Amplifying on Social Media



Peer to Peer Fundraisers

Add Fundraisers ▼

Search Fundraisers:

[Download CSV](#) [Add Fundraisers](#) [Upload Fundraisers](#) [Message All](#)

Fundraiser ▼	Fundraiser Display Name	Donors ▼	Amount Raised ▼	Goal ▼	Email	Phone	Actions
No fundraisers found.							

Allow New Fundraisers to Sign Up

Set Fundraisers' Story

Set Fundraisers' Goal

Each fundraiser may customize his or her story and goal by logging into GiveGab.

[Save](#)

[Reset Profile](#)

Matches & Challenges



Donation Tools

-  Manage Matches and Challenges



Give Local SC Campaign

**HOW TO MAKE THE MOST IMPACT DURING THIS ONE
DAY OF GIVING**

Activating Your Community

- ▶ Give Local is always in our yearly fundraising plan with our goal listed. This helps EVERYONE stay on track and motivated.
- ▶ Board members **ACTIVELY** share the Give Local platform with their friends, family, colleagues, etc. (the more people you reach, the more money you raise)
- ▶ Tell your volunteers! They are the people who already believe in the work you are doing and can share your story when asked. Even if they cannot personally donate, they can **SHARE** and spread the word.

Strategize!



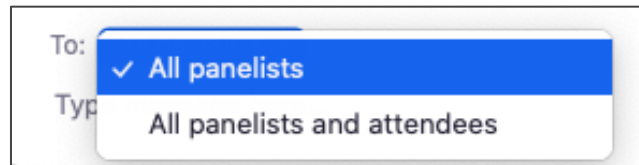
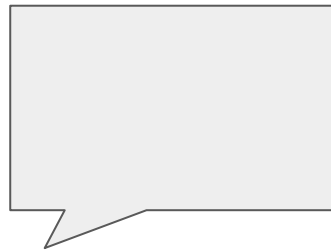
- ▶ Pay attention to the prizes and match opportunities. This is an easy way to raise more money.
- ▶ Our fundraising committee reviews the prizes and picks the ones we believe we have the best chance of winning and then we go **ALL IN!**
- ▶ Share, share, share on social media. We start sharing at least 2 weeks in advance and then we share it **ALL DAY** on November 15th. The more shares you get, the more people you reach.
- ▶ Remember that this is a free and relatively easy way to raise money to support the wonderful work we are all doing in our communities.



Have fun with it and DON'T STRESS!

Remember this is a (mostly) FREE platform and every dollar raised not only gains needed funding, but gives you and the work you are doing exposure.

Q&A



If you have questions or comments, please write in using your Zoom chat.