



Amplify Austin

Amplify Austin Day Social Media Tools

Amplify Austin Day is Central Texas' community-wide day of giving, taking place March 5-6, 2020. It connects individuals, families, businesses, and foundations with the causes they are passionate about to create real, lasting change for YOU — the local nonprofits that address our most pressing needs and make our region the vibrant place we all love to live, work, and play. Over the past seven years, Amplify Austin Day has raised more than \$57 million for hundreds of local nonprofits and connected thousands of locals with the opportunity to make a difference. **Together, we aim to raise \$12 million for the 750+ nonprofits participating in the giving day!**

Help us spread the word about Amplify Austin Day by encouraging others to donate to your nonprofit at AmplifyATX.org. Encourage your social media followers to join you in creating a more vibrant, more generous Central Texas.

Customize the sample posts below to help inspire your constituents to give back local! Make sure to tag [@ilivehereigivehere](https://www.instagram.com/ilivehereigivehere) and use the official hashtags in order for your posts to be shared on I Live Here I Give Here's accounts.

Download Amplify Austin Day graphics, videos, flyers, and signs [HERE](#).

See a recording of our Social Media 101 webinar and slides [HERE](#).

Accounts to Follow: [@ilivehereigivehere](https://www.facebook.com/ilivehereigivehere) on Facebook and Instagram, [@ILH_IGH](https://twitter.com/ILH_IGH) on Twitter

Official Hashtag: [#ILiveHereIGiveHere](https://twitter.com/hashtag/ILiveHereIGiveHere)

Other Hashtags: [#nonprofit](https://twitter.com/hashtag/nonprofit) [#community](https://twitter.com/hashtag/community) [#collaboration](https://twitter.com/hashtag/collaboration) [#austin](https://twitter.com/hashtag/austin) [#atx](https://twitter.com/hashtag/atx) [#centraltexas](https://twitter.com/hashtag/centraltexas)

Early Giving | January 21 - March 4, 2020

Instagram:



We're excited to participate in Amplify Austin Day 2020 alongside @iliveheregivehere and fellow nonprofits. Generosity fuels our community and enables us to work toward [mission language]. By making a gift of any size, you can help us [example of tangible impact].

Amplify Austin is March 5-6, and early giving is now open! Get involved and help us build momentum for the big day by making an early gift at [your AmplifyATX.org profile URL]. #ILiveHereIGiveHere

Facebook and LinkedIn:



We're excited to participate in Amplify Austin Day 2020 alongside @iliveheregivehere and fellow nonprofits across Central Texas. Generosity fuels our community and enables us to work toward [mission language]. By making a gift of any size, you can help us [example of tangible impact].

Early giving is open now, so you can get a jump start on giving and make a gift of any size at AmplifyATX.org [customize to your profile URL]. Every gift counts, and, together, you all can help keep Central Texas the vibrant place we love to live, work, and play. #ILiveHereIGiveHere

Donate Here: <https://www.amplifyatx.org/> (your custom URL)

Twitter:



We're excited to participate in Amplify Austin Day on March 5 & 6! As we count down to the big day, follow our feed to see how you can make a real difference by making a gift of any size at AmplifyATX.org. #ILiveHereIGiveHere

Amplify Austin Day | March 5-6, 6pm-6pm



Photo + Video Ideas:

- Casual :10 story videos of you sharing your passion for your cause on Facebook and Instagram Stories and thanking donors as donations come in and giving examples of the impact of their donations
- Post photos of your staff, donors, and board members with their [#ILiveHereIGiveHere because...](#) signs
- Post photos of handwritten or designed thank yous for your donors as you hit your goals and milestones

Instagram:

It's time to Amplify Austin [or your city]! We are participating in our community's biggest day of giving. Join us and help [share tangible impact]. Give back local today by making a gift of any size at AmplifyATX.org. [your profile URL] #ILiveHereIGiveHere

Facebook and LinkedIn:

Today is Amplify Austin Day! We are participating in Central Texas' biggest day of giving alongside 750 local nonprofits. It's a day where you can truly make a difference and create positive change by making a gift of any size. Help us [tangible impact example for your organization].

Give now at AmplifyATX.org (your profile URL).
#ILiveHereIGiveHere

Twitter:

It's Amplify Austin Day! Help us reach our goal to raise [\$X] for [Xcause.] Make a gift of any size at (your Amplify profile URL). #ILiveHereIGiveHere

Thank You + Impact Storytelling | March 6 & Beyond



 nyocharter • Following
NYOS Charter School

families, educators, board members, and community members all coming together to enrich the lives of our students. It is through your incredible contributions that we can continue to provide our students with a whole world of opportunities and prepare them for a future of success. From the bottom of our hearts, thank you! #thankyou #livehereigivehere

9w

   

35 likes
DECEMBER 4, 2019

Add a comment... Post

Photo + Video Ideas:

- Take a video of your team proudly saying, “We are Amplify Austin!” or “We Live Here - We Give Here!” (customize for your city) and cheering (This could also be a photo holding up a thank you sign).
- Share a thank you infographic featuring statistics on number of donors and dollars raised, how that translates to tangible impact

Instagram:

Thank you to our amazing donors and advocates who gave back local on Amplify Austin Day! We are inspired by your passion for making your community a more generous place. Together, you helped us raise \$XXXX to provide [example of impact].

Follow us throughout the year to see your gift in action.

#ILiveHereIGiveHere

Facebook and LinkedIn:

To all of our incredible donors, peer-to-peer fundraisers, volunteers and advocates — We were so proud and inspired to see your generosity in action this Amplify Austin Day! On behalf of **__Organization Name__**, we are honored by everyone who gave and helped support the community by giving back local [can customize with your mission language]! You made a real difference and are making this community a better place to live and work for all people.

Stay connected with us throughout the year to see your gift in action.

#ILiveHereIGiveHere

Twitter:

Thank you to our amazing donors & fundraisers who gave back local on Amplify Austin Day! We are inspired by your passion for making your community a more generous place. Together, you helped us raise \$XXXX to provide [example of impact]. #ILiveHereIGiveHere