

I Live Here  
I Give Here®

# Amplify Austin

## Getting Started Guide



# Welcome to Amplify Austin Day

Want to make sure your nonprofit is ready to participate in Amplify Austin Day? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

## Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving Austin
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Amplify Austin Day to your constituents.
- Review **I Live Here I Give Here Nonprofit Membership Benefits** and the **Amplify Austin Day FAQ** to answer initial questions about registration and eligibility.

## Are You Registered?

- Complete your registration at [www.amplifyatx.org/](http://www.amplifyatx.org/) by January 14, 2020
- Enable donations on your account by adding your ACH transfer information (bank account information).
- Complete your Amplify Austin Day profile by February 14.



## Are You Connected?

- Follow Amplify Austin on Facebook at [www.Facebook.com/AmplifyATX](http://www.Facebook.com/AmplifyATX)
- Follow Amplify Austin on Twitter at [www.Twitter.com@ILH\\_IGH](http://www.Twitter.com@ILH_IGH)
- Follow Amplify Austin on Instagram at [www.Instagram.com/amplifyatx](http://www.Instagram.com/amplifyatx)
- Use the hashtag: **#ILiveHereIGiveHere** in all of your social media posts
- Join the **Central Texas Nonprofit Exchange Facebook Group** to receive real-time notifications on all things I Live Here I Give Here and Amplify Austin Day as well as share ideas with local nonprofit professionals.

## Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Amplify Austin Day team.
- Review **Amplify Austin Day Prizes and Incentives**

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## Questions about Amplify Austin Day?

For more information contact us at [customersuccess@givegab.com](mailto:customersuccess@givegab.com)



# Key Dates

**Oct 15**

- Early Bird Registration opens for Amplify Austin Day

**Nov 13**

- Amplify Austin Kick-Off

**Nov 15**

- Early Bird Registration closes for Amplify Austin Day

**Jan 14**

- Registration Closes for Amplify Austin Day

**Jan 29**

- The I Live Here I Give Here Workshop

**Feb 14**

- Nonprofit profiles due

**March 5**

- Amplify Austin Day starts at 6:00 pm on March 5th and ends at 6:00 pm on March 6th

**BEYOND**

- Continue fundraising with your year-round AmplifyAtx.org profile to reach your year-end fundraising goals!

