



Amplify Austin

Sample Slack Messages for HR and CSR Managers

This document outlines some sample Slack messaging designed to encourage employee participation in Amplify Austin Day 2021, our community's day of giving in support of 675+ local nonprofits.

Please customize as you see fit and thank you for helping to make this year's Amplify Austin Day a great success!

February 25

Amplify Austin Day is just one week away on March 4-5! What are the causes that mean the most to you? Reply to this thread with your favorite local nonprofits!

March 4 at 4:30 p.m.

It's almost go-time! Amplify Austin Day begins in just a couple hours! At 6, tune in to Amplify LIVE on AmplifyATX.org to catch the kick-off with beats from DJ Mel. Adrian Quesada (Black Pumas) talks about generosity and giving back. And don't miss a performance by music supergroup produced by Charlie Sexton featuring Alex Mass (Black Angels), Loulou (Thievery Corporation/Night Glitter) and more.

And don't forget to make your gift to the cause (or causes) most important to you. Remember to select our company name from the dropdown menu at check out so that it shows up on our leaderboard! Let's get **[DONOR GOAL]** employees to give to our local nonprofit community!

March 5 at 8 a.m.

Grab your coffee and tune in to Amplify LIVE. At 8:30am, DJ Mel and Melody Afkami with Melody DanceFit will get you moving with beats and dancing. Hear from leaders at Netspend and C3 Presents. And later, check out the Live, Give and Talk Here segments featuring Rick Lopez, Executive Chef -La Condesa, and Bavu Blakes, Scholar Emcee.

Don't forget to make your gift to the cause (or causes) most important to you. Remember to select our company name from the dropdown menu at check out so that it shows up on our leaderboard! Let's get **[DONOR GOAL]** employees to give to our local nonprofit community!

March 5 at 12 p.m.

Amplify Austin Day is going strong! Thank you to all who have made a gift to our community's incredible nonprofits! We still need **[DONOR GOAL]** to reach our team goal and the community's goal of 60,000 donors! Let's keep that generous spirit going! **[Optional matching language: Remember, your gifts will be amplified through the matching incentive!]**

Comment here with your words of motivation for fellow colleagues and monitor our company leaderboard at: **[BUSINESS FUNDRAISER LINK]**

March 5 at 4:30 p.m.

Congratulations, team **[COMPANY NAME]**! We're nearing the end of the Amplify Austin Day with **\$\$\$\$** dollars raised for **##** local nonprofits. If you haven't yet given, there's still time. Before you retire for the weekend, visit AmplifyATX.org to make a gift and tune into Amplify LIVE.