



**Stand out on AmplifyATX.Org**

**I Live Here  
I Give Here®**

**Amplify Austin**

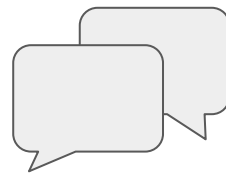
# Submit Your Questions!



## Chat Box

To: ☒ All panelists

Type: All panelists and attendees



## Q&A

Please input your question

☐ Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

# Agenda

- Which AmplifyATX.Org profile to edit
- Your Preparation Checklist
- Additional Tools to Amplify Your Efforts
- New Features for 2021
- Important Updates & Announcements

# Which Profile to Edit?

Access your Amplify Austin Day profile two ways:

The screenshot displays the GiveGab Admin Dashboard. On the left is a sidebar with navigation links: Home, Amplify Austin, Giving Days, Reports, and Manage Organization. The 'Giving Days' link is highlighted with an orange box and an orange arrow pointing to it. The main content area is titled 'Admin Dashboard' and features a 'Giving Days' section. This section contains a table with one entry: 'Amplify Austin Day 2021' dated 'March 4, 2021'. This entry is also highlighted with an orange box and an orange arrow pointing to it. Below the 'Giving Days' section is a 'Recent Donations' section, which is currently empty. The GiveGab logo is visible in the top left corner of the dashboard and in the bottom left corner of the slide.

**GiveGab**  
Nonprofit Giving Platform

**Admin Dashboard**

**Giving Days**

Giving Day	Date
Amplify Austin Day 2021	March 4, 2021

[View All Giving Days](#)

**Recent Donations**

Donor	Amount	Date
-------	--------	------

[View All Donations](#)

**GiveGab**

# Which Profile to Edit?


Your Amplify Austin Year-Round profile

- Giving Tuesday
- Campaigns outside of Amplify Austin Day

The screenshot displays the Amplify Austin dashboard. On the left is a sidebar with a grey background. At the top of the sidebar is a logo for 'I Live Here I Give Here' and the text 'I Live Here I Give Here'. Below this are four menu items: 'Home' (with a house icon), 'Amplify Austin' (with a magnifying glass icon and highlighted by an orange rectangle), 'Giving Days' (with a calendar icon), and 'Reports' (with a document icon). At the bottom of the sidebar is a 'Manage Organization' dropdown menu. The main content area has a white background. At the top, there is a logo for 'Amplify Austin' and the text 'Amplify Austin'. Below this is a section titled 'Participation Approval Status' in blue. Under this title, it says 'Approved' and provides a congratulatory message. Below the message is a section titled 'Get Set Up' in blue, followed by the instruction 'Complete the steps below to be sure that you are set up and ready to participate in Amplify Austin.' At the bottom of the main content area is a list of three steps, each with a green checkmark icon in a box: 'Add Your Organization's Info', 'Add Your Story', and 'Get Verified to Collect Donations'. Each step has a right-pointing arrow.

# Your Preparation Checklist

# Your Preparation Checklist

 Please provide documents as requested by Amplify Austin Day.



Add Your Organization's Info



Add Your Story



Get Verified to Collect Donations



Add Donation Levels



Add a 'Thank You' Message



Add Fundraisers



## Donation Tools



Manage Sponsor Matching



Manage Donations



Embed a Donate Button

## Other Actions



Engagement Opportunities



Add External Fund



Manage Support Areas



View Registration Info



View Your Profile

# The Basics

- Logo
- Tagline
- Website

✓

Add Your Organization's Info

Tagline


On a mission to make Austin the most generous community in the nation.

5 Characters Left

Website

http://ilivehereigivehere.org

Logo



Select Image

Remove

Recommended dimensions 300x300

Max file size 5MB

Save



# Telling Your Story

Cover Photo



Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

## Set a Goal (optional)

☒ Display Goal on Profile

\$ 5000

.00

Formatting ▾

**B**

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≡ ≡

🖼️

🔗

📄 ▾

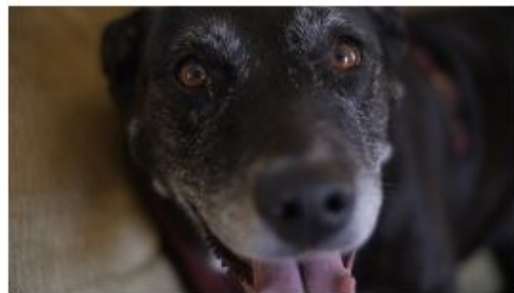
—

✕

</>

Logan's Pup all started because of Logan, a special senior dog that Alyssa, the Executive Director of Logan's Pups, adopted.

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge pawprint on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered. To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups. Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old. Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes. Your donation will help us continue offering these services for years to come.



**Pro Tip:**  
Setting a goal? It will become visible at the start of Amplify Austin Day at 6 PM on March 4th!


# Highlighting Impact

✓

Add Donation Levels

▼


We recommend having 3 or 4 donation levels.



\$25.00

Provides one week of food for a senior pup


Edit Remove



\$50.00

Provides a super soft bed for a loving senior pup

Edit Remove



\$100.00

Helps a family foster one of our amazing senior pups

Edit Remove

Dollar Amount

\$

0.00

Description

Save

Cancel

Image

Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

- Custom Amounts
- Unique Descriptions
- Optional Photos
- Unlimited Levels

# Personal Gratitude

- Write your own custom thank you message
- Add your own photo or video
- Sent immediately to your donor's email when they make a gift
- Comes from the individual listed with your organization's contact information!

## Pro Tip:

The "Thank You" message can support either a YouTube/Vimeo video or a photo image. Choose the feature that works best for your donors!

✓

Add a 'Thank You' Message

▼


Please provide a "thank you" message, as well as an image or video link (or both).

**Thank You Message**

Thank you so much for your donation to Logan's Pups! With your support, we're able to continue our love and care of senior dogs.

**Youtube or Vimeo Link**

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



Select Image


Remove


Recommended dimensions 800x600  
Max file size 5MB

Save

# Peer-to-Peer Fundraising

- Expand your reach and invite supporters, board members, volunteers and staff
- Each individual creates their own fundraising page. Every dollar they raise is included in your organization's totals!
- Admins can easily create and manage pages on their behalf
- Invite fundraisers or allow open-signups through your profile page

 Add Fundraisers  
*Recruit peer-to-peer fundraisers to expand your network of donors.*

 Download CSV [Add Fundraisers](#) [Upload fundraisers](#) [Message All](#)

Fundraiser ▾

Donors ▾

Amount Raised ▾

Goal ▾

Email

Phone

Actions

No fundraisers found.

☒ Allow New Fundraisers to Sign Up

**Set Fundraisers' Story**  

I support this organization's mission and I want it to have a greater impact on the community.

**Set Fundraisers' Goal**  


\$ 500 .00







Each fundraiser may customize his or her story and goal by logging into GiveGab.

[Save](#)




# Additional Tools

# Additional Tools






 Please provide documents as requested by Amplify Austin Day.

-  Add Your Organization's Info >
-  Add Your Story >
-  Get Verified to Collect Donations >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >

## Donation Tools

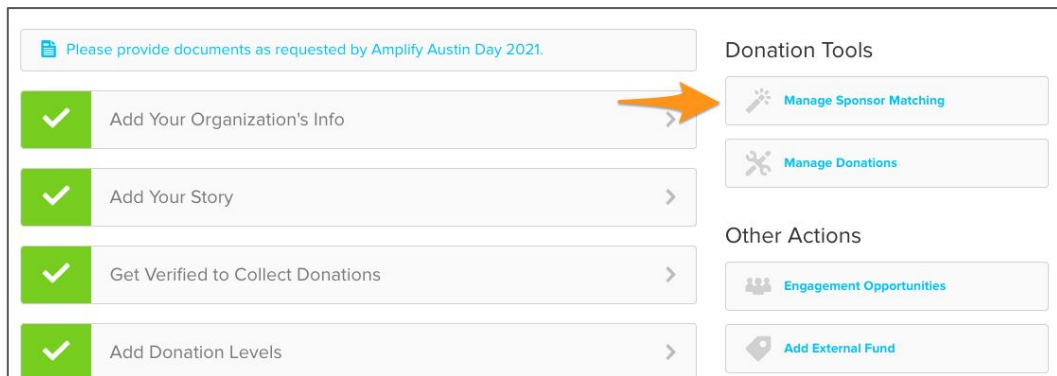
-  [Manage Sponsor Matching](#)
-  [Manage Donations](#)
-  [Embed a Donate Button](#)

## Other Actions

-  [Engagement Opportunities](#)
-  [Add External Fund](#)
-  [Manage Support Areas](#)
-  [View Registration Info](#)
-  [View Your Profile](#)

# Matches & Challenges



- Matching gifts are pledged donations from generous donors that gamify the giving day experience
- Challenges are pledged donations that become “unlocked” once a certain goal is reached
- GiveGab’s online matching tool helps donors multiply their impact, no matter the donation size!





Please provide documents as requested by Amplify Austin Day 2021.

Progress	Step	Action
✓	Add Your Organization's Info	>
✓	Add Your Story	>
✓	Get Verified to Collect Donations	>
✓	Add Donation Levels	>

### Donation Tools

-  [Manage Sponsor Matching](#)
-  [Manage Donations](#)

### Other Actions

-  [Engagement Opportunities](#)
-  [Add External Fund](#)

# Customize Your Match

- Sponsor name, website, and logo
  - Or keep your sponsor anonymous
- Match Name
- Match Description
- Matching Funds Available
- Maximum Match Per Donor
- Match start and end time (optional)
  - **Note: Times are in EST**
- Enable Auto Matching

The screenshot shows the 'Organization Sponsor Matching' form on the GiveGab website. The form is titled 'Organization Sponsor Matching' and includes a 'Back' button. Below the title, there is a note about eligibility for matches and a 'Manage Donations' button. A 'Note' states that all times are assumed to be in Eastern Time. The form is divided into several sections: 'Logo' with 'Select Image' and 'Remove' buttons, a 'Tip' about disabling adblockers, and a checkbox for 'Keep Sponsor Anonymous'; 'Sponsor Name' and 'URL (optional)' text input fields; 'Match Name' and 'Description' text input fields; 'Total Matching Funds Available' and 'Maximum Match per Individual Donation' text input fields; and a final optional checkbox for 'Does this match only apply to donations made within a certain time period?'. The footer shows the user is viewing the dashboard for 'I Live Here I Give Here'.

Home Support

Back

## Organization Sponsor Matching

Any and all donations to your organization will be eligible for these matches, including donations to Giving Day profiles and all campaigns/events. To set up matching for a specific campaign only, please go to [the edit page](#) for that campaign.

[Manage Donations](#)

**Note:** All times are assumed to be in Eastern Time.

**Logo**

[Select Image](#)

[Remove](#)

**Tip:** Disable adblockers on this page for the best logo uploading experience.

**Sponsor Name**

**URL (optional)**

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

☐ Keep Sponsor Anonymous

**Match Name**

**Description**

**Total Matching Funds Available**

**Maximum Match per Individual Donation**

Does this match only apply to donations made within a certain time period? (optional)

☐

Viewing Dashboard for [I Live Here I Give Here](#)



# How do Matches Work?

## Matching Potential

- Funds remaining automatically calculate
- Matches run simultaneously unless time restrictions are set

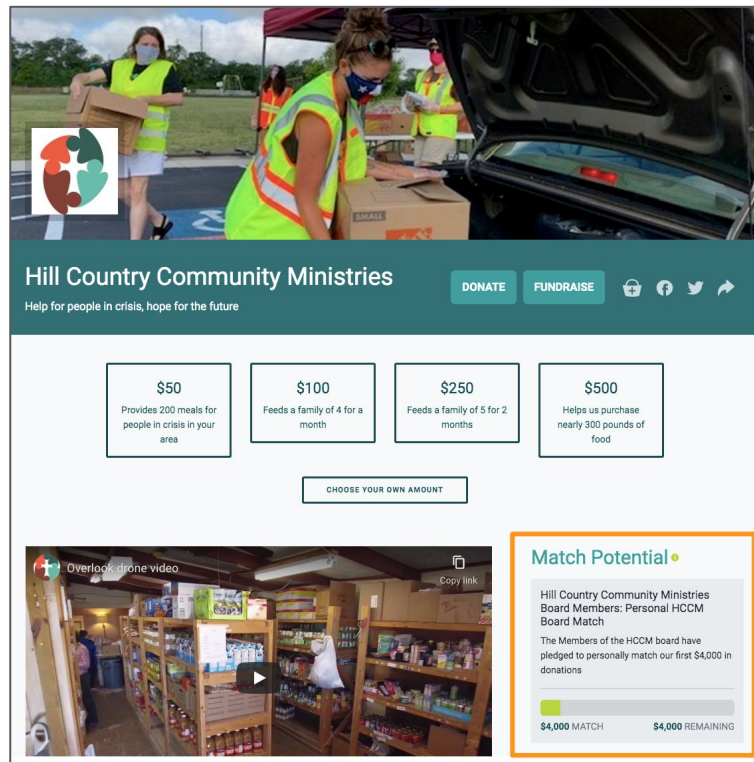
## Totals, Leaderboards, and Prizes

- Matching funds are not counted in totals on profiles or leaderboards unless donated online
- Donations associated with matching funds are not eligible for prizes unless donated online

# Preview Your Match

## Matching Potential Section on Profile

- Displays all matching opportunities
- Shows total funds available and total funds remaining
- Total remaining updates automatically
- Matching Potential informational pop-up
- Note: Matches secured by ILHIGH will appear in this section as well



The screenshot displays the fundraising profile for Hill Country Community Ministries. At the top, a banner image shows volunteers in yellow vests loading boxes into the back of a van. Below the banner, the organization's name and tagline "Help for people in crisis, hope for the future" are visible, along with "DONATE" and "FUNDRAISE" buttons and social media icons. The main section features four donation amount options: \$50 (Provides 200 meals), \$100 (Feeds a family of 4), \$250 (Feeds a family of 5 for 2 months), and \$500 (Helps purchase nearly 300 pounds of food). A "CHOOSE YOUR OWN AMOUNT" button is also present. At the bottom left, there is a video player showing the interior of a food pantry. On the bottom right, a "Match Potential" section highlights a goal where board members will match the first \$4,000 in donations, with a progress bar showing \$4,000 matched and \$4,000 remaining.

**Hill Country Community Ministries**  
Help for people in crisis, hope for the future

**DONATE** **FUNDRAISE**

**\$50**  
Provides 200 meals for people in crisis in your area

**\$100**  
Feeds a family of 4 for a month

**\$250**  
Feeds a family of 5 for 2 months

**\$500**  
Helps us purchase nearly 300 pounds of food

CHOOSE YOUR OWN AMOUNT

Overlook drone video

Copy link

**Match Potential**

Hill Country Community Ministries Board Members: Personal HCCM Board Match

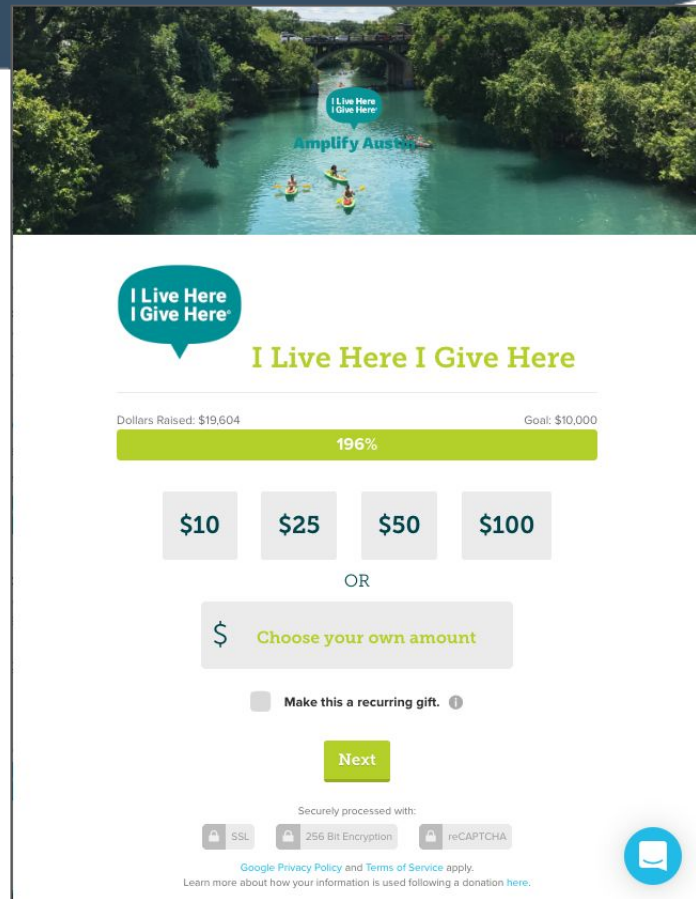
The Members of the HCCM board have pledged to personally match our first \$4,000 in donations

**\$4,000 MATCH** **\$4,000 REMAINING**

# Embeddable Donate Button

When a donor clicks on your Amplify Austin donate button from your website, a small donation form will appear and hover over the page.

- Does not direct donors away from your page
- Mirrors the same 3-step donation process on AmplifyATX.org
- Pulls in your custom donation levels
- Has the blue chat bubble!



The image shows a screenshot of the Amplify Austin embeddable donate button interface. At the top, there is a header image of a river with kayakers and a bridge, with a blue chat bubble containing the text "I Live Here I Give Here" and "Amplify Austin". Below this, the main form features the same chat bubble and the text "I Live Here I Give Here". A progress bar shows "Dollars Raised: \$19,604" and "Goal: \$10,000" with a "196%" completion rate. Below the progress bar are four donation amount buttons: "\$10", "\$25", "\$50", and "\$100". Below these is an "OR" separator and a "Choose your own amount" button with a dollar sign icon. Below that is a checkbox labeled "Make this a recurring gift." with an information icon. A green "Next" button is at the bottom. At the very bottom, there is a security section with icons for SSL, 256 Bit Encryption, and reCAPTCHA, followed by a link to the Google Privacy Policy and Terms of Service.

I Live Here  
I Give Here

Amplify Austin

I Live Here I Give Here

Dollars Raised: \$19,604 Goal: \$10,000

196%

\$10 \$25 \$50 \$100

OR

\$ Choose your own amount

☐ Make this a recurring gift. ⓘ

Next

Securely processed with:

SSL 256 Bit Encryption reCAPTCHA

[Google Privacy Policy](#) and [Terms of Service](#) apply.  
Learn more about how your information is used following a donation [here](#).

# Embeddable Donate Button

- ✓ Add Your Organization
- ✓ Add Your Story
- ✓ Get Verified to Collect
- ✓ Add Donation Levels
- ✓ Add a 'Thank You' Message

## Configure Your Donation Button

**Step One:** Add a GiveGab donation button to your website for:

Amplify Austin Day

**Step Two:** Choose the text

Donate Now

**Step Three:** Choose the color

#8CC640

### Donation Button Preview

Click this button to preview your donation form.

**Note:** Donations made through this preview form are real donations. Your credit card will be charged.

Donate Now

**Step Four:** Copy and paste this code into your website

```
<script src="https://givegab.s3.amazonaws.com/donation-widget/givegab-button.js"></script>
<button class="givegab-button" data-campaign-id="59319" data-host="https://www.givegab.com" data-org-id="455086" data-preview="" style="background-color: #8CC640;">Donate Now</button>
```

Copy to Clipboard

## Tools

Page Sponsor Matching

Page Donations

Embed a Donate Button

## Options

Management Opportunities

# Engagement Opportunities

- Highlight **volunteer opportunities**, **events**, or other **unique opportunities** for supporter involvement on its own page
- Connected to your AmplifyATX.Org profile
- Include date, time, location, and a primary contact info
- Add a unique description
- Allow supporters to sign up

## Donation Tools

[Manage Sponsor Matching](#)[Manage Donations](#)[Embed a Donate Button](#)

## Other Actions

[Engagement Opportunities](#)[Add External Fund](#)[Manage Support Areas](#)[View Registration Info](#)[View Your Profile](#)

# Engagement Opportunities



I Live Here  
I Give Here

Search...

2020 LEADERBOARDS

PRIZES

▼ MENU




DRIVEASENIORATX.ORG

Drive A Senior Austin, TX


DONATE FUNDRAISE

+ f t ↗




\$10

Helps covers the expense of receiving and booking a client ride




\$20

1 hour of training for a new volunteer




\$40

Provides one individual round-trip ride for a senior



\$100

One group van trip to the grocery store







\$500

Covers expenses for a social event like "Games Day"



# Engagement Opportunities

## Become a friendly caller


Hosted by: Drive A Senior Austin, TX

 Date	 Time	 Location	 Contact
Ongoing Opportunity	Contact coordinator for times	2601 Exposition Blvd Austin, Texas 78703	Morgan Skarin volunteer-west@driveasenior.org 512-472-6339

[✓ Sign up](#) [Log Hours](#)

### About Become a friendly caller




A friendly caller is assigned a short list of clients to call monthly in order to check in with them and establish a friendship. This is in an effort to bridge the gap of social isolation that many seniors struggle with, especially in today's world!

This is a great opportunity to help and love on the seniors in your community without leaving your home.


#### Application Process


If you would like more information on becoming a volunteer, please email Morgan at [volunteer-west@driveasenior.org](mailto:volunteer-west@driveasenior.org)


We can't wait to talk with you!


 [Edit Details](#)


### We're looking for volunteers who:

 Care about:

 Are a skilled:


 Seniors

 Talker


 Manage Tags

[Assign specific tasks to help with managing your volunteers](#)

### Location



### About the Organization

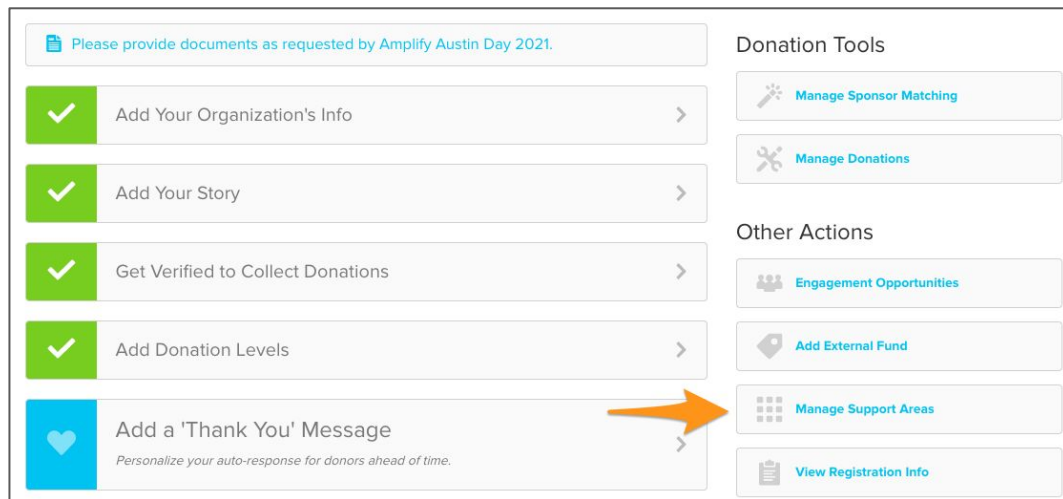


Drive a Senior- ATX is a non-profit powered by amazing volunteers who are eager to make a difference in the lives of seniors...

[View Organization](#)



# Support Areas

- Highlight a special cause or project for your organization on its own page
- Connected to your AmplifyATX.org profile and searchable on the site
- Custom story, donation levels, and more for each support area
- Add support areas to your profile via your dashboard





# Support Areas



## Austin Creative Alliance

Advance Connect Advocate

[DONATE](#) [FUNDRAISE](#) [!\[\]\(c7a4f049a5839fa6a2a70530bbd741a3\_img.jpg\)](#) [!\[\]\(c03112ee263a906bbf549fae85097b06\_img.jpg\)](#) [!\[\]\(6a9335257ee4bae53722233b4f4983f7\_img.jpg\)](#)

383%

**\$38,279** Raised **\$10,000** Goal **301** Donors

### What's New

Austin Creative Alliance provides critical services to arts and cultural organizations and individuals representing a wide diversity in age, ethnic and economic constituents. We are committed to building strong, active, positive public awareness, engagement, and support for Austin's creative arts and cultural scene. ACA believes that art and creativity are integral to contemporary life, and that a thriving creative sector means a healthier economy, a higher level of cultural sustainability, and a better standard of living for everyone.

Your support will help us continue our work in Public Policy and Civic Engagement, Outreach and Advocacy; Education, Capacity Building, and Professional Development; Resources, Technical Services, and Tools; Community Building and Connecting Creative Industries, Promotion and Marketing.


### Mission Statement


The Mission of Austin Creative Alliance is to advance, connect and advocate for Austin's arts, cultural, and creative communities in order to strengthen and protect the character, quality of life and economic prosperity of our region.


### Needs Statement

Contributions to Austin Creative Alliance support all of our professional development and advocacy training workshops and seminars which we offer for free to Austin's creative community.

### Fundraising Campaigns

[Batik By Design](#)  
[DONATE](#)

[Beerthoven Concert Series](#)  
[DONATE](#)

[Blue Cow Studio](#)  
[DONATE](#)

[See More](#)

# Support Areas

I Live Here  
I Give Here

[PRIZES](#)

[LEADERBOARDS](#)

## Beerthoven Concert Series

at [Austin Creative Alliance](#)

We put the Bach in Doppelbock.

[DONATE](#)

28%

**\$275** Raised **\$1,000** Goal **5** Donors

\$15

Pilsner Level Perk:

\$50

Pilsner Level Perks:

\$100

Hefeweizen Level Perks:

\$250

DoppelBach Level Perks:

\$500

Porter Level Perks:

# Viewing & Sharing Your Profile

The screenshot displays the GiveGab dashboard interface. On the left, a sidebar contains navigation links. The main content area is divided into two columns. The left column lists profile management tasks, each with a green checkmark icon and a right-pointing arrow: 'Add Your Organization's Info', 'Add Your Story', 'Get Verified to Collect Donations', 'Add Donation Levels', 'Add a 'Thank You' Message', and 'Add Fundraisers'. Below these is a 'Reset Profile' button and a 'Site Admin' warning. The right column contains management tools like 'Manage Sponsor Matching', 'Manage Donations', and 'Embed a Donate Button', followed by an 'Other Actions' section with links for 'Engagement Opportunities', 'Add External Fund', 'Manage Support Areas', 'View Registration Info', and 'View Your Profile'. At the bottom, a 'Get Prepared' section features icons for 'Webinars and Workshops', 'Giving Day Toolkit', and 'GiveGab Customer Success HQ'. A large orange arrow points from this section to a 'Share Your Page' box on the right, which contains a URL and social media sharing buttons for Twitter and Facebook. The footer includes the GiveGab logo, a user profile icon, and a navigation bar with 'Viewing Dashboard for' and a dropdown menu.

✓ Add Your Organization's Info >

✓ Add Your Story >

✓ Get Verified to Collect Donations >

✓ Add Donation Levels >

✓ Add a 'Thank You' Message >

✓ Add Fundraisers >

[Reset Profile](#)

**Site Admin:** Resetting the profile will reset the story, thanks message, images, and settings to defaults, and remove any donation levels. If the nonprofit has other giving day profiles they will have the option to copy one of them again.

**Get Prepared**

Webinars and Workshops

Giving Day Toolkit

GiveGab Customer Success HQ

[Manage Sponsor Matching](#)

[Manage Donations](#)

[Embed a Donate Button](#)

**Other Actions**

[Engagement Opportunities](#)

[Add External Fund](#)

[Manage Support Areas](#)

[View Registration Info](#)

[View Your Profile](#)

**Share Your Page**

<https://www.amplifyatx.org/organizations/liveheregiveh>

[View Your Page](#)

Viewing Dashboard for [I Live Here I Give Here](#) ★

# Viewing Your Donation Report

Search and sort your donation report directly in your dashboard

The screenshot displays the GiveGab dashboard interface. On the left is a sidebar with navigation links: 'Home', 'Amplify Austin', 'Giving Days', and 'Reports' (which is highlighted with an orange box). The main content area is titled 'Donations' and shows summary statistics: 'Total Paid Out: [redacted]' and 'Total Pending: [redacted]'. Below these is an information box stating that dates and times are in the user's computer time zone and will appear in UTC when exported. The main filter section includes a search bar labeled 'Search by name or email' and a '+ More filters' button (both highlighted with orange boxes). An orange arrow points from the 'More filters' button to a detailed view of the filter options. This view includes the same search bar and 'More filters' button, plus three dropdown menus: 'Amplify Austin Day', 'All Campaigns', and 'Any Donation Type'. At the bottom, there are date range selectors for 'Start' and 'End', each with a calendar icon and a clear button (X).

I Live Here I Give Here

Home Support

## Donations

Total Paid Out: [redacted] Total Pending: [redacted]

Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

Search by name or email + More filters

Actions Donation ID Date Donor Intended Donation Amount Charged Bank Fees Platform Fees Covered Fees? Payout Amc

Search by name or email + More filters

Amplify Austin Day All Campaigns Any Donation Type

Start End



# New Features in 2021

# Tiered Admin Access

## Supporter Engagement

[Email All](#)[Add Member](#)[Import Members](#)[Connect Mailchimp](#)[Export CSV](#)[Add Search Filter](#)

25 ▾

Results per page

These admins are only able to manage your organization's Giving Day campaigns. They are restricted from making changes to your organization's GiveGab profile and accessing donation reports.

Last Name ▴	First Name ▾	Email ▾	Donations ▾	Fundraising ▾	Full Admin Access ▾	Edit Giving Day Profiles Only ▾ ⓘ	
admin	loganspups	loganspupsadmin@givegab.com	\$0.00	\$0.00	🔑	📋	✕
Cafaro	Bridget	bridget.cafaro@givegab.com	\$700.00	\$100.00	🔑		✕
Cundy	Kyle	kyle.cundy@givegab.com	\$100.00	\$0.00	🔑	📋	✕
Doe	Jane	kathleen.thomas+1@givegab.com	\$0.00	\$0.00		📋	✕
Fredenburg	Nickie	nickie.fredenburg@givegab.com	\$0.00	\$0.00	🔑	📋	✕
Godert	Aaron	aaron+test7@givegab.com	\$100.00	\$0.00	🔑	📋	✕
Godert	Aaron	aaron+wgbh@givegab.com	\$25.00	\$0.00	🔑	📋	✕
Godert	Aaron	aaron@givegab.com	\$0.00	\$0.00	🔑	📋	✕

# VolunteerMatch Integration

- Active volunteer opportunities from VolunteerMatch will be visible on your organization's page
- Supporters will be able to access the volunteer opportunity via a direct link to VolunteerMatch platform
- Listed in addition to volunteer opportunities created in GiveGab

DONATE

## Volunteer Opportunities



[Heart of Texas Lab Rescue: Volunteer Details](#)

Ongoing

## VolunteerMatch Opportunities



[Lab Ranch Volunteer](#)

Leander, TX 78641 (Date Posted: 2021-01-16)



[Foster Home for Labs](#)

Austin, TX 78708 (Date Posted: 2021-01-16)



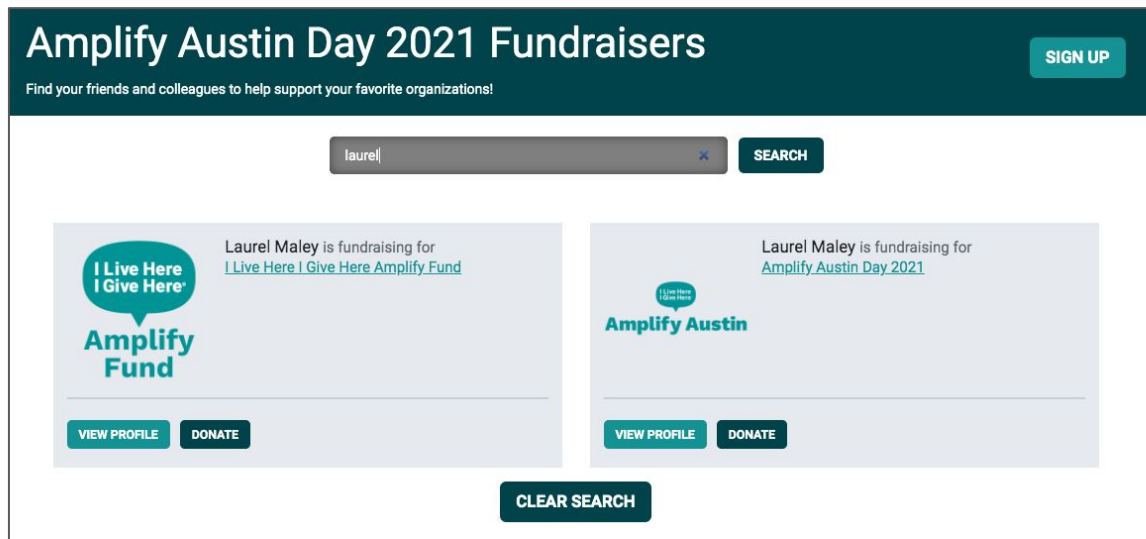
[Transport Volunteer](#)

Austin, TX 78708 (Date Posted: 2021-01-16)

# Free Agent Fundraising

- Fundraising page is not tied to a specific organization, allowing champions to support Amplify Austin Day more broadly
- Donations can be made to any participating organization(s) and count towards the Free Agent Fundraiser

Anyone can sign up as a FAF via the [Fundraisers Search](#) page!





# Amplify Live

- Live stats and recent donor feed
- Immediate access to Giving Day live stream
- Link available on AmplifyATX.org on March 4 - 5

The screenshot displays the Amplify Live Giving Day interface. At the top, the 'THE EXTRA ORDINARY GIVE' logo is on the left, and the fundraising total '\$13,431,025 RAISED' is in the center, with a 'DONATE' button on the right. Below this is a live stream area featuring a video of two women smiling, with a large orange 'GIVE NOW! EXTRAGIVE.ORG' button overlaid. To the right of the live stream is a 'DONOR FEED' section listing recent donations. At the bottom, it shows '523 Organizations' and '30,358 Donors'.

**THE EXTRA ORDINARY GIVE**

**\$13,431,025**  
RAISED

**DONATE**

Extraordinary Give 2020

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**DONOR FEED**

- \$25.00**  
Anonymous  
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Lancaster Improv Players
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Historic St. Mary's
- \$75.00**  
Andrea Sanford  
OneLife Institute

**523 Organizations**

**30,358 Donors**



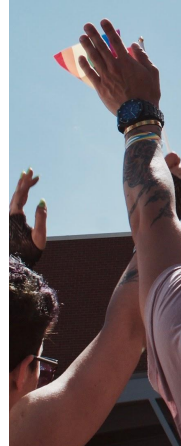
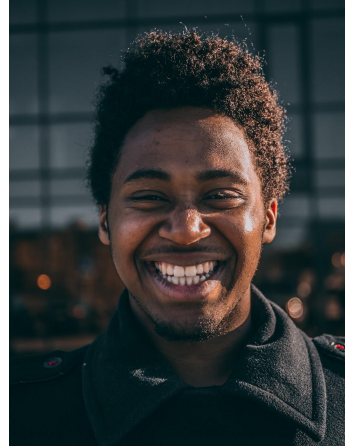
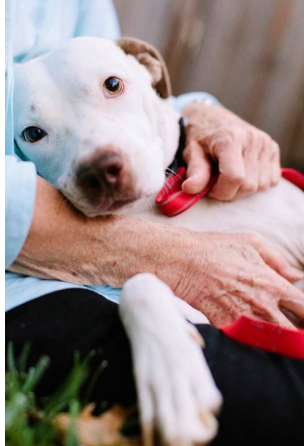
# Questions?

A teal speech bubble with a white border and a small tail pointing downwards.

**I Live Here  
I Give Here®**

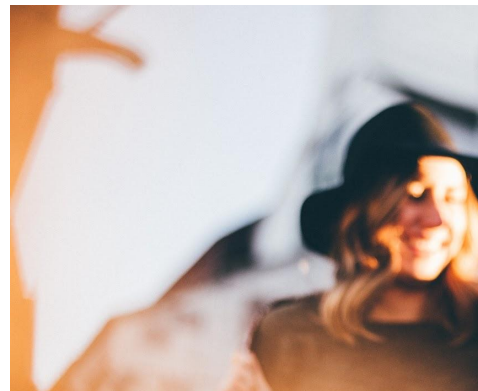
## **Amplify Austin**

**I Live Here  
I Give Here®**



## **Create a Stand Out Profile on AmplifyATX.org**

**Introduce yourself in chat!** What nonprofit do you represent? What's your favorite Central Texas weekend activity?



# Approved Profiles Have:

1. **All documentation correctly submitted.**
  - a. 501c3 IRS Determination Letter
  - b. Active Status with Texas Comptroller
  - c. Most Recent IRS 990
2. **Bank account information verified**
3. **A logo and cover photo**
4. **Text on their campaign page**







**Amplify LIVE:** a virtual experience  
produced by C3 Presents at Electric  
Deluxe Recorders Studio and  
sponsored by Tito's Handmade Vodka



# Nonprofit Toolkit

- Recorded Webinars
- P2P, Board Engagement, & Communication Tools
- Prizes & Incentives Information
- Offline Gift Policy
- FAQs
- Social Media Graphics and Logos
- Logos by County or City
- Posters in English and Spanish
- ILHIGH Because Sign and ILHIGH Stickers

I Live Here  
I Give Here®

**Stand together  
for a more  
generous Austin**

**Amplify Austin Day  
March 4–5, 2021**

Amplify your cause and be a force for positive change when you make a donation at [AmplifyATX.org](https://AmplifyATX.org)

A Live + Virtual Day of Giving in Support of Our Local Nonprofit Community

  @ilivehereigivehere #ILiveHereIGiveHere

# Supporting the Cause You Love on Amplify Austin Day: *A How-To Training for Fundraising Champions and Free Agent Fundraisers*

**February 16, 2021**

**1 PM - 2 PM**



# Important Dates

**Early Giving is Open!**

**Profile Completion Due** - February 12

**Fundraising Champion Training** - February 16

**Offline Gift Deadline** - Noon, March 3

**Amplify Austin Day!** - 6 pm March 4 - 6 pm March 5





# Thank you to our leading Amplify sponsors!



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# Questions?



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