

**I Live Here
I Give Here®**

Business Fundraisers

INSPIRE YOUR EMPLOYEES TO GIVE
ON AMPLIFY AUSTIN DAY

Amplify Austin Day is Central Texas' biggest day of giving. Since 2012, the 24-hour call to action has raised over \$81.5M for hundreds of nonprofits – dollars that stay local to do the most good for our community.

On March 2-3, 2022, we'll rally once again for our 10th annual event.

To celebrate, we're looking for 100 companies to join us and become Business Fundraisers.

WHAT IS A BUSINESS FUNDRAISER?

As a Business Fundraiser, **you create an online giving page and commit to encouraging your employees to give** to their favorite local nonprofits on Amplify Austin Day.

That's it. No strings attached. And it's FREE to register.

I LIVE HERE I GIVE HERE WILL PROVIDE:

- Detailed employee giving metrics report that reveals the causes your employees love
- Customer support to help set up your online giving page and throughout the campaign
- Business Fundraiser toolkit with messaging and graphics for internal communications
- 30-minute virtual presentation with our staff to get your employees excited about Amplify Austin Day (subject to availability)
- Corporate matching gift administration (by request + added service charge)

Local businesses are essential to the success of Amplify Austin Day. In 2021, they inspired 3,200 employees to raise \$1.39M of the overall \$12.5M raised.

We can't wait to see what your team accomplishes when we join together to Amplify Austin!

**DID WE MENTION THERE ARE PRIZES?
REGISTER BY FEBRUARY 25. LEARN MORE AT
AMPLIFYATX.ORG/INFO/BUSINESS-FUNDRAISERS.**

CONTACT ZAIRA@ILIVEHEREIGIVEHERE.ORG WITH QUESTIONS.