



Amplify Austin Day

Inspire Your Employees to Give

Amplify Austin Day 2023 for Business Fundraisers

Overview

I Live Here I Give Here's signature program, Amplify Austin Day, offers every community member the opportunity to give. Since 2013, this annual event has raised \$92.8 million dollars, making it the biggest giving event in Central Texas. **During a single 24-hour period, from 6pm on March 1st, to 6pm on March 2nd**, residents across a seven-county region will come together to support more than 700 nonprofits by making a donation on AmplifyATX.org.

As a Business Fundraiser, your business will create an online giving page and will encourage your employees to give to their favorite local causes on Amplify Austin Day.

Business Fundraising on the AmplifyATX.org platform offers an easy, fun and efficient way for your entire company to give together while supporting the organizations that protect our natural spaces, help families in need, empower the arts and so much more. **There is no cost to register.**

Resources

I Live Here I Give Here will provide the following resources to help administer your campaign:

- Detailed employee giving metrics report that reveals the causes your employees love
- Customer support to help set up your online giving page and throughout the campaign
- Business Fundraiser toolkit with messaging and graphics for internal communications
- 30-minute virtual presentation with our staff to get your employees excited about Amplify Austin Day (subject to availability)
- Corporate matching gift administration (by request with an additional service charge)

Visit AmplifyATX.org/info/Business-Fundraisers for more information and to register.

Email Fiorella@ILiveHereIGiveHere.org with any questions

Join us this Amplify Austin Day in support of our beloved community.