



# Amplify Austin Day

## Sample Slack Messages

*Amplify Austin Day 2023 for Business Fundraisers*

### Overview

The following sample Slack (or Microsoft Teams) messaging is designed to encourage employee participation in Amplify Austin Day. Customize as you see fit. Thank you for helping to make this year's Amplify Austin Day a great success!

### Important Details

**Event Name:** Amplify Austin Day

**Event Date:** March 1-2, 6pm - 6pm

**Event Website:** [AmplifyATX.org](https://AmplifyATX.org)

**Event Overview:** [I Live Here I Give Here](https://www.ilivehereigivehere.org/)'s signature program, Amplify Austin Day, offers every community member the opportunity to give. Since 2013, this annual event has raised \$92.8 million dollars, making it the biggest giving event in Central Texas. **During a single 24-hour period, from 6pm on March 1st, to 6pm on March 2nd**, residents across a seven-county region will come together to support more than 700 nonprofits by making a donation through the platform, AmplifyATX.org.

### Slack Messages

#### Slack #1

**Suggested Delivery:** February 22, one week from Amplify Austin Day

This year **[COMPANY NAME]** is proud to promote Amplify Austin Day to help raise awareness and valuable dollars for over 700 local nonprofits! Our goal is **[INSERT GOAL: for ## employees to participate / to raise \$\$ dollars]**.

Amplify Austin Day is just one week away on March 1-2! What are the causes that mean the most to you? Reply to this thread and share what are your favorite local nonprofits or causes!

## Slack #2

**Suggested Delivery:** March 1 at 2:30pm

It's almost go-time! Amplify Austin Day begins in just a few hours at 6pm tonight! As a proud supporter of our community's biggest giving event, we encourage everyone to visit [AmplifyATX.org](https://AmplifyATX.org) to give back.

When you make your donation, be sure to select our company name from the dropdown menu at check out so that it shows up on our page and on the Leaderboards! Let's show how generous **[COMPANY NAME]** can be and reach our goal **[INSERT GOAL: for ## employees to participate / to raise \$\$ dollars]**.

## Slack #3

**Suggested Delivery:** March 2 at 9am

Amplify Austin Day is still going strong! Don't forget to make your gift to the cause (or causes) most important to you at [AmplifyATX.org](https://AmplifyATX.org). Visit our company page at **[BUSINESS FUNDRAISER PAGE LINK]**. Remember to select our company name from the dropdown menu at check out so that it shows up on our leaderboard!

## Slack #4

**Suggested Delivery:** March 2 at 12pm

Amplify Austin Day ends tonight at 6pm! Thank you to all who have made a gift to our community's incredible nonprofits through [AmplifyATX.org](https://AmplifyATX.org)! We still need **[##/\$\$]** to reach our **[DONOR/DOLLAR GOAL]**! Let's keep that generous spirit going! **[OPTIONAL MATCH LANGUAGE: We are committed to amplifying your gift to go further for your favorite cause. COMPANY NAME will match employee gifts 1:1, up to per employee/company wide]**

If you've already made your gift, share your why and finish this statement:  
#ILiveHereIGiveHere because...

## Slack #5

**Suggested Delivery:** March 2 at 4:30pm

Congratulations, team **[COMPANY NAME]**! We're nearing the end of the Amplify Austin Day with **\$\$\$\$** dollars raised for **##** local nonprofits. If you haven't yet given, there's still time — visit [AmplifyATX.org](https://AmplifyATX.org) to make your gift. Let's show Central Texas just how generous we can be!