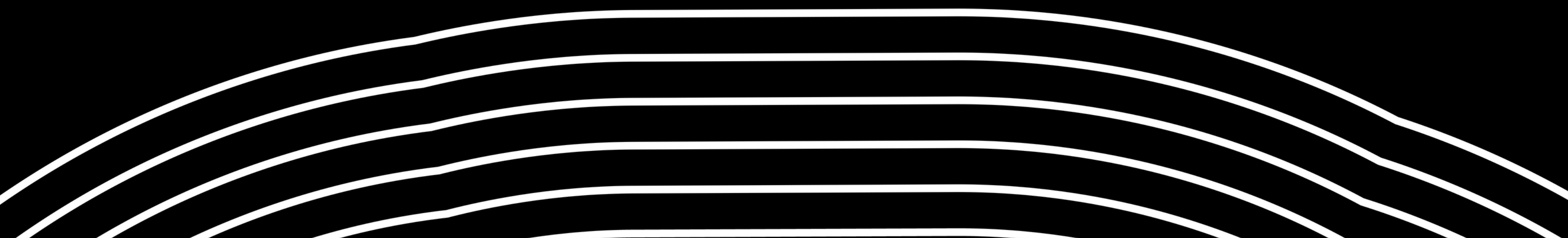




**Prize Partnership &  
Sponsor Program**



**Research shows that annually, Black-led organizations only receive 2% of the \$60 billion in foundation funding.**



# ***About CLLCTIVGIVE***



**CLLCTIVLY**

CLLCTIVLY is proud to announce our 5th Annual Day of Giving for Greater Baltimore Black-led organizations. CLLCTIVLY launched in 2019 and has invested over \$1,000,000 into Black-led social change organizations! This 24-hour online and live celebration of giving is part of CLLCTIVLY's mission to be a resource for the Greater Baltimore community that seeks to find, fund, and partner with Black social change organizations. CLLCTIVEGIVE is designed to ignite support for organizations that often go unnoticed and are under-resourced.

As a community business leader, we hope you will participate in this valuable event by sponsoring CLLCTIVGIVE. Your contribution will not only show support for nonprofits that make Baltimore unique, but it will also help build positive buzz for your business and engage your employees in giving. Our campaign across various platforms will also provide exposure to you, our community business partner, who plays an important role in CLLCTIVGIVE. We believe a CLLTIVGIVE partnership is a win-win. We bring your business exposure to new audiences and cement your brand as a stalwart in the community, and you inspire donors to give generously to the nonprofits that make Baltimore a fantastic place to live.

## **SOCIALS**



## **WEBSITE**

[CLLCTIVGIVE.COM](https://CLLCTIVGIVE.COM)

# ***5th Annual Day of Giving***

In honor of Black Philanthropy Month, CLLCTIVLY is proud to announce the CLLCTIVGIVE, Greater Baltimore's community-wide celebration of giving, and a 24-hour crowdfunding campaign to support Baltimore's Black-led Social Change organizations.

This year we will host three dynamic events: CLLCTIVGIVE, Black Business Quest, and the Changemaker Awards. We are on a mission to provide Black-led social change organizations and changemakers with a platform to increase their visibility, expand their impact, and foster deeper connections through community. We invite you to join us and celebrate culture as the foundation of wealth to build a better Baltimore.

## **CLLCTIVGIVE**

Out of \$60 Billion handed to nonprofits, Black-led foundations only receive 2% of those funds. We created CLLCTIVGIVE to be a resource for the Greater Baltimore community that seeks to find, fund, and partner with Black-led social change organizations. We provide a 24 hour live celebration and crowdfunding campaign designed to ignite monetary support for these organizations that often go unnoticed and are under-resourced.

## **BLACK BUSINESS QUEST**

A scavenger hunt that encourages Baltimore to explore and support participating Black-owned businesses through a series of gamified opportunities throughout the day. The rules are simple and the purpose is to complete tasks in order to gain points for the chance to win prizes, while supporting amazing local Black-owned businesses. Activities include taking photos with landmarks, spreading the word on social, visiting local establishments, answering trivia, and competing to win prizes.

## **CHANGEMAKER AWARDS X**

### **CLLCTIVGIVE CLOSEOUT PARTY**

A celebration and honor of the accomplishments of Black-led Changemakers who are elevating our communities and creating a better Baltimore.

# ***What your sponsorship supports***

Key sponsors are critical in ensuring the success of CLLCTIVGIVE and increasing your brand recognition while showing your support for our nonprofit community.

Depending on your sponsorship level, your name could be seen thousands of times through traditional and electronic mailings and website and social media posts.

## ***Your support will:***

- Increase nonprofit visibility in our community
- Provide valuable training opportunities for nonprofit leaders
- Award custom prize grants to participating nonprofits
- Encourage community-wide engagement with trusted nonprofit organizations
- Demonstrate your dedication to the local nonprofit community

## ***Other creative ways to get your business involved:***

- Host a donor lounge on the day of giving!
- Encourage employees and colleagues to volunteer at a nonprofit of your choice
- Offer a matching gift to your favorite participating nonprofit



# ***Become Business Fundraiser Partner***

The support of local businesses and the amplification of their support via their employees and their customers is critical to the success of CLLCTIVGIVE!

Not only does your participation help ensure a successful day of fundraising for our nonprofits, but your dedication to their important work will be recognized throughout Baltimore. For the CLLCTIVGIVE, we're offering your business an opportunity to engage your employees and customers to donate to causes they're passionate about, and in turn, bring invaluable visibility to your business

Download Toolkit - <https://www.clctivgive.com/info/business-toolkit>

# ***Gold Supporter - \$10,000***

- ✓ Name & logo in CLLCTIVGIVE promotional video distributed through social media
- ✓ Name recognition on 2 Hourly Prizes
- ✓ 3 Social Media Posts with tag (Facebook, Twitter, Instagram)
- ✓ Logo prominently displayed on CLLCTIVGIVE website
- ✓ All sponsorship benefits included in the silver Sponsor level

# ***Silver Supporter - \$5000***

- ✓ Name recognition on 2 Hourly Prizes
- ✓ 3 Social Media Posts with tag (Facebook, Twitter, Instagram)
- ✓ Recognition on CLLCTIVLY Website
- ✓ All sponsorship benefits included in the Bronze Sponsor level



# ***Bronze Supporter - \$3,500***

- ✔ Name recognition on 1 Hourly Prize
- ✔ 2 Social Media Posts with tag (Facebook, Twitter, Instagram)
- ✔ All sponsorship benefits included in the Community Sponsor level

# ***Community Supporter - \$1000***

- ✔ Logo displayed on CLLCTIVEGIVE Website
- ✔ One Social Media Post with tag (Facebook, Twitter, Instagram)
- ✔ Mention in CLLCTIVGIVE Email Blast
- ✔ Recognition in CLLCTIVLY'S Newsletter and Annual Report · Logo Recognition in nonprofit training materials and community presentations



For more info, email [hello@clctivly.org](mailto:hello@clctivly.org)