

HomePartnershipFoundation

Brought to you by Idaho Housing and Finance Association

2019 Avenues for Hope Campaign



The ninth annual Avenues for Hope Housing Challenge will provide critical resources to more than 50 nonprofit housing providers to ensure Idahoans in need have access to safe, stable, affordable housing, and supportive services. Last year \$875,000 was disbursed to support more than 5,000 homeless and low-income Idahoans. Since 2011 the campaign has successfully raised more than \$3.1 million dollars.

The three-week online campaign uses a secure website at www.avenuesforhope.org where businesses and individuals are encouraged to donate to the housing nonprofits of their choice.

Sponsorship Opportunities

The campaign relies on generous sponsor contributions to create a prize pool that will incent charitable gifts from community donors. **The 2019 goal is to raise over \$1M**, which will include up to \$300,000 in prize money and matching funds along with contributions from thousands of individual donors.

Sponsorship Levels:

PLATINUM: \$15,000 ■ GOLD: \$10,000

SILVER: \$5,000 ■ BRONZE: \$2,500 ■ FRIEND: \$1,000

Last year, every dollar of campaign donations was leveraged by nearly 47 cents in sponsorship contributions. Sponsor donations will be used to create a prize pool to incent the nonprofits to maximize their fundraising efforts. Campaign prizes are awarded to nonprofits who receive the most donors, the most money raised, campaign milestones, random drawings, and more.

Sponsorship Benefits:

- **Statewide Media and Social Media Exposure** - positive visibility for your company.
- **Increased Brand Awareness & Recognition** - your organization's logo will be on the campaign website (click-through to your website), social media, press releases, email newsletters, and campaign promotions by the Foundation and participating nonprofits.
- **Broad Support of Housing Nonprofits** - one donation will support 50+ organizations.

Please join in on this opportunity to showcase your commitment to our community while helping enhance the resources for safe, stable, and affordable housing for low-income neighbors in need.

Sponsorship Deadline:

- Funds must be committed by November 1st. Payment can be accepted until early January 2020. We would be happy to provide a detailed application, an invoice, and/or W-9.

For more information on sponsorships, please contact the Home Partnership Foundation by phone at 208.331.4756 or by email at hpf@ihfa.org.

- **Sponsorship Deadline:** November 1, 2019
- **Campaign Dates:** December 12 - 31, 2019, 8 a.m. - midnight
- **Awards Ceremony/Sponsor Reception:** January 2020

Potential Nonprofits Participants By Region

North	Southwest	Southeast
<ul style="list-style-type: none"> • Affordable Housing Foundation • Alternatives to Violence of the Palouse • Bonner Community Housing Agency • Bonner Homeless Transitions • Boundary County School District • Family Promise of Lewis Clark Valley • Family Promise North Idaho • Family Promise of the Palouse • Habitat for Humanity of North Idaho • Moscow Affordable Housing Trust • Safe Passage • Salvation Army Lewiston • Sojourners' Alliance • St. Vincent de Paul North Idaho • Union Gospel Mission 	<ul style="list-style-type: none"> • Advocates Against Family Violence • Astegos • Boise Public Schools Foundation • Boise Rescue Mission • CATCH • Corpus Christi House • Faces of Hope Foundation • First Story • Good Samaritan Home • Home Partnership Foundation • Hope House • Idaho Youth Ranch • International Rescue Committee in Boise • LEAP Charities • Nampa School District • NeighborWorks Boise • NWRECC Stepping Stones • Shepherd's Home • St. Vincent de Paul SW ID • The Community Builder • The House Next Door • The Jesse Tree of Idaho • Trinity New Hope • Women's and Children's Alliance 	<ul style="list-style-type: none"> • Aid For Friends • American Falls School District • Bingham Crisis Center • CLUB • Community Resource Center of Teton Valley • Eastern Idaho Community Action Partnership • Family Services Alliance • Gateway Habitat for Humanity of Pocatello • Habitat for Humanity of the Magic Valley • Idaho Falls Rescue Mission • Minidoka School District • NeighborWorks Pocatello • South Central Community Action Partnership • Southeastern Idaho Community Action Partnership • The Mahoney House • Twin Falls Optimist Youth House • Voices Against Violence

Previous Campaign Sponsors

Join the growing list of sponsors from across the state to support this important campaign.

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| <ul style="list-style-type: none"> • Academy Mortgage Corp. • Alliance Title & Escrow • Bank of Commerce • Bank of Idaho • Banner Bank • Barclays • Blue Cross of Idaho • Boise Housing Corporation • Citizens Community Bank • Eide Bailly, LLP • Essent • Evergreen Home Loans • Fairway Independent Mortgage Corporation | <ul style="list-style-type: none"> • Federal Home Loan Bank of Des Moines • First Interstate Bank • George K. Baum & Company • Guild Mortgage Company • Hawkins Family Foundation • Icon Credit Union • Idaho Housing and Finance Association • Idaho Mortgage Lenders Association • Idaho Power Company • KeyBank • Landmark Promotions | <ul style="list-style-type: none"> • Magellan Health • Mountain West Bank • New Beginnings Housing • Northwest Integrity Housing • P1FCU • Pacific Companies • Skinner Fawcett LLP • Stifel, Nicolaus & Co. • Teton Valley Real Estate • The Pacific Companies • Thomas Development • TitleOne Corp. • Valbridge Property Advisors • Wells Fargo • Westcor Land Title |
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