

HomePartnershipFoundation

Brought to you by Idaho Housing and Finance Association

2020 Avenues for Hope Campaign



The tenth annual Avenues for Hope Housing Challenge will provide critical resources to 80 nonprofit housing providers and school districts to ensure Idahoans in need have access to safe, stable, affordable housing, and supportive services. Last year \$1.3 million was disbursed to support more than 5,000 homeless and low-income Idahoans. Since 2011 the campaign has successfully raised nearly \$4.4 million dollars.

The three-week online campaign uses a secure website at www.avenuesforhope.org where businesses and individuals are encouraged to donate to the housing nonprofits of their choice.

Sponsorship Opportunity

The campaign relies on generous sponsor contributions to create a prize pool that will incent charitable gifts from community donors. **The 2020 goal is to raise over \$1.5M**, which will include \$300,000 in prize money and matching funds along with contributions from thousands of individual donors.

Sponsorship Levels:

PLATINUM: \$15,000 ■ GOLD: \$10,000

SILVER: \$5,000 ■ BRONZE: \$2,500 ■ FRIEND: \$1,000

Last year, every dollar of campaign donations was leveraged by nearly 30 cents in sponsorship contributions. Sponsor donations will be used to create a prize pool to incent the nonprofits to maximize their fundraising efforts. Campaign prizes are awarded to nonprofits who receive the most donors, the most money raised, campaign milestones, random drawings, and more.

Sponsorship Benefits:

- **Statewide Media and Social Media Exposure** - positive visibility for your company.
- **Increased Brand Awareness and Recognition** - your organization's logo will be on the campaign website (click-through to your website), social media, press releases, email newsletters, and campaign promotions by the Foundation and participating nonprofits.
- **Broad Support of Housing Nonprofits** - one donation will support 80 organizations.

Please join in on this opportunity to showcase your commitment to our community while helping enhance the resources for safe, stable, and affordable housing for low-income neighbors in need.

Sponsorship Deadline:

- Funds must be committed by November 15th. Payment can be accepted until early January 2021. We would be happy to provide a detailed application, an invoice, and/or W-9.

For more information on sponsorships, please contact the Home Partnership Foundation by phone at 208.331.4756 or by email at hpf@ihfa.org.

- **Sponsorship Deadline:** November 15, 2020
- **Campaign Dates:** December 10 - 31, 2020, 8 a.m. - midnight
- **Awards Ceremony/Sponsor Reception:** January 2021

View campaign details at www.avenuesforhope.org

Nonprofit Participants By Region

North	Southwest	Southeast
<ul style="list-style-type: none"> • Affordable Housing Foundation • Alternatives to Violence of the Palouse • Bonner Community Housing Agency • Bonner Homeless Transitions • Boundary County School District • Children’s Village • Family Promise of Lewis Clark Valley • Family Promise North Idaho • Family Promise of the Palouse • Habitat for Humanity of North Idaho • Kaleidoscope Community Services • Lake Pend Oreille School District • Moscow Affordable Housing Trust • Safe Passage • Sojourners’ Alliance • St. Vincent de Paul North Idaho • The Salvation Army Lewiston • Union Gospel Mission 	<ul style="list-style-type: none"> • Advocates Against Family Violence • Agency for New Americans • Astegos • Boise Public Schools Foundation • CATCH • Chrysalis Transitional Housing • Community Council of Idaho • Corpus Christi House • Education Foundation of the West Ada School District • El Ada Community Action Agency • Emmett Independent School District • Faces of Hope Foundation • First Story • Giraffe Laugh Early Learning Centers • Good Samaritan Home • Home Partnership Foundation • Idaho Anti-Trafficking Coalition • Idaho Suicide Prevention Hotline • Idaho Tiny House Association • Idaho Youth Ranch • Interfaith Sanctuary Shelter • International Rescue Committee • JEMfriends, Inc. • LEAP Charities • Nampa School District • NeighborWorks Boise • NWRECC Stepping Stones • One Stone • Shepherd’s Home • St. Vincent de Paul SW Idaho • The Community Builder • The House Next Door • The Jesse Tree of Idaho • The Village Charter School • Trinity New Hope • Women’s and Children’s Alliance 	<ul style="list-style-type: none"> • Aid For Friends • American Falls School District • Bannock Youth Foundation • Cassia County Joint School District • CLUB • Community Resource Center of Teton Valley • Eastern Idaho Community Action Partnership • Family Services Alliance • Filer School District • Gateway Habitat for Humanity of Pocatello • Habitat for Humanity of the Magic Valley • Idaho Falls Habitat for Humanity • Idaho Falls Rescue Mission • Jerome Joint School District • Mini-Cassia Shelter, Crossroads Harbor • Minidoka School District • NeighborWorks Pocatello • Oneida Crisis Center • Shoshone Bannock Tribe • South Central Community Action Partnership • Southeastern Idaho Community Action Partnership • The Mahoney House • Twin Falls Optimist Youth House • Voices Against Violence



Brought to you by Idaho Housing and Finance Association

P.O. Box 7899 ♦ Boise, ID 83707 ♦ 208.331.4756 ♦ afh@ihfa.org

www.homepartnershipfoundation.org ♦ www.avenuesforhope.org ♦ 501(c)3: 75-3162969