



2020 CAMPAIGN PRIZES AND MATCHING FUNDS

Only one gift of \$25 or more per donor, per organization made during the live campaign will be counted. A unique gift is qualified solely by email address.

GRAND PRIZES

Participating organizations are only eligible for one prize in each category of Most Donors and Most Money Raised in either the statewide or regional Leaderboards from gifts received online or offline during the live campaign.

Statewide Leaderboard for Most Donors and Most Raised

- First Place:** \$5,000 each
- Second Place:** \$4,000 each
- Third Place:** \$3,000 each

Regional - North, Southwest and Southeast for Most Donors and Most Raised

- First Place:** \$3,000 each
- Second Place:** \$2,000 each
- Third Place:** \$1,000 each

CHALLENGE PRIZES

Participating organizations are eligible for one of each Challenge Prize from unique gifts received online. Offline gifts will not be counted towards these prizes (except Surpass the Past.)

- **Early Birds:** \$500 to each organization that receives at least 12 gifts by 12 noon on day one: 12/10.
- **Weekend Warriors:** \$250 to each organization that receives at least 12 gifts during a single weekend.
- **Domestic Dozen:** \$250 to each organization that receives donations from 12 or more U.S. states.
- **Surpass the Past:** \$500 to each organization that receives more gifts in 2020 than 2019. New and returning organizations must have a minimum of 10 gifts to qualify. (*Online and offline gifts count.*)
- **Peer-to-Peer Peeps:** \$500 to the organization in each region with the most peer-to-peer fundraising champions that raise a minimum of \$100 each.
- **Million Dollar Donor:** \$500 to the organization that receives the online/verified donation that brings the campaign total to \$1 Million.
- **Random Daily Drawings:** One donor will have \$100 added to their donation every weekday of the campaign. A random drawing will be held each weekday around noon from donations made during the previous 24-hour period or from weekends on Mondays.
- **Everyone Wins Fund:** All donations made to the campaign host, the Home Partnership Foundation, will be divided up among all participating organizations at the end of the campaign.

SUR"PRIZES"

- **Additional prizes may be announced at any time.**

MATCHING FUNDS

- **Celebrating 10 Years:** A campaign match of \$2,500 is available for each participating nonprofit from Idaho Housing and Finance Association to provide a \$1:\$1 match for online gifts up to \$2,500. (*This match is automated for each participating organization. Match is not to be used for offline gifts.*)
- **Additional Matches:** Can be made by companies, foundations or individuals by directly contacting the nonprofit they'd like to support. (*These matches must be added by nonprofit administrator.*)

Social Hashtag: #AvenuesforHope

The Avenues for Hope Housing Challenge is presented annually by:

HomePartnershipFoundation
Brought to you by Idaho Housing and Finance Association