

HomePartnershipFoundation

Brought to you by Idaho Housing and Finance Association

2021 Avenues for Hope Housing Challenge



The eleventh annual Avenues for Hope Housing Challenge will provide critical resources to 80 nonprofit housing providers and school districts to ensure Idahoans in need have access to safe, stable, affordable housing, and supportive services. Last year nearly \$2.6 million was disbursed to support more than 5,000 homeless and low-income Idahoans.

Since 2011 the campaign has successfully raised nearly \$7 million dollars. The three-week online campaign uses a secure website at www.avenuesforhope.org where businesses and individuals are encouraged to donate to the housing nonprofits of their choice.

Sponsorship Opportunity

The campaign relies on generous sponsor contributions to create a prize pool that will incent and leverage charitable support from community donors. **The 2021 goal is to raise \$3M**, which will include at least \$300,000 in prize money and matching funds along with contributions from thousands of individual donors, ultimately strengthening housing-related resources statewide.

Sponsorship Levels:

PLATINUM: \$15,000 ■ GOLD: \$10,000

SILVER: \$5,000 ■ BRONZE: \$2,500 ■ FRIEND: \$1,000

Last year, every dollar of campaign donations was leveraged by nearly 15 cents in sponsorship contributions. Sponsor donations will be used to create a prize pool to incent the nonprofits to maximize their fundraising efforts. Campaign prizes are awarded to nonprofits who receive the most donors, the most money raised, campaign milestones, random drawings, and more.

Sponsorship Benefits:

- **Statewide Media and Social Media Exposure** - positive visibility for your company.
- **Increased Brand Awareness and Recognition** - your organization's logo will be on the campaign website (click-through to your website), social media, press releases, email newsletters, and campaign promotions by the Foundation and participating nonprofits.
- **Broad Support of Housing Nonprofits** - one donation will support 80 organizations.

Please join in on this opportunity to showcase your commitment to our community while helping enhance the resources for safe, stable, and affordable housing for low-income neighbors in need.

Sponsorship Deadline:

- Funds must be committed by November 30th. Payment can be accepted until early January 2022. We would be happy to provide a detailed application, an invoice, and/or W-9.

For more information on sponsorships, please contact the Home Partnership Foundation by phone at 208.331.4756 or by email at hpf@ihfa.org

- **Sponsorship Deadline:** November 30, 2021
- **Campaign Dates:** December 9 - 31, 2021, 8 a.m. - midnight
- **Awards Ceremony/Sponsor Reception:** January 25, 2022

View campaign details at www.avenuesforhope.org

Nonprofit Participants By Region

North	Southwest	Southeast
<ul style="list-style-type: none"> • Alternatives to Violence of the Palouse • Bonner Community Housing Agency • Bonner Homeless Transitions • Family Promise of Lewis Clark Valley • Family Promise North Idaho • Family Promise of the Palouse • Habitat for Humanity of North Idaho • Kaleidoscope Community Services • Lake Pend Oreille School District • LC Valley Youth Resource Center • Lewis Clark Habitat for Humanity • Moscow Affordable Housing Trust • Palouse Habitat for Humanity • Safe Passage • Sojourners' Alliance • St. Vincent de Paul North Idaho • The Salvation Army Lewiston • Union Gospel Mission 	<ul style="list-style-type: none"> • Advocates Against Family Violence • Agency for New Americans • Astegos.org • Boise Public Schools Foundation • Boise Valley Habitat for Humanity • Canyon County Habitat for Humanity • CATCH • Chrysalis Women's Trans. Living • Corpus Christi House • Education Foundation for the West Ada School District • Emmett Ind. School District • Faces of Hope • Family Justice Center Fdn. • First Story • Giraffe Laugh Early Learning Ctr • Good Samaritan Home • Home Partnership Foundation • Hope and Healing, Inc. • Hope House, Inc. • Idaho Anti-Trafficking Coalition • Idaho Suicide Prevention Hotline • Idaho Veterans Garden • Idaho Youth Ranch • Interfaith Sanctuary Shelter • International Rescue Committee • JEMfriends, Inc. • Jesse Tree • LEAP Housing Solutions • Nampa School District • NeighborWorks Boise • NWRECC Stepping Stones • St. Vincent de Paul SW Idaho • Terry Reilly Health Services • The Community Builder • The House Next Door • The Salvation Army Nampa • The Village Charter School • Trinity New Hope • Women's and Children's Alliance 	<ul style="list-style-type: none"> • Aid For Friends • American Falls School District • Bannock Youth Foundation • Cassia County Joint School District • CLUB, Inc. • Community Resource Center of Teton Valley • Family Services Alliance • Gateway Habitat for Humanity of Pocatello • Habitat for Humanity of the Magic Valley • Habitat for Humanity Idaho Falls Area • Idaho Falls Rescue Mission • Mini-Cassia Shelter, Crossroads Harbor • Minidoka School District • NeighborWorks Pocatello • Oneida Crisis Center • South Central Community Action Partnership • Southeastern Idaho Community Action Partnership • The Mahoney House • Twin Falls Optimist Youth House • Twin Falls School District • United Way of South Central Idaho • Voices Against Violence • White Pine Charter School



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