

# Give Big Gallatin Valley

## Brand Guidelines



### ● EVENT LOGO

All logos can be found in the brand kit on [givebiggv.org/info/downloads](http://givebiggv.org/info/downloads).



### ● SPONSOR LOGO LOCKUP

All logos can be found in the brand kit on [givebiggv.org/info/downloads](http://givebiggv.org/info/downloads).



### ● TYPOGRAPHY FOR PRINT



### ● TYPOGRAPHY FOR WEB



### ● COLOUR VARIATIONS

Please only use the color variations below when using the official Give Big Gallatin Valley Logos



### ● COLOUR USED

<b>#A5CA54</b> RGB: 165, 202, 84 CMYK: 40, 2, 86, 0 ACCENT	<b>#00A3AE</b> RGB: 0, 163, 174 CMYK: 79, 15, 32, 0 PRIMARY	<b>#00536D</b> RGB: 0, 83, 109 CMYK: 100, 58, 39, 24 PRIMARY
<b>#90D3D8</b> RGB: 144, 211, 216 CMYK: 42, 1, 16, 0 ACCENT	<b>#F0F8EF</b> RGB: 340, 248, 239 CMYK: 5, 0, 6, 0 BACKGROUND	<b>#E6EBE1</b> RGB: 230, 235, 225 CMYK: 9, 3, 11, 0 BIRD PATTERN

### ● DESIGN ELEMENTS

All design elements can be found in the brand kit on [givebiggv.org/info/downloads](http://givebiggv.org/info/downloads).

