



Give BIG 10

CELEBRATING
10
A DECADE
OF GIVING

Give Big Gallatin Valley

May 2nd-3rd | GiveBigGV.org

POWERED BY



SPONSORED BY





Final Give Big Training

GiveBigGV.org



Today's Meeting

- Largely informative and not interactive
- Session will be recorded and slides will be posted
 - Full of hyperlinks (in teal and underlined)
- Feel free to chat into the chat box



Jill Ellwood

One Valley Community Foundation
Nonprofit Programming &
Relations Manager



Anna Burkholder

One Valley Community Foundation
Marketing & Communications
Manager



Kaitie Branton

GiveGab
Project Manager

Give Big 2024

- 6 pm Thursday, May 2nd – 6 pm Friday, May 3rd
 - Soft open—May 1st at 6 pm
 - Long close—May 7th at 11:59 pm
- 10th annual event
- 273 nonprofits



Goals

- Make Give Big a more inclusive and representative community event
- Engage more donors than ever before
- Celebrate and promote the amazing work each of your organizations does every day
- Help all of you raise \$3 million

Spirit of Give Big

- Bring together Gallatin County in an act of community giving
- Build awareness and support for the nonprofit sector
- Introduce donors to nonprofits they may not know
- Make giving fun!

GiveBigGV.org

Day of Logistics

GiveBigGV.org

Give Big Wide Events

- Virtual Kick Off and Virtual Finale at GiveBigGV.org
- Give Big Fests



Give Big Fests

- Community-based kick-off events on Thursday evening
- Celebrating 10 years of Give Big
- Events happening in Big Sky, Belgrade, Bozeman, Three Forks, and West Yellowstone
- RSVPS were required
- Nonprofits need to support with marketing
- Event hosts will be in touch with more details

Nonprofit & Business Events

- Must be Friday, May 3rd
- Can be virtual or in-person
- Must be submitted to the [Give Big events calendar](#) by April 24th to be promoted on the website
- Give Big swag
 - Yard signs, t-shirts, stickers, balloons, table tents
 - Graphics available on [downloads page](#)

Business Involvement

- Matches and Challenges!
- Business Fundraisers
 - Businesses can make a profile that will be featured on GiveBigGV.org
 - Businesses can easily match donations
 - Free marketing and team building
- Events and promotions!
 - Swag available to business too

The background is a vibrant green color. It features several decorative elements: a large blue circle in the top left corner with a diagonal hatched pattern; a smaller blue circle in the top center; a large white circle in the top right corner with a diagonal hatched pattern; a solid blue circle in the bottom left corner; and a large blue circle in the middle right area. In the bottom right corner, there is a pattern of small white birds flying upwards, forming a triangular shape.

Ways to Give

GiveBigGV.org



Ways to Give

- \$5 minimum donation
- Donate online at GiveBigGV.org (May 1st – May 7th)
 1. Credit Card
 2. ACH – over \$100
 3. Mobile Pay
 - GooglePay, ApplePay, MicrosoftPay
- Give via check
 1. Directly to your nonprofit
 2. Through One Valley Community Foundation
- Give via stocks, DAFs and IRAs
 - Through One Valley (use Offline Donation Form)

Fees

One Valley Community Foundation does not take a portion of the donations made to your organization

- Donors are automatically opted-in to covering fees
- Donors covered fees for 84% of the fees in 2023
- Donation Realization Rate: 99.28%
 - How much each organization “took home”

Credit Card / Mobile Pay

- 2% Platform (Give Gab) Fee
- 2.5% Credit Card Fee + \$0.30

ACH

- 2% Platform (Give Gab) Fee
- \$3.00 Processing Fee

Checks/ Stocks/ IRAs/ DAFs

- No fees from OVCF or GiveGab
- Donor pays fees for transferring stock

Donating Via Check

MADE DIRECTLY TO YOUR NONPROFIT

- Donors write the check out to the nonprofit their donation is intended for
- You can collect these checks leading up to Give Big
- Check must:
 - Be intended for Give Big!
 - Have donors date the checks May 2nd or 3rd and/or have the write "Give Big" in the memo line
 - Be uploaded to your GiveGab profile before 11:59 pm on May 7th
- Offline gifts do not count toward prizes




GiveBigGV.org

Adding Offline Donations




MADE DIRECTLY TO YOUR NONPROFITS

- ✓ Add Donation Levels >
- ✓ Add a 'Thank You' Message >
- ✓ Add Fundraisers >

Donation Tools

-  Add Offline Donation
-  Manage Sponsor Matching
-  Manage Donations

Other Actions

-  Engagement Opportunities
-  Add External Fund
-  Manage Support Areas

Adding Offline Donations

MADE DIRECTLY TO YOUR NONPROFITS

Receipting offline donors:

- Have their email address?
 - Enter it on the form and check the box that says "Email a receipt to"
- Don't have an email address?
 - Receipt them as your organization normally does

GiveBigGV.org

Add Offline Donation ×

For Give Big Gallatin Valley

Donor's First Name

Donor's Last Name

Amount

Custom Display Name (optional)

Add donor address

Attribute to Fundraiser

Please note: There is no need to select both a fundraiser and a team. Donations attributed to a fundraiser will also count towards the fundraiser's team, if they belong to one.

Donor's Message

Privacy Options

Do not display the donor's name publicly

Do not display the donor's team publicly

Receipt Email

Email a receipt to



Donating Via Check

THROUGH ONE VALLEY COMMUNITY FOUNDATION

- Why One Valley?
 - Donors can give to multiple organizations
 - Donors want to give anonymously
- Checks must be:
 - Mailed by April 26th or dropped off by May 3rd (One Valley offices – 865 Technology Blvd)
 - Accompanied by an Offline Donation Form (coming soon)
 - Intended for Give Big
- Donors are receipted by One Valley



Donating via Stocks, IRAs, DAFs

- Transfer of stocks, IRAs, DAFs
 - Accompanied by an Offline Donation Form (coming soon)
 - Sent to One Valley as soon as possible
- Donors are receipted by One Valley

Matches and Challenges

- Gifts are made directly to your organization
- Gifts are receipted by your organization!
- Checks can be matches, challenges OR offline gifts.
 - Do not enter it as more than one of those.
- Matches and challenge gifts can be :
 - Made ahead of time (easy if they are giving the full amount either way)
 - OR donated after the event (better if it is a true match)

Matches and Challenges



Add a 'Thank You' Message



Add Fundraisers



Reset Profile

i Resetting the profile will reset the story, thank you message, images, and settings to default values, as well as remove any donation levels. After resetting this profile, a profile from a previous giving day can be copied to use as a starting point.

Donation Tools



Add Offline Donation



Manage Matches and Challenges



Manage Donations

Other Actions



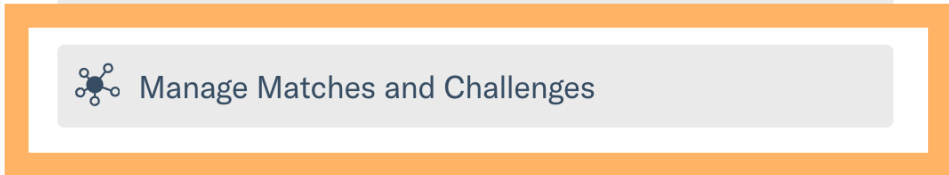
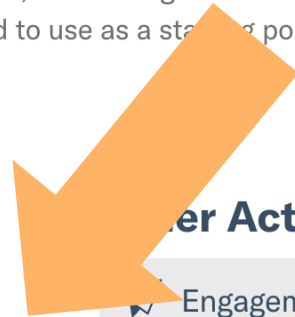
Engagement Opportunities



Add External Fund



Manage Support Areas





Peer-to-Peer Fundraisers

- Opportunity for others to fundraise on your behalf
- [More information on P2P fundraisers](#)
 - [You can register fundraisers.](#)
 - [They can register themselves.](#)

Add a 'Thank You' Message

Add Fundraisers

Search Fundraisers:

Fundraiser	Fundraiser Display Name	Donors	Amount Raised	Goal	Email	Phone	Actions
Kaitie Branton	Branton Family	0	\$0.00	\$500.00	kbranton@givegab.com		

Allow New Fundraisers to Sign Up

Set Fundraisers' Story

Set Fundraisers' Goal
\$.00

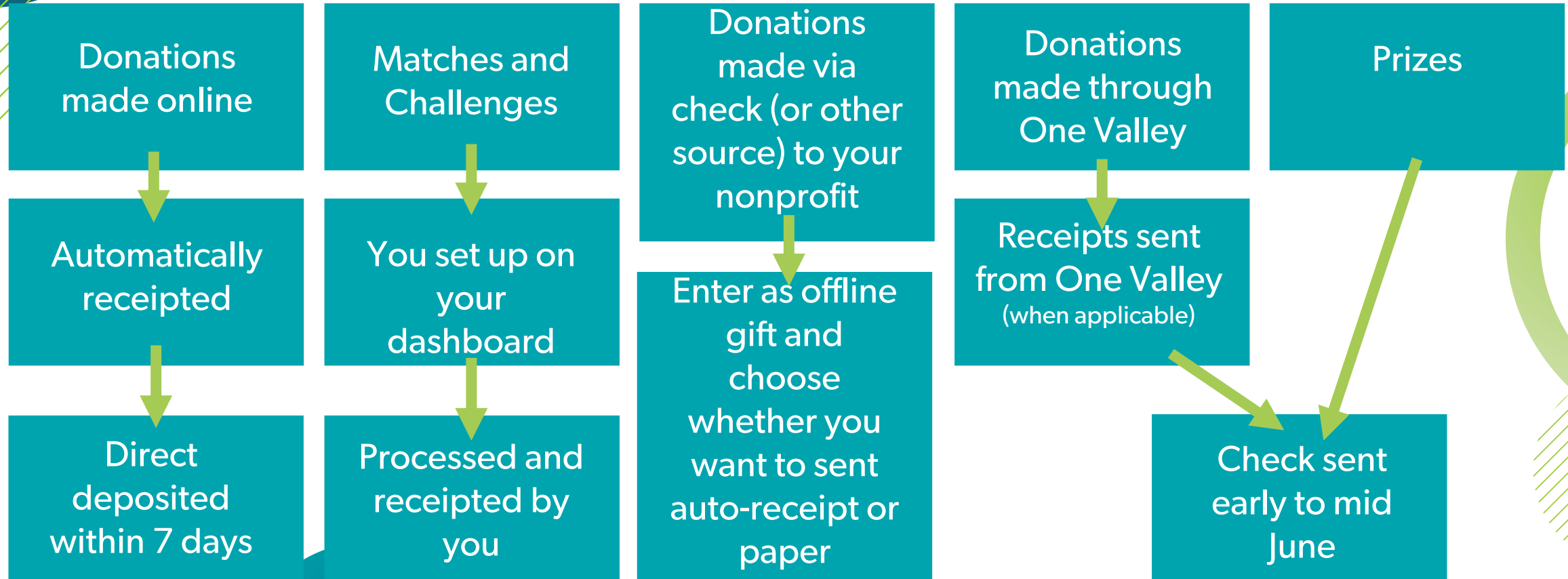
Each fundraiser may customize his or her story and goal by logging into GiveGab.



Prizes

- \$25,000 in prizes, 50 prizes total
- Each nonprofit can only win a large prize (\$500 or more) one time
- Prize list and rules is available on GiveBigGV.org/prizes
- Offline donations do not count toward prizes
- Prizes will be confirmed or corrected by May 10th
- Prizes that require action ahead of time:
 - Equity as a Lived Value
 - Good Neighbor
 - Gallatin Gratitude

Payment





Next Steps

GiveBigGV.org

Complete Your Profile

- Add information to your profile
- Include mission, photos, videos, etc.
- Complete by April 24th
- If based outside Gallatin County, include info on local services in profile!

Lancaster LGBTQ+ Coalition

DONATE FUNDRAISE

\$106,307 Raised 615 Donors

\$25 Courageous

\$50 Authentic

\$100 Fulfilled

Our Story Matches Top Fundraisers

Our Story

Give Extra to Lancaster LGBTQ+ Coalition!

We Need Your Help

We're looking forward to the next chapter of our organization, and we want to launch a new full-service LGBTQ+ community hub in Lancaster County. With your help, we'll be able to create a truly safe and equitable space in Downtown Lancaster featuring multiple nonprofits working with other marginalized communities, a Queer coffee shop and hangout area, affirming access to culturally competent healthcare providers and information, and an event space for seminars, education, and parties!


GiveBigGV.org

Check Your Causes

- New causes have been added!
- Make sure yours are accurate

✓ Add Your Organization's Info

Website
http://www.onevalley.org

Logo

Select Image Remove

Causes (optional)

Cause #1	Community Advocacy
Cause #2	Education
Cause #3	Homelessness & Housing

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 300x300

Save

Goal Setting

- Set a goal that feels like a good fit for your organization
- 2023 Data:

	All Orgs	New Orgs	Small Orgs	Medium Orgs	Large Orgs
Average	\$11,624	\$3,086	\$4,239	\$10,673	\$20,955
Median	\$4,423	\$1,650	\$2,670	\$6,160	\$9,938

- Things to consider:
 - Matches, Challenges & Peer-to-Peer Fundraisers
 - Last year, orgs with matches raised 4.5. x more than orgs without them
 - P2P Fundraisers raised an average of \$717
 - Existing donor relationships
 - Team capacity



Social Media + Downloads

- [New downloads available](#)
- Posters, postcards and signs available to print
- Use #GiveBigGV on all platforms
- Follow [@GiveBigGV](#) on Instagram and [One Valley Community Foundation](#) on Facebook

GiveBigGV.org

Social Shares



Social Post Bundle
[English](#) | [Spanish](#)

Social Story Bundle
[English](#) | [Spanish](#)

Editable Social Media Templates - Canva

Watch a video on how to use templates [here](#).



Canva Template 1
[English](#) | [Spanish](#)

Canva Template 2
[English](#) | [Spanish](#)

Canva Template 3
[English](#) | [Spanish](#)



Canva Template 4
[English](#) | [Spanish](#)

Canva Template 5
[English](#) | [Spanish](#)

Canva Template 6
[English](#) | [Spanish](#)

Swag + Goodies

- Give Big giveaways for in-person events
- Available on a first-come, first-served basis
 - Yard signs: available now!
 - Pick-up: Monday-Thursday, 10:00-4:00
 - New this year: Keep them or bring them back!
 - T-shirts, stickers, table tents
 - Pick up: April 15, 16, 17, 18 from 10:00-4:00
 - Graphics available on [downloads page](#)
 - All pick-up is at One Valley office – 865 Technology Blvd, Ste B

GiveBigGV.org



Donor Stewardship

- Minimum level: Enter message into automated receipt (for those with email addresses) or send paper receipt (for those without email addresses)
- Optional stewardship:
 - Thank you letters (can include stickers, etc)
 - Add donors to database
 - Keep in touch with them!

Resources

GiveBigGV.org

Resources

- [Welcome Packet](#)
- [GiveBigGV.org](#)
 - Blue chat bubble!
 - [Nonprofit Toolkit](#)
 - [FAQ page](#)
 - [Trainings Page](#)
 - These will be moved to footer for live event
- Give Gab
 - [Support Page](#)
- Jill Ellwood, jill@onevalley.org, 406-587-6262 x20



THANK YOU!

Give Big Gallatin Valley

May 2nd-3rd | GiveBigGV.org



SPONSORED BY

