



# Getting Started Guide

# Welcome to CannaMakeADifference Day!

Want to make sure your nonprofit is ready to participate in CannaMakeADifference Day? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

## Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving your community
- Registered with the appropriate states in which you solicit donors
- Committed to promoting CannaMakeADifference Day to your constituents

## Are You Registered?

- Complete the registration at **[www.CannaMakeADifferenceDay.org](http://www.CannaMakeADifferenceDay.org)**
- Enable donations on your account by adding your ACH transfer information (bank account information)



## Are You Connected?

- Follow on **Facebook** at [www.Facebook.com/cannamakeadifference](http://www.Facebook.com/cannamakeadifference)
- ...and on **Twitter** at [www.Twitter.com/cannamakeadifferenceday](http://www.Twitter.com/cannamakeadifferenceday)
- Use the hashtag: **#GIVEnTOKETUESDAY** in all of your social media posts

## Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources
- Register for **training and webinar series**
- Utilize the resources and tips emailed by the CannaMakeADifference Day team

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## Questions about #BrooklynGives

For more information contact us at [infoemail@\[needthis\].org](mailto:infoemail@[needthis].org)



# Key Dates

**Oct 24th** →

General Registration opens for CannaMakeADifference Day

**Nov 7th** →

*Getting Ready* Webinar  
9:00 am - 10:00 am MT

**Nov 19th** →

*Final Steps to Success* Webinar  
2:00 pm - 3:00 pm MT

**Nov 22nd** →

General Registration closes for CannaMakeADifference Day

**Nov 25th** →

Have your organization's profile complete

**Dec 3rd** →

CannaMakeADifference Day starts at 12:00 am MST on Dec 3rd and ends at 12:00 am MST on Dec 4th

**BEYOND** →

Continue fundraising on GiveGab to reach your year-end fundraising goals!

