



## CONTACT US



Erik Larson at [larson@impression5.org](mailto:larson@impression5.org)



Erik Larson at 517.485.8116 ext. 143



[impression5.org/future50](http://impression5.org/future50)



Impression 5 Science Center  
200 Museum Drive, Lansing, MI 48933



## FUTURE 50 SPONSORSHIP LEVELS

### TRANSFORMATIONAL GIFT \$100,000+

Commitment can be funded across multiple years. Meaningful recognition will be crafted with our partners on an individual basis.

### \$50,000+

Over 5 years (\$10,000 or more a year) or equivalent gift

- 1 year of Impression 5 Corporate Membership benefits for your team!
- 5 gift memberships for the families of your choice
- Name on our Celebration of Future 50 website
- Invitation to our May 2023 campaign wrap up event
- Name recognition on a component in our Future 50 interactive exhibit

### \$25,000+

Over 5 years (\$5,000 or more a year) or equivalent gift

- Name on our Celebration of Future 50 website
- Invitation to our May 2023 campaign wrap up event
- 1 gift membership for the family of your choice
- 25 general admission passes to experience Impression 5
- Name recognition on a component in our Future 50 interactive exhibit

### \$15,000+

Over 5 years (\$3,000 or more a year) or equivalent gift

- Name on our Celebration of Future 50 website
- Invitation to our May 2023 campaign wrap up event
- 15 general admission passes to experience Impression 5
- Digital name recognition in our Future 50 interactive exhibit

### \$5,000+

Over 5 years (\$1,000 or more a year) or equivalent gift

- Name on our Celebration of Future 50 website
- Invitation to our May 2023 campaign wrap up event
- 5 general admission passes to experience Impression 5
- Digital name recognition in our Future 50 interactive exhibit

### Up to \$5,000

Make a one-time gift to invest in the next 50 years of Impression 5 Science Center.

- Name on our Celebration of Future 50 website
- Invitation to our May 2023 campaign wrap up event
- Digital name recognition in our Future 50 interactive exhibit



## INTRODUCTION

As we meet the moment of our 50th birthday, our intention is to reflect upon our rich history of service to our community, celebrate the team and supporters that have made this moment possible, and to dream big while creating our vision for the future. The Future 50 Campaign is a significant and strategic effort to prepare and sustain Impression 5 well into the next 50 years.

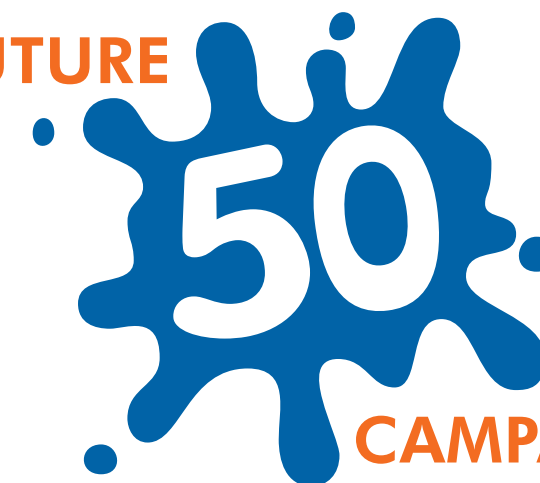


Impression 5 Science Center  
200 Museum Drive  
Lansing, MI 48933

FUTURE  
**50**  
CAMPAIGN



FUTURE



CAMPAIGN

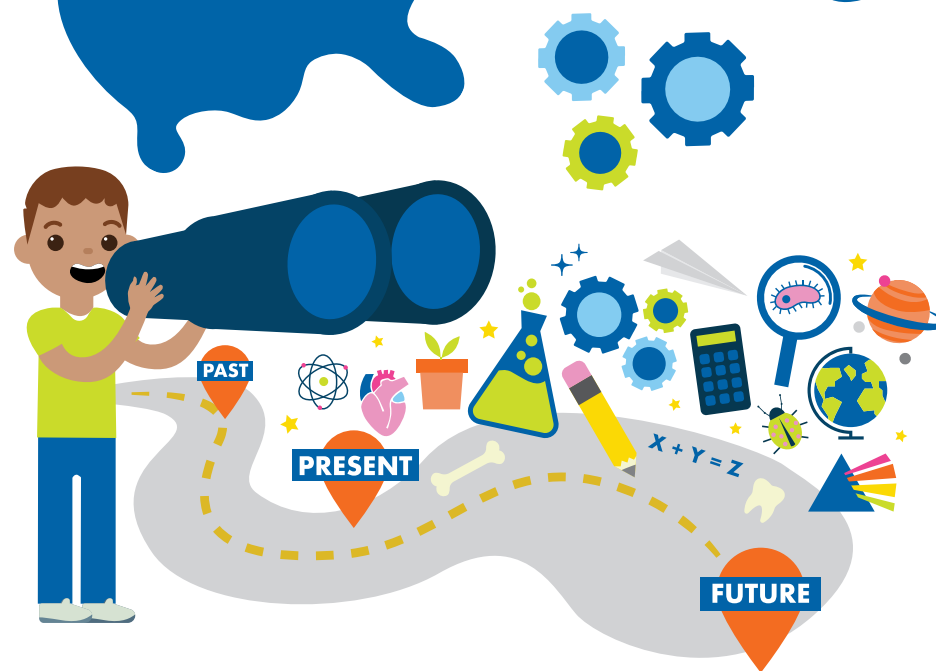


## AUDIENCE DEVELOPMENT



Identifying barriers in STEM education to better serve the people in our community

## EDUCATIONAL PROGRAMS



Curating innovative, meaningful STEM programs for children and developing a long-term learning ecosystem

## FACILITY & CAMPUS



Energizing our historic industrial building and outdoor spaces to provide a safe and accessible learning environment

## EXHIBITS



Designing and fabricating our own exhibits and opening dynamic traveling exhibits that engage guests in exploring STEM

## SUSTAINABILITY



Intentionally investing in the long-term viability of the Science Center through significant contributions to our endowment