



CARROLL UNIVERSITY

GIVING *Tuesday*

Ambassador Communication Guide

A blue-tinted photograph of four students walking along a tree-lined campus path. From left to right: a young man in a white long-sleeved shirt, a young woman in a dark zip-up jacket, a young woman in a grey t-shirt with 'CARROLL' printed on it, and a young woman in a white sweatshirt with 'CARROLL UNIVERSITY' printed on it. A black lamppost with a 'PIONEER SPIRIT' sign is visible in the background.

How You Can Help

Promote CUonGivingTuesday on Social Media

Content can include information within this packet, your personal Carroll story and how your life has been impacted by your experience, etc.! Be sure to use the hashtag #CUonGivingTuesday to join the digital conversation and tell us why you're supporting Carroll on this exciting day!

Make a CUonGivingTuesday Donation

Your gift will inspire others by setting an example of generosity, encouraging a ripple effect that amplifies each donation's impact and strengthens the Carroll community. You are encouraged to post about why you gave.

**Don't forget to snap
a pic wearing your
GivingTuesday t-shirt!**





How To Post

Wondering how to craft a compelling social media post for GivingTuesday? On the upcoming pages, you'll find a collection of some inspiring examples. These can serve as your foundation, but remember to infuse your unique narrative and creativity into the text we've prepared. Your story is the heart of the message.

#CUonGivingTuesday

#CUonGivingTuesday is our official hashtag. Please use it in all of your posts. This will allow our team to follow the conversation during GivingTuesday. It also helps your followers and other Ambassadors stay on top of the latest content and updates.

For all posts, we recommend including:

- ☐ The hashtag **#CUonGivingTuesday**
- ☐ Tag Carroll University (**@carrolluniversity**)
- ☐ Our GivingTuesday URL: **cuongivingtuesday.carrollu.edu**





Suggested Posts

Two Weeks Before

Save the date! #CUonGivingTuesday is back on December 3. Help us shape the future of Carroll University: cuongivingtuesday.carrollu.edu

Make a lasting impact during #CUonGivingTuesday. Carroll holds a special place in my heart because... [Your story]. Together, we can ensure its future. Learn more at cuongivingtuesday.carrollu.edu

One Week Before

#CUonGivingTuesday is a 24-hour celebration of @carrolluniversity and its commitment to the success and growth of its students. Find out how you can make an impact at cuongivingtuesday.carrollu.edu

One Day Before

Tomorrow, the Carroll community will unite for #CUonGivingTuesday. It's our chance to create a lasting impact. Make a gift today and show your love for @carrolluniversity. cuongivingtuesday.carrollu.edu

On Giving Tuesday

Today, @carrolluniversity celebrates GivingTuesday. Support this year's mission of "Every Person. Every Gift. Every Story." by making a gift at cuongivingtuesday.carrollu.edu

Time's running out! It's your last chance to be a part of #CUonGivingTuesday. Hurry and make your gift before it's too late! cuongivingtuesday.carrollu.edu

 CARROLL UNIVERSITY

Support CARROLL

#CUonGivingTuesday

CARROLL
UNIVERSITY
PIONEER DRIVEN
CUonGivingTuesday

 CARROLL
UNIVERSITY

Every
PERSON

#CUonGivingTuesday

I GAVE
To Carroll

 CARROLL
UNIVERSITY

 CARROLL
UNIVERSITY

Every
STORY

#CUonGivingTuesday

Download graphics at: cuongivingtuesday.carrollu.edu
Navigate to the dropdown menu and select: "Downloads"

CARROLL UNIVERSITY

== PIONEER DRIVEN ==

Cuon Giving Tuesday

Contact Us!



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Scan for more info!



cuongivingtuesday.carrollu.edu