

THE
PHILANTHROPY
HUB

presented by



COMMUNITY FOUNDATION
of North Central Florida

Powered by **GiveGab**[®]
Nonprofit Giving Platform

Agenda

- What is The Philanthropy Hub?
- Who is GiveGab?
- How to Register & Complete Your Profile
- Steps for Success and Coming Next

Updates

- **Already received:**
 - Email sent on Tuesday, 2/11 with link to register
- **This week:**
 - These slides and webinar recording will be available on Community Foundation website at **cfncf.org**
 - Toolkit now available!
- **Upcoming:**
 - A checklist and supporting resources to help you complete your profile

What is the Philanthropy Hub?

What is The Philanthropy Hub?

- An online tool that helps foundations, donors, businesses, media, and other investors understand the local charitable marketplace
 - You will build out a comprehensive and informative profile!
- Fully searchable online database of local nonprofit organizations
- Aims to streamline grant applications in the future
- IRS verified 501(c)(3) organizations located in or serving North Central Florida.

What The Philanthropy Hub is NOT...

- A grant application or guarantee of funding
- A certification or grade of any kind
- A substitute for human relationships
- The Amazing Give
 - *However, if you plan to participate in the Amazing Give, you must register for the Philanthropy Hub!*

Why maintain a Philanthropy Hub profile?

Your data is important!


- Increases awareness of your organization among potential donors and new audiences
- Tells your story and makes a case for support
- Helps the community understand the need for your services, solutions, and results
- May qualify your organization to participate in competitive grant programs, trainings, and the Amazing Give

How the CFNCF will use this data

- To **inform donor giving decisions**, matching the impact that donors want to have with the impact of nonprofit programs and services
- To learn who's who – **how you're different**
- To understand the kinds of support that nonprofits need to be effective
- To help build capacity in the local nonprofit sector
- To continue building a transparent culture

Who is GiveGab?

Who is GiveGab?

- Safe, Secure, and Reliable platform
- Dedicated platform support team
- Blue chat bubble! 
- Also the platform host of the Amazing Give

Who is GiveGab? (continued)

- Partnered with Stripe - PCI Level 1 Payment Processor
- All participating organizations verified as IRS and State recognized nonprofits
- Fail Safe Redundancy Plans for The Philanthropy Hub

stripe



IRS

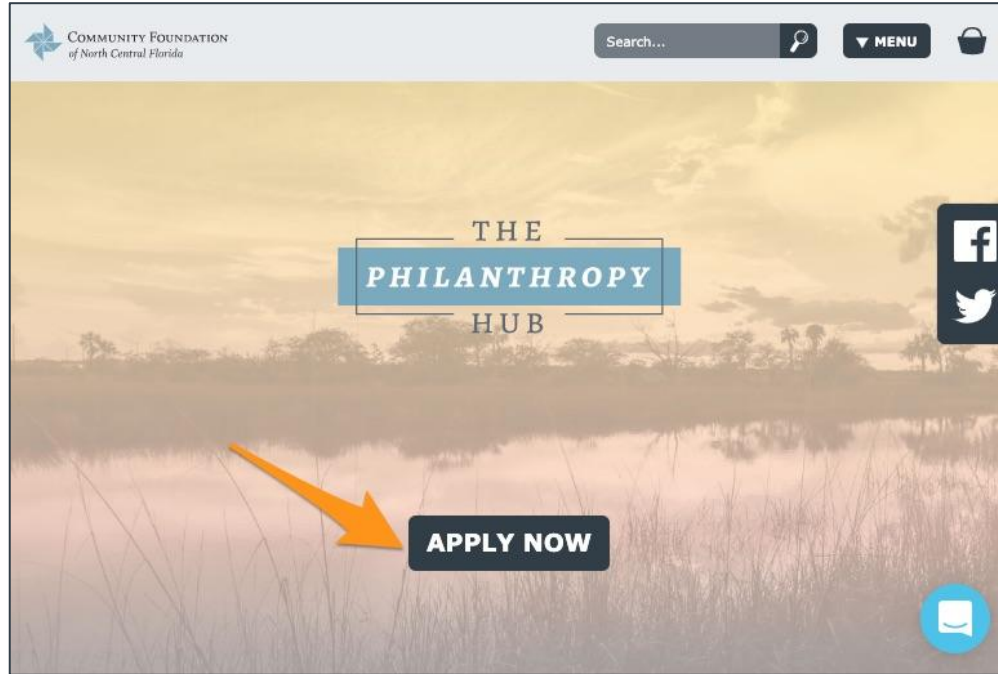


amazon
web services

GiveGab[®]
Nonprofit Giving Platform

How do I register and manage my profile?

How do I register?



Use the link provided in the CFNCF's February 11th email

Don't have it? Contact Lesley and the CFNCF team at office@cfncf.org

How do I register?



This step is crucial!

If you're already on GiveGab for the Amazing Give - make sure you're registering that same account for Philanthropy Hub.

How do I register?

Register Your Organization for

The Philanthropy Hub

Powered by GiveGab

Organization Name

Street Address Line 1

Street Address Line 2

City

State

ZIP/Postal Code

Logo

Select Image

Remove

Recommended dimensions
300x300
Max file size 5MB

Register Your Organization for

The Philanthropy Hub

Powered by GiveGab

1. 1. Please provide the name of your organization's primary contact for all Philanthropy Hub efforts *

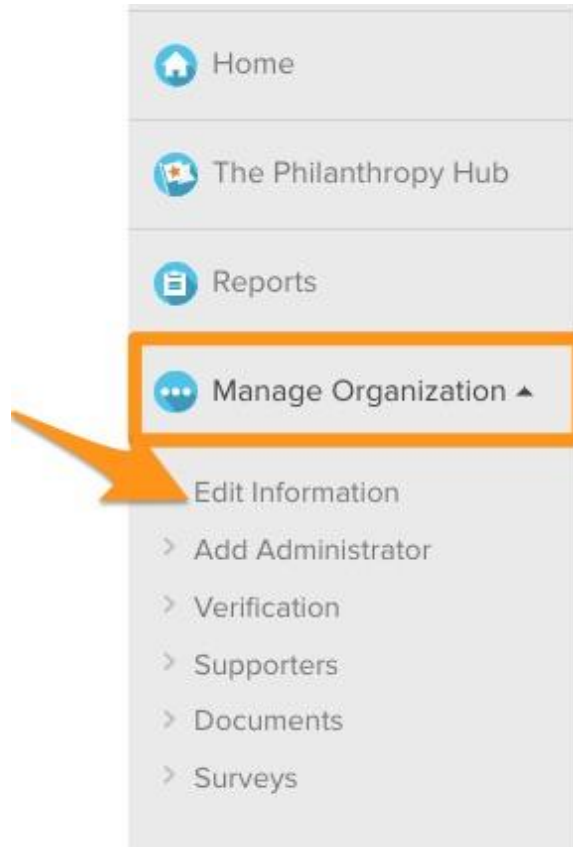
Register

Your Philanthropy Hub Dashboard

Pro Tip: Upon registering, copy your Amazing Give profile so the first tab is mostly complete, or only needs minor edits

The screenshot displays the 'The Philanthropy Hub' dashboard for the Community Foundation of North Central Florida. The interface includes a left-hand navigation menu with options: Home, The Philanthropy Hub (highlighted with a red box and '1'), Giving Days, Reports, and Manage Organization. The main content area features a header with the organization's logo and name, followed by the title 'The Philanthropy Hub' and a 'Get Set Up' section. A red box labeled '2' highlights the 'Participation Approval Status' section, which shows 'Reverification Pending' and a 'Submit profile for review' button. Below this is a navigation bar with tabs for Profile Setup, Overview, Management, Governance, Financials, Development, and More Details (highlighted with a red box and '3'). The 'Profile Setup' tab is active, showing a list of tasks: 'Add Your Organization's Info', 'Add Your Story', 'Get Verified to Collect Donations', and 'Add a 'Thank You' Message'. A red box labeled '4' highlights the 'View Registration Info' and 'Preview Your Profile' buttons on the right side of the dashboard.

Your Philanthropy Hub Dashboard (cont'd)





Update the contact information for your organization.

This will appear on your Philanthropy Hub profile!

Completing your profile

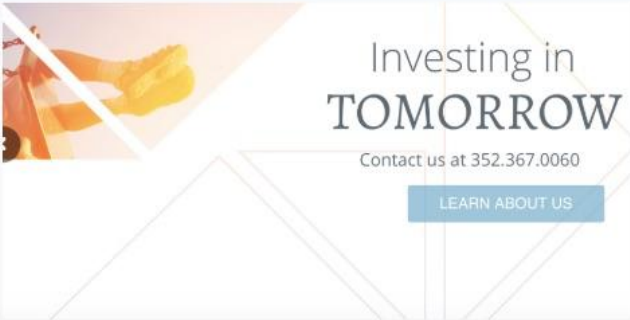
Your Philanthropy Hub Profile



Community Foundation of North Central Florida

[DONATE](#) [f](#) [t](#) [r](#)

[Summary](#) [Overview](#) [Management](#) [Governance](#) [Financials](#) [Development](#) [More Details](#) [Programs](#)



Investing in
TOMORROW

Contact us at 352.367.0060

[LEARN ABOUT US](#)

Contact

Community Foundation of North Central Florida

3919 West Newberry Road Suite 3
Gainesville, Florida 32607

Lesley Banis
LBanis@cfncf.org

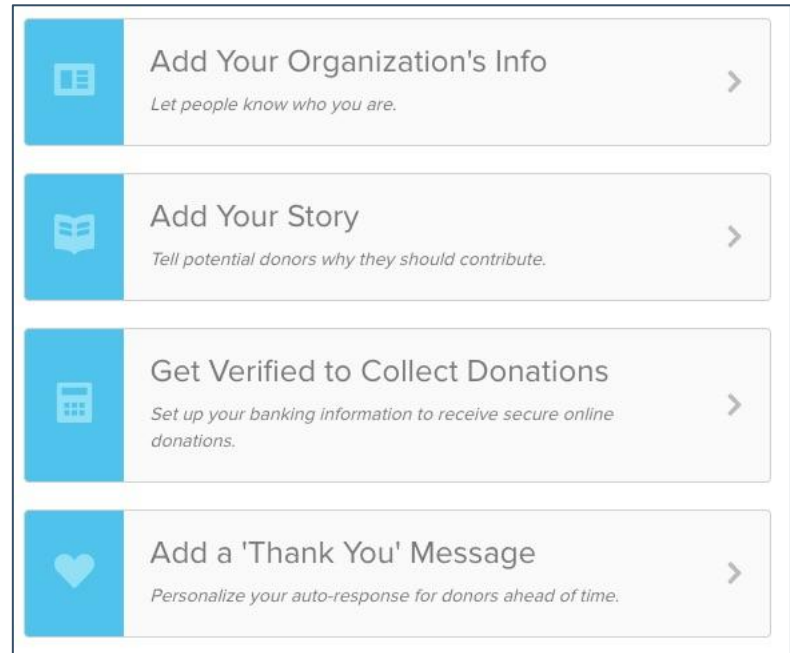
<http://cfncf.org>

Completing Your Philanthropy Hub Profile

1. Summary
2. Overview
3. Management
4. Governance
5. Financials
4. Financials
5. Development
6. More Details
7. Programs


Your Nonprofit Story (Summary tab)

1. Basic Information
 - a. Logo, Cover Photo
2. Curate your story, adding text, video and images!
3. Completing verification to collect donations
4. Adding a Thank You message for any Philanthropy Hub Donors




Your Nonprofit Story (Summary tab)

Summary Overview Management Governance Financials Development More Details Programs



Conquering Cancer Together Watch later Share



The Climb for Cancer Foundation is a not-for-profit organization which exists to improve the mental, physical and social well-being of cancer patients, survivors and their caregivers through funding of enrichment programs in arts, nature, sports and medicine. Co-founded by Ron and Dianne Farb in 2003, our small Foundation has made a tangible impact on the lives of many people fighting the disease. The Foundation has funded or created several psycho-social programs which provide support to the patient and the family, funded research grants, and given kids an opportunity to attend cancer camps. The Foundation likes to think that its gifts fill in the cracks left by organizations that make much larger gifts.

Pictured at left is Matthew, a cancer patient at UF Health Shands Hospital, with Arman Hall, Gator track athlete and Olympic gold medalist at the Climb for Cancer Foundation Brandon Ling Memorial Sports Camp for children with cancer. This special camp is held annually at the University of Florida athletic facilities, and provides the kids and family members a day of fun with over 100 UF student athletes from all sports.

Contact

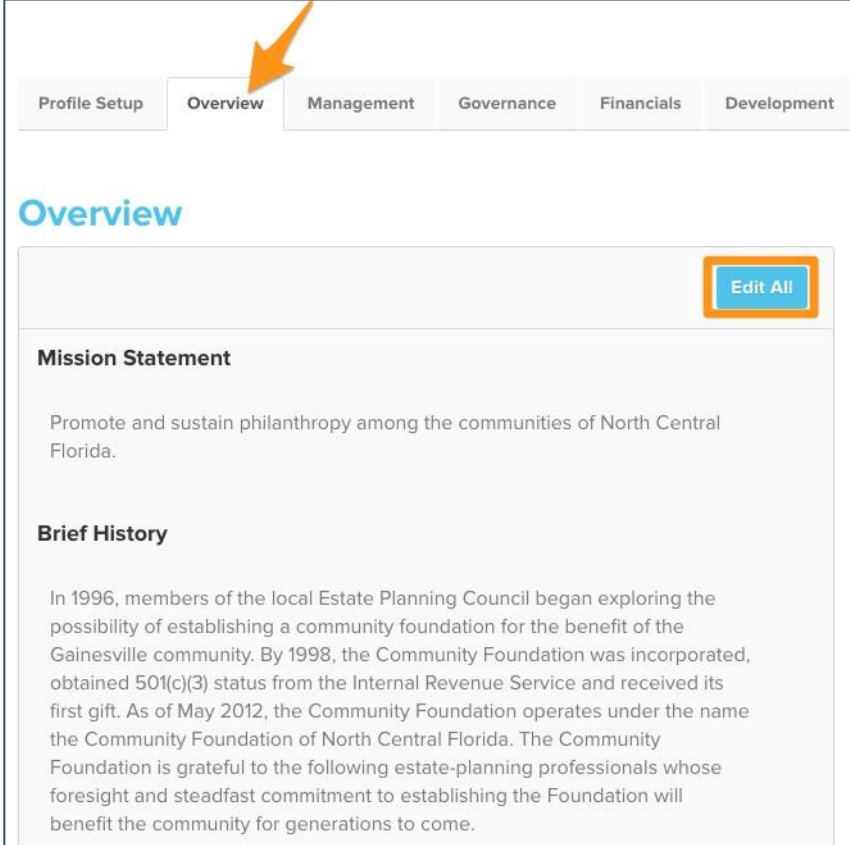
[The Climb for Cancer Foundation](#)
5745 SW 75th St # 317
Gainesville, Florida 32608

Ron Farb
ronfarb@hotmail.com

<http://www.climbforcancerfoundation.org>

Completing Your Profile (cont'd)

- Select a tab, and begin editing each section
- *Note: Some fields are required, and will indicate that when you select “Edit”*



Profile Setup Overview Management Governance Financials Development

Overview

Edit All

Mission Statement

Promote and sustain philanthropy among the communities of North Central Florida.

Brief History

In 1996, members of the local Estate Planning Council began exploring the possibility of establishing a community foundation for the benefit of the Gainesville community. By 1998, the Community Foundation was incorporated, obtained 501(c)(3) status from the Internal Revenue Service and received its first gift. As of May 2012, the Community Foundation operates under the name the Community Foundation of North Central Florida. The Community Foundation is grateful to the following estate-planning professionals whose foresight and steadfast commitment to establishing the Foundation will benefit the community for generations to come.

Completing Your Profile (cont'd)

- Some fields will not be displayed to the public
- The CFNCF can use this data to make informed decisions *and* better educate your nonprofit community

Staff Information Edit All

CEO Education Level
Field not displayed to the public

CEO Years Experience
Field not displayed to the public

CEO Years on the Job
Field not displayed to the public

Your Steps for Success

Steps for Success

- Complete your profile as best (and as truthfully!) as you can. Sooner the better!
- Once the site is live to the public in the summer, log in monthly or quarterly to maintain the information regularly
- Pay attention to instructions on your dashboard, as these will answer most of your questions.
- If you are not comfortable with technology - find someone who can help! The person working on your profile needs basic computer skills (web navigation, file uploads, copy/paste).

Steps for Success (cont'd)

- In the long-term, keep an eye on the status in the **top right corner** of your admin dashboard
 - Once the site is public, you'll be expected to maintain and enhance the information based on feedback from the foundation
- If you need assistance, use the blue chat bubble!

Demo of Site & Resources

On the roadmap...

- **Coming Soon:** Profile Completion Checklist
- Foundation Reviewed/Approved Profiles
- How to leverage your page to show volunteer opportunities

Thank You! Questions?