Agenda

- What is The Philanthropy Hub?
- Who is GiveGab?
- How to Register & Complete Your Profile
- Steps for Success and Coming Next
Updates

● Already received:
  ○ Email sent on Tuesday, 2/11 with link to register

● This week:
  ○ These slides and webinar recording will be available on Community Foundation website at cfncf.org
  ○ Toolkit now available!

● Upcoming:
  ○ A checklist and supporting resources to help you complete your profile
What is the Philanthropy Hub?
What is The Philanthropy Hub?

- An online tool that helps foundations, donors, businesses, media, and other investors understand the local charitable marketplace
  - You will build out a comprehensive and informative profile!
- Fully searchable online database of local nonprofit organizations
- Aims to streamline grant applications in the future
- IRS verified 501(c)(3) organizations located in or serving North Central Florida.
What The Philanthropy Hub is NOT...

- A grant application or guarantee of funding
- A certification or grade of any kind
- A substitute for human relationships
- The Amazing Give
  - However, if you plan to participate in the Amazing Give, you must register for the Philanthropy Hub!
Why maintain a Philanthropy Hub profile?
Your data is important!

- Increases awareness of your organization among potential donors and new audiences
- Tells your story and makes a case for support
- Helps the community understand the need for your services, solutions, and results
- May qualify your organization to participate in competitive grant programs, trainings, and the Amazing Give
How the CFNCF will use this data

- To **inform donor giving decisions**, matching the impact that donors want to have with the impact of nonprofit programs and services
- To learn who’s who – **how you’re different**
- To understand the kinds of support that nonprofits need to be effective
- To help build capacity in the local nonprofit sector
- To continue building a transparent culture
Who is GiveGab?
Who is GiveGab?

- Safe, Secure, and Reliable platform
- Dedicated platform support team
- Blue chat bubble!
- Also the platform host of the Amazing Give
Who is GiveGab? (continued)

- Partnered with Stripe - PCI Level 1 Payment Processor
- All participating organizations verified as IRS and State recognized nonprofits
- Fail Safe Redundancy Plans for The Philanthropy Hub
How do I register and manage my profile?
How do I register?

Use the link provided in the CFNCF’s February 11th email

*Don’t have it? Contact Lesley and the CFNCF team at [office@cfncf.org](mailto:office@cfncf.org)*
How do I register?

This step is crucial!

If you’re already on GiveGab for the Amazing Give - make sure you’re registering that same account for Philanthropy Hub.
How do I register?

Register Your Organization for

The Philanthropy Hub
Powered by GiveGab

Organization Name

Street Address Line 1

Street Address Line 2

City

State

ZIP/Postal Code

Logo

Select Image

Remove

Recommended dimensions
300x300
Max file size: 5MB

1. Please provide the name of your organization's primary contact for all Philanthropy Hub efforts *

2. Please provide their email address *

3. Please provide the best phone number

Register
Your Philanthropy Hub Dashboard

**Pro Tip:** Upon registering, copy your Amazing Give profile so the first tab is mostly complete, or only needs minor edits.
Your Philanthropy Hub Dashboard (cont’d)

Update the contact information for your organization.

This will appear on your Philanthropy Hub profile!
Completing your profile
Completing Your Philanthropy Hub Profile

1. Summary
2. Overview
3. Management
4. Governance
5. Financials
4. Financials
5. Development
6. More Details
7. Programs
Your Nonprofit Story (Summary tab)

1. Basic Information
   a. Logo, Cover Photo
2. Curate your story, adding text, video and images!
3. Completing verification to collect donations
4. Adding a Thank You message for any Philanthropy Hub Donors
Your Nonprofit Story (Summary tab)

The Climb for Cancer Foundation is a not-for-profit organization which exists to improve the mental, physical and social well-being of cancer patients, survivors and their caregivers through funding of enrichment programs in arts, nature, sports and medicine. Co-founded by Ron and Dianne Farb in 2003, our small Foundation has made a tangible impact on the lives of many people fighting the disease. The Foundation has funded or created several psycho-social programs which provide support to the patient and the family, funded research grants, and given kids an opportunity to attend cancer camps. The Foundation likes to think that its gifts fill in the cracks left by organizations that make much larger gifts.

Pictured at left is Matthew, a cancer patient at UF Heath Shands Hospital, with Arman Hall, Gator track athlete and Olympic gold medalist at the Climb for Cancer Foundation Brandon Ling Memorial Sports Camp for children with cancer. This special camp is held annually at the University of Florida athletic facilities, and provides the kids and family members a day of fun with over 100 UF student athletes from all sports.

Contact
The Climb for Cancer Foundation
5745 SW 75th St # 317
Gainesville, Florida 32608
Ron Farb
ronfarb@hotmail.com
http://www.climbforcancerfoundation.org
Completing Your **Profile** (cont’d)

- Select a tab, and begin editing each section

- **Note:** Some fields are required, and will indicate that when you select “Edit”
Completing Your **Profile** (cont’d)

- Some fields will not be displayed to the public.
- The CFNCF can use this data to make informed decisions and better educate your nonprofit community.
Your Steps for Success
Steps for Success

- Complete your profile as best (and as truthfully!) as you can. Sooner the better!
- Once the site is live to the public in the summer, log in monthly or quarterly to maintain the information regularly.
- Pay attention to instructions on your dashboard, as these will answer most of your questions.
- If you are not comfortable with technology - find someone who can help! The person working on your profile needs basic computer skills (web navigation, file uploads, copy/paste).
Steps for Success (cont’d)

- In the long-term, keep an eye on the status in the **top right corner** of your admin dashboard
  - Once the site is public, you’ll be expected to maintain and enhance the information based on feedback from the foundation
- If you need assistance, use the blue chat bubble!
Demo of Site & Resources
On the roadmap...

- **Coming Soon:** Profile Completion Checklist
- Foundation Reviewed/Approved Profiles
- How to leverage your page to show volunteer opportunities
Thank You! Questions?