

Final Steps to Success

GIVE WHERE YOU LIVE COLLIER

February 19-20, 2020

GIVE
WHERE YOU
LIVE
COLLIER

Agenda

- Give Where You Live Collier Updates & Reminders
- Your Checklist for Success
- After Give Where You Live Collier
- Your Nonprofit Resources
- Next Steps & Questions

Updates & Reminders

- February 19, 12pm - February 20, 12pm
- Prizes
- Tagboard
- Profile completion deadline: Feb 7th

Your Success Checklist

- ☑ The Perfect Profile
- ☑ Engage Peer to Peer Fundraisers
 - Provide resources for success
- ☑ Prepare Communications

Do you have cash/check gifts?

- Note: Offline donations **are** included in prizes and leaderboards
- Any cash/check gifts must be brought to Community Foundation between 12 *PM on February 19th* and 12 *PM on February 20th*
 - Check Payable to CFCC
 - Check date must be 2/19 or 2/20
 - Must use forms

Is your profile completed?

- Have you:
 - Added your logo and a cover photo?
 - Shared an authentic story?
 - Set goals?
 - Included clear calls to action?
 - Featured visual content?
 - Highlighted donation levels?
 - **Added p2p fundraisers?**



Give Where You Live Collier

February 19, 2020

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Give Where You Live Collier.

- ✓ Add Your Organization's Info >
- ✓ Add Your Story >
- ✓ Add Donation Levels >
- ✓ Add a 'Thank You' Message >
- ✓ Add Fundraisers >

Participation Approval Status

In Review

Awaiting further information.

Time to launch

33

days

[View Registration Info](#)

[Preview Your Profile](#)

Is your profile completed?



Pathways Early Education Center of Immokalee

#ChangingThePath

Causes: Education, Poverty and Hunger, Youth

DONATE

FUNDRAISE



\$25

Prepares nutritious food three times daily for highest cognitive function.



\$100

Builds a classroom library to enhance literacy achievement.



\$250

Weekly provides affordable, high-quality early learning per child.



\$1,000

Supplies the highest quality educators for our youngest future leaders.

CHOOSE YOUR OWN AMOUNT

Is your profile completed?



Today, and for the past 56 years, Pathways Early Education Center of Immokalee has served the Immokalee community by providing exceptional childcare and education that enhances our student's learning experience and school readiness. Each student learns differently and has unique learning styles so we use an individualized education plan so the students get the most out of every learning experience. Our teachers also engage parents and community resources, and early learning interventions and work together to set age-appropriate goals for learning and developing social skills for home and school. This collaboration allows us to provide the best opportunity for each child to stay on the path for success.

[DONATE](#)

Fundraising Champions

[Scot Buss](#) \$0.00

[Brandon Dowdy](#) \$0.00

Who are your P2P fundraisers?

- Expand your organization's reach
- P2P have their own fundraising page
- Every dollar they raise goes toward your totals!

Organizations with P2P raise 3.4 x more than organizations without P2P

P2P Resources

- For Nonprofits

- How to identify and add fundraisers
- Support articles & videos for engaging P2P fundraisers
- Email templates for recruiting fundraisers

- For Fundraisers

- How to sign up
- Resources & support articles
- Communication guides & templates
- Link to downloads page

Are your communications ready?

- Your Give Where You Live Collier Nonprofit Toolkit is full of communication resources
 - Suggested timelines
 - Sample content
 - Social media posts
 - Shareable visual content

Do you have a communications plan?

- Plan your online communications ahead of GWYL Collier
 - Announcement/Save The Date
 - Campaign Countdown
 - Day-Of Updates
 - Supporter Gratitude
- Utilize multiple online channels for the best engagement
 - Social Media
 - Email Communications
 - Organization Website
 - Ambassador Sharing
- Customize the templates, guides, and graphics in your GWYL Collier Nonprofit Toolkit for the perfect plan!

Donation Form Preview

Thank you for making a difference in our community!

Step 1 of 3



Community Foundation of Collier
County

Choose an amount to give:

Name to Display (Optional):

- Please do not display a name publicly.
- Please do not display the donation amount publicly.
- Make this donation in honor of or in memory of someone.

Add a Public Message to this Donation

[Remove this donation](#)

+ ADD ANOTHER ORGANIZATION

BACK

NEXT

GiveGab®

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After Give Where You Live Collier

- Donation Reports
- Checks will be distributed at April follow-up meeting
- Donor Stewardship
- GiveGab beyond your Giving Day

How will you get your donor data?



Logan's Pups

- [Home](#)
- [Fundraising Campaigns](#)
- [Events](#)
- [Giving Days](#)
- [Reports](#)
- [Manage Organization](#)

Admin Dashboard

Current Plan
Engage

Giving Days

DAY OF GIVING Giving Day!
November 13, 2019

[View All Giving Days](#)

Fundraising Campaigns

 It's A Dogs World [View](#) [Manage](#) [Edit](#)
December 11, 2017 \$ \$20,467.22 Raised

[View All Campaigns](#)

Fundraising Events

 2018 Summer Gala [View](#) [Manage](#) [Edit](#)

Viewing Dashboard for Logan's Pups 

How will you get your donor data?



Logan's Pups

Donations

Total Paid Out: \$240,804.74

Total Pending: \$6,164.39

Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

Search by name or email

More filters

All Giving Days

All Campaigns

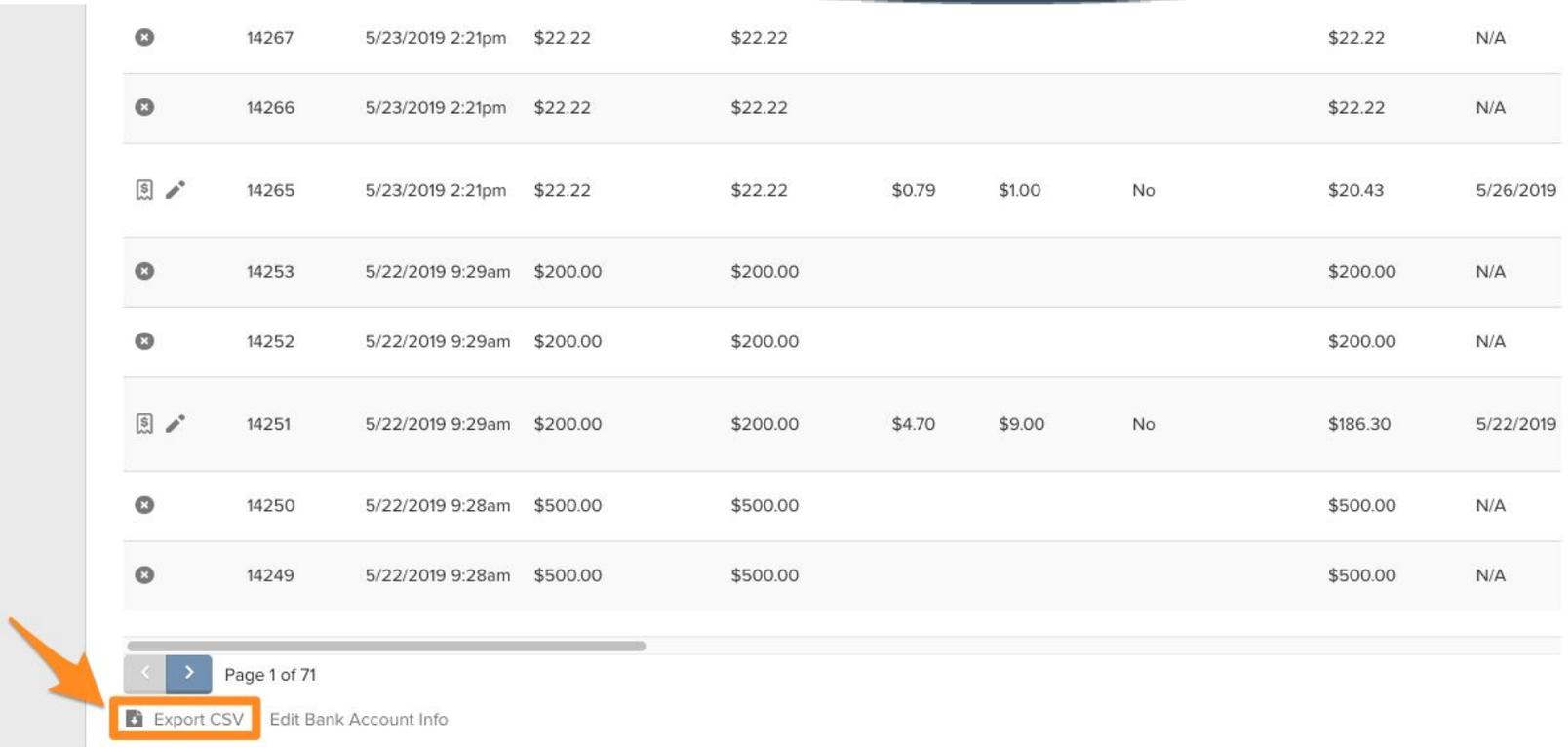
Any Donation Type

Start End

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor Address
	15062	7/11/2019 9:50am	Australia Match Test	\$25.00	\$25.00				\$25.00	N/A		
	15061	7/11/2019 9:38am	test denis.tomazzi@givegab.com	\$100.00	\$100.00				\$100.00	N/A	hello	213 N Cayuga St Ithaca, New York 1485 United States
	15059	7/10/2019 2:59pm	Karin Edsall karin.edsall@givegab.com	\$150.00	\$156.75	\$3.75	\$3.00	Yes	\$150.00	Pending		401 State St Ithaca, New York 1485 United States
	15058	7/10/2019 2:44pm	Australia Match Test	\$100.00	\$100.00				\$100.00	N/A		
	15057	7/10/2019 2:44pm	Denis Tomazzi denis.tomazzi@givegab.com	\$100.00	\$100.00	\$2.50	\$2.00	No	\$95.50	Pending		213 N Cayuga St Ithaca, New York 1485 United States
	15052	7/10/2019 2:03pm	campaign match	\$5.00	\$5.00				\$5.00	N/A		

Viewing Dashboard for Logan's Pups

How will you get your donor data?



✕	14267	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
✕	14266	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
📄 ✎	14265	5/23/2019 2:21pm	\$22.22	\$22.22	\$0.79	\$1.00	No	\$20.43	5/26/2019
✕	14253	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
✕	14252	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
📄 ✎	14251	5/22/2019 9:29am	\$200.00	\$200.00	\$4.70	\$9.00	No	\$186.30	5/22/2019
✕	14250	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A
✕	14249	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A

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[Export CSV](#) [Edit Bank Account Info](#)

Viewing Dashboard for Logan's Pups ⭐

How will thank your donors?

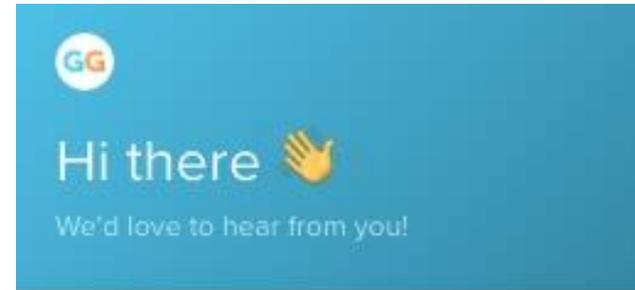
- Pre-schedule general messaging to all supporters
 - Social media posts and overall success update
 - Giving Day thank you email to your organization's email list
- Follow up with donors for more personal stewardship
 - Access their contact information in your GiveGab Dashboard
- Highlight impact of donor funded projects
 - This doesn't have to happen right away!
- Watch the [available training](#) on Donor Stewardship!

Your Nonprofit Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- Give Where You Live Collier Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab

We're Here For You!

- Visit Our Help Center
<https://support.givegab.com/>
- Send us an email at
CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand
 - Look for the little blue chat bubble!



Leave us a message

The team typically replies in under 20m



 New message

Find an answer yourself

Search for articles...



LIVE
ARE YOU
LIVE
COLLIER

Your Next Steps

- Like and Follow Give Where You Live Collier on Social Media. **Don't forget to use #GWYLCollier**
- Check your inbox for important emails
- Watch on-demand training course videos
- Check out the Nonprofit Toolkit
- Complete your profile by February 7
- Ensure you have all your Giving Day Forms emailed yesterday

Questions?

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February 19-20, 2020

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