Agenda

- Give Where You Live Collier Updates & Reminders
- Your Checklist for Success
- After Give Where You Live Collier
- Your Nonprofit Resources
- Next Steps & Questions
Updates & Reminders

- February 19, 12pm - February 20, 12pm
- Prizes
- Tagboard
- Profile completion deadline: Feb 7th
Your Success Checklist

☑ The Perfect Profile
☑ Engage Peer to Peer Fundraisers
  ○ Provide resources for success
☑ Prepare Communications
Do you have cash/check gifts?

- Note: Offline donations **are** included in prizes and leaderboards
- Any cash/check gifts must be brought to Community Foundation between **12 PM on February 19th** and **12 PM on February 20th**
  - Check Payable to CFCC
  - Check date must be 2/19 or 2/20
  - Must use forms
Is your profile completed?

● Have you:
  ○ Added your logo and a cover photo?
  ○ Shared an authentic story?
  ○ Set goals?
  ○ Included clear calls to action?
  ○ Featured visual content?
  ○ Highlighted donation levels?
  ○ **Added p2p fundraisers?**
Is your profile completed?

Pathways Early Education Center of Immokalee
#ChangingThePath

Causes: Education, Poverty and Hunger, Youth

$25 Prepares nutritious food three times daily for highest cognitive function.

$100 Builds a classroom library to enhance literacy achievement.

$250 Weekly provides affordable, high-quality early learning per child.

$1,000 Supplies the highest-quality educators for our youngest future leaders.

Choose your own amount
Is your profile completed?

Today, and for the past 56 years, Pathways Early Education Center of Immokalee has served the Immokalee community by providing exceptional childcare and education that enhances our student's learning experience and school readiness. Each student learns differently and has unique learning styles, so we use an individualized education plan so the students get the most out of every learning experience. Our teachers also engage parents and community resources, and early learning interventions and work together to set age-appropriate goals for learning and developing social skills for home and school. This collaboration allows us to provide the best opportunity for each child to stay on the path for success.
Who are your P2P fundraisers?

- Expand your organization’s reach
- P2P have their own fundraising page
- Every dollar they raise goes toward your totals!

Organizations with P2P raise 3.4 x more than organizations without P2P
P2P Resources

- **For Nonprofits**
  - How to identify and add fundraisers
  - Support articles & videos for engaging P2P fundraisers
  - Email templates for recruiting fundraisers

- **For Fundraisers**
  - How to sign up
  - Resources & support articles
  - Communication guides & templates
  - Link to downloads page
Are your communications ready?

- Your Give Where You Live Collier Nonprofit Toolkit is full of communication resources
  - Suggested timelines
  - Sample content
  - Social media posts
  - Shareable visual content
Do you have a communications plan?

- Plan your online communications ahead of GWYL Collier
  - Announcement/Save The Date
  - Campaign Countdown
  - Day-Of Updates
  - Supporter Gratitude

- Utilize multiple online channels for the best engagement
  - Social Media
  - Email Communications
  - Organization Website
  - Ambassador Sharing

- Customize the templates, guides, and graphics in your GWYL Collier Nonprofit Toolkit for the perfect plan!

GiveGab®
Thank you for making a difference in our community!

Step 1 of 3

Choose an amount to give:

$ __________

Name to Display (Optional):

(Defaults to First and Last Name)

☐ Please do not display a name publicly.

☐ Please do not display the donation amount publicly.

☐ Make this donation in honor of or in memory of someone.

Add a Public Message to this Donation

Remove this donation

+ ADD ANOTHER ORGANIZATION
● Donation Reports
● Checks will be distributed at April follow-up meeting
● Donor Stewardship
● GiveGab beyond your Giving Day
How will you get your donor data?
How will you get your donor data?

Donations
Total Paid Out: $240,804.74
Total Pending: $6,164.39

Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. Learn More

Search by name or email

More filters

All Giving Days

All Campaigns

Any Donation Type

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<th>Actions</th>
<th>Donation ID</th>
<th>Date</th>
<th>Donor</th>
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|         | 15061       | 7/11/2019  | test               | $100.00           | $100.00        |               |               | $100.00       | N/A         | hello      | 401 State St Ithaca, New York 1485  |
|         | 15059       | 7/10/2019  | Kern Edval          | $150.00           | $156.75        | $3.75         | Yes           | $150.00       | Pending     |                         |
|         | 15058       | 7/10/2019  | Australia Match Test | $100.00           | $100.00        |               |               | $100.00       | N/A         |                         |
|         | 15057       | 7/10/2019  | Denis Tomazzi       | $100.00           | $100.00        | $2.50         | No            | $95.50        | Pending     |                         |
|         | 15052       | 7/10/2019  | campaign match     | $5.00             | $5.00          |               |               | $5.00         | N/A         |                         |
How will you get your donor data?

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Export CSV | Edit Bank Account Info
How will thank your donors?

● Pre-schedule general messaging to all supporters
  ○ Social media posts and overall success update
  ○ Giving Day thank you email to your organization’s email list

● Follow up with donors for more personal stewardship
  ○ Access their contact information in your GiveGab Dashboard

● Highlight impact of donor funded projects
  ○ This doesn’t have to happen right away!

● Watch the available training on Donor Stewardship!
Your Nonprofit Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- Give Where You Live Collier Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab
We’re Here For You!

- Visit Our Help Center
  https://support.givegab.com/
- Send us an email at
  CustomerSuccess@givegab.com
- Chat with GiveGab’s Customer Success Team whenever you have questions or need a hand
  - Look for the little blue chat bubble!
Your Next Steps

- Like and Follow Give Where You Live Collier on Social Media. **Don’t forget to use #GWYLCollier**
- Check your inbox for important emails
- Watch on-demand training course videos
- Check out the Nonprofit Toolkit
- Complete your profile by February 7
- Ensure you have all your Giving Day Forms emailed yesterday
Questions?

February 19-20, 2020