

Getting Ready for Give Where You Live Collier

February 15 - 16, 2023

**GIVE
WHERE YOU
LIVE
COLLIER**

Submit Your Questions



Chat Box

To: All panelists
Type: All panelists and attendees



Q&A

Please input your question

Send Anonymously

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

Agenda



- Give Where You Live Collier Overview
- Who is GiveGab?
- Registering
- Creating Your Profile
- What's New
- Next Steps & Questions

Give Where You Live Collier Overview

www.givewhereyoulivecollier.org | February 15 - 16, Noon - Noon

- Every nonprofit conducts their own unique campaign to market and share with their supporters
- Prizes & incentives for participation
- Trainings, templates and tools to make the most of your day!

Benefits of Participating



- Learn to utilize digital fundraising tools, and take advantage of resources that are available year-round!
- Re-Engage with your existing supporters and gain new donors
- Combine your marketing efforts + CCF marketing = exponential visibility for all organizations
- Utilize the Giving Day to reach other internal goals
- Motivate donors to make a greater impact with prizes and match incentives

Arranged Gifts

What is an “arranged gift”? Those gifts that are hard to time and/or difficult to get the right day on the check: Stock gifts, wires, contributions from donor advised funds outside the Community Foundation, etc.

When can donors begin to make an arranged gift? Now! Arranged gifts should arrive before or during the Give Where You Live Collier event. Note that donors cannot set-up an arranged gift on February 15th. If they try to set one up on February 14th, we will still have to receive it by noon on February 15th, which is unlikely. Arranged gifts have already started to come in, so it is not too soon to ask your donors for these types of gifts.

Who should donors reach out to in order to set up an arranged gift? Wendy Ponting at wponting@colliercf.org or 239 649-5000.

Who is GiveGab?



GiveGab is becoming  Bonterra.

Who is GiveGab?



GiveGab's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!

- Host a secure, reliable and transparent platform for Give Where You Live Collier
- Create the ultimate donor experience
- Provide a dedicated support team
- **GiveGab is becoming Bonterra!**

Simple Donation Processing



- All major credit cards accepted
- Log right into your bank to use the Plaid/ACH payment
- Quick, easy and fun donation flow
- Securely processed through Stripe
- GiveGab's chat support available right within the donation form for your supporters!

Transparent Donations

- **Credit Card, ACH, Mobile Pay** for online transactions
- Donors can cover all fees on behalf of your organization
- Last year, 69% of donors covered fees during Give Where You Live
- That means it cost only \$2.45 per \$100 raised online on average!

GiveGab is becoming  **Bonterra**.

Step 3 of 3

YMCA of South Collier Gift: \$50.00

Email: laryssa@givegab.com

Fees: \$3.13

What's with these fees?

I'll cover the fees!

Privacy Option(s)

Please do not display a name publicly.




Please do not display the donation amount publicly.

Hide my name from this organization and the public.

Total: **\$53.13**

[BACK](#) [SUBMIT](#)

Securely processed with:

 SSL  256 Bit Encryption  reCAPTCHA

[Google Privacy Policy](#) and [Terms of Service](#) apply.
Learn more about how your information is used following a donation: [Privacy Policy](#).

Transparent Donations

Credit Card:

3% Platform Fee
+
\$0.30 per transaction &
2.5% transaction fee
(Stripe)
=
5.5% + \$0.30

ACH:

3% Platform Fee
+
\$3.00 flat bank fee
=
3% + \$3.00
**\$100 minimum*



Thank you for making a difference in our community!

Step 1 of 3



Greater Pawnee German Shepherd Rescue

Choose an amount to give:

\$

[Check for additional Fundraising Campaigns \(optional\)](#)

[Add a fundraiser](#)

Name to Display (Optional):

(Defaults to First and Last Name)

- I am a new donor to this organization.
- Make this a recurring gift.
- Make this donation in honor of or in memory of someone.

[Add a public message to this donation](#)

REMOVE THIS DONATION

+ ADD ANOTHER ORGANIZATION



GiveGab's Giving Day Gift Basket makes it easy for donors to support as many causes as they like!

Instant Donor Delight

- Customizable Thank You Emails that come from your organization
 - Gifts made to **one organization** at a time will receive your custom thank you message
 - Gifts made to **multiple organizations** at a time will receive a thank you message from the Community Foundation
- Sent immediately after the gift is made
- Serves as a tax receipt



Laurel,

Thank you for your support! You helped us transform Collier County!

Thank you for supporting one or more of the 40 Collier County nonprofit agencies that provide much-needed support for Collier County residents with basic needs and education.

Your donation receipt from Community Foundation of Collier County

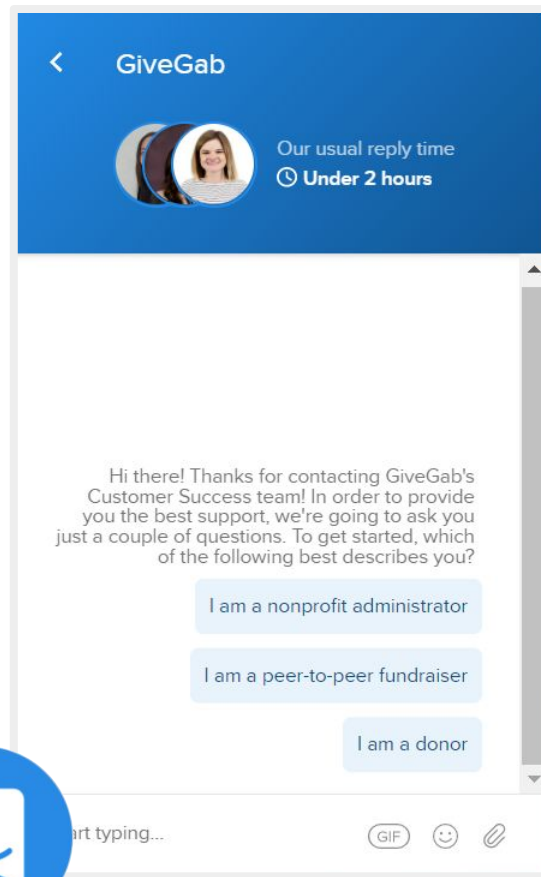
Donor:	Laurel Maley
Date:	February 17, 2020
Organization:	Community Foundation of Collier County
Designation:	Give Where You Live Collier
Amount:	\$10.69
Organization:	Harry Chapin Food Bank of Southwest Florida
Designation:	Give Where You Live Collier
Amount:	\$10.68
Total:	\$21.37

[View Your Donations](#)

All donations made to the 501(c)(3) charities featured on GiveWhereYouLiveCollier.org are tax-deductible to the full extent permitted by law.

How We Support You

- Visit Our Help Center
 - support.givegab.com
- Check Out Our Blog
 - givegab.com/blog
- Send us an Email
 - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team
 - Look for the little blue chat bubble



Registering for Give Where You Live Collier



How to Register

Head to <https://www.givewhereyoulivecollier.org/register>


Search for your organization & click “Participate”

Find Your Organization

and participate in Give Where You Live Collier


collier

29 Results




Collier Senior Center
formerly Collier Senior
Resources
Naples, Florida

PARTICIPATE




Books for Collier Kids
Naples, Florida

This organization is participating but there's still more to do. [Click here](#) to get started.




Children's Advocacy Center
of Collier County
Naples, Florida


PARTICIPATE



NAMI Collier County



Collier Harvest Foundation




Collier Community

How to Register

If you are new to your organization, you'll need to request admin access from existing admins

If the admins listed are no longer with your organization, use the blue chat bubble!




Manage New Horizons of SW FL for

Give Where You Live Collier

Admins: Dort Bear Debra Haley Amanda Hampton

To request access to New Horizons of SW FL, we just need your name and email:

Your First and Last Name	Your Email
<input type="text" value="Laurel Maley"/>	<input type="text" value="laurel.maley@givegab.com"/>

[Request Access](#) 

If the admins above are no longer associated with your organization, please reach out to our customer success team via the chat bubble below.

How to Register

New this year: Upload your Memorandum of Understanding right in the registration survey!

Complete the registration survey and click submit to finalize your registration!



Register Your Organization for

Give Where You Live Collier

Powered by GiveGab

1. For how many years (including 2021) have you participated in Give Where You Live Collier? *

2. What is your current operating budget (expenses)? *

3. What is your organization's monetary goal for Give Where You Live Collier? *

4. Do you plan to issue a press release or other media for the purpose of promoting Give Where You Live Collier? *

Please select one choice

Returning? Copy Your Profile!

- If you participated in Give Where You Live Collier in the past, you can choose to copy your profile from previous years.
 - Be sure to update existing content with new dates, photos, etc.
 - Do not copy over your Nonprofit Directory profile if given the option

Welcome to Another Giving Day!

As a giving day veteran, you may want to copy over content and settings from the profile you created for a previous giving day. You can edit your profile afterwards to ensure it represents your organization correctly in your upcoming giving day.

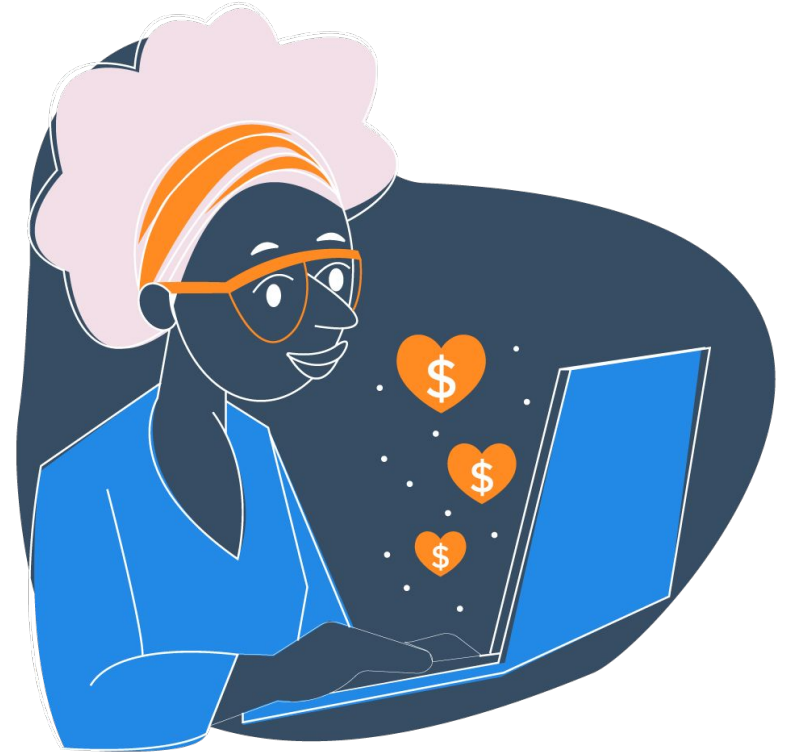


Texoma Gives 2019 (2019)

Copy This Profile

Create a New Profile

Completing Your Profile



Your Giving Day Dashboard

-  Add Your Organization's Info >
-  Add Your Story >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >

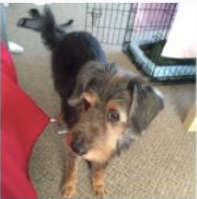
Basic Info

- Logo
- Website
- Causes
- **Pro Tip:** Adding causes to your profile can help new donors find you by our cause-based search!

✓ Add Your Organization's Info

Website

Logo



Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 300x300.

Causes (optional)

Cause #1 Animals

Cause #2

Cause #3

Save

Curate Your Story

- Add a cover photo
- Set a monetary goal
- Tell the story of your organization's participation in the giving day through words and visuals
- **New this year:** Add search keywords!

Search Keywords

hospice, palliative care, veterans, kids, children, grief, loss

Note: Search Keywords optimize search results on the campaign website. Add terms functionality accounts for those. Example: dog rehoming, foster, senior cats

✓ Add Your Story

Cover Photo




Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1500x500.

Set a Goal

Display Goal on Profile

\$	10000	.00
----	-------	-----

Tell Your Story

GT America

Furrever Friends

In 2015, Alyssa had just settled into a new job in a new city and was finally ready to adopt the four legged friend she had always wanted. She wasn't sure what to expect on her first visit to the shelter, but her life forever changed when she met Logan. Alyssa looked into the eyes of the 10 year old mutt and her heart broke thinking that just because he wasn't a puppy, he wouldn't be able to find a loving home. Alyssa changed all that when she adopted Logan, promising to make his last years the best ones yet.

Changed For The Better

Alyssa and Logan were the perfect pair, despite some of the health problems that come with being an older dog. He brought out the best in her and she did the same for him, until after only a year together, Logan passed away. Even though Alyssa didn't get to spend as much time with Logan as she would have liked, their time together changed Alyssa forever.

Note: Pasting text from outside of GiveGab into this text editor can cause inconsistent styling on your public-facing profile. If you are inserting copied text, please **highlight all** inputted text and select the "Clear Formatting" wand icon before reaching out to support.


Video Url

Vimeo links must be in the following format: <https://vimeo.com/123456>.


Suggest Donation Levels

✓ Add Donation Levels


We recommend having 3 or 4 donation levels.




\$25.00
Provides one week of food for a senior pup
[Edit](#) [Remove](#)



\$50.00
Provides a super soft bed for a loving senior pup
[Edit](#) [Remove](#)



\$100.00
Helps a family foster one of our amazing senior pups
[Edit](#) [Remove](#)



\$500.00
Provides life changing surgery to a senior pup in need
[Edit](#) [Remove](#)

Add Donation Level

- Custom amounts
- Unique descriptions
- Optional photos
- Unlimited Levels
- **Pro Tip:** Using custom amounts to represent your organization, like a tangible good or service, further connects the donor to your goal

Personalized Gratitude

- Add your own message
- Include a photo **or** video for more personal stewardship!
- Sent immediately to your donors when they complete their gift
- Donors can reply to that email and contact you directly

✓ Add a 'Thank You' Message

Please provide a "thank you" message, as well as an image or video link!


Thank You Message

Thank you so much for your donation to Logan's pups! With your support, we're able to continue our love and care of senior dogs.

Your donation goes beyond this one organization's mission, as your support celebrates the philanthropic spirit and unity of our community.

Youtube or Vimeo Link

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 800x600.

Save

Add Fundraisers

Download CSV Add Fundraisers Upload fundraisers Message All

Fundraiser	Donors	Amount Raised	Goal	Email	Phone	Actions
No fundraisers found.						

Allow New Fundraisers to Sign Up

Set Fundraisers' Story

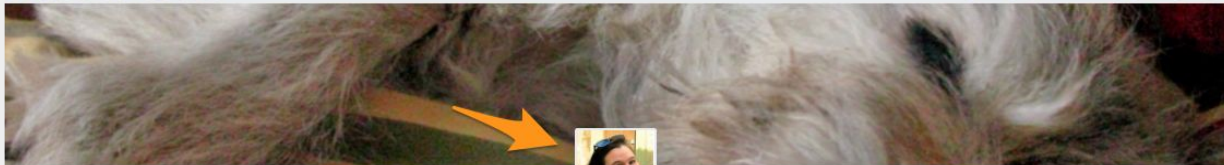
Set Fundraisers' Goal

Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

Invite Your Fundraisers

- Ask supporters to reach out to their networks on your behalf
- Each fundraiser creates their own page to collect donations. Their totals roll up into your totals!
- Easily manage their pages
- **Pro Tip:** Watch the [Peer-to-Peer Fundraising Training Video](#)

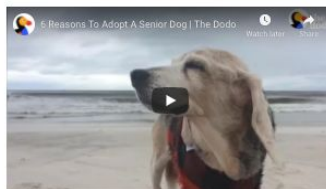


Bridget Cafaro's fundraiser for
Logan's Pups

DONATE

20%

\$100 Raised \$500 Goal 1 Donors



Owning a senior dog changed me for the better and I hope that by supporting Logan's Pups I can help more senior pups find the loving homes they deserve and educate my friends and family about how amazing owning a senior dog can be!



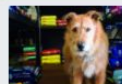
\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Provides life changing surgery to a senior pup in need

CHOOSE YOUR OWN AMOUNT



Did you know?



Last year, 75 fundraisers raised **\$52,139!**

This accounted for **8% of all online** donations during GWYLC

Key Dashboard Tools

Donation Tools



Add Offline Donation



Manage Sponsor Matching



Manage Donations



Embed a Donate Button

Get Prepared



Webinars and Workshops



Giving Day Toolkit



GGChat

Other Actions



Engagement Opportunities



Add External Fund



Manage Support Areas



View Registration Info



View Your Profile

Share Your Page

<https://www.401gives.org/organizations/center-for-media>




Share Your Profile

- Preview your profile along the way
- Share this link with your supporters
- Post directly to Twitter and Facebook from your dashboard

Other Actions

 Engagement Opportunities

 Add External Fund

 Manage Support Areas

 View Registration Info

 View Your Profile

Share Your Page

<https://giving-days-preprod.herokuapp.com/organizations/>



A Completed Profile



Logan's Pups

[DONATE](#)[FUNDRAISE](#)

10%

\$995 Raised \$10,000 Goal 6 Donors



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups

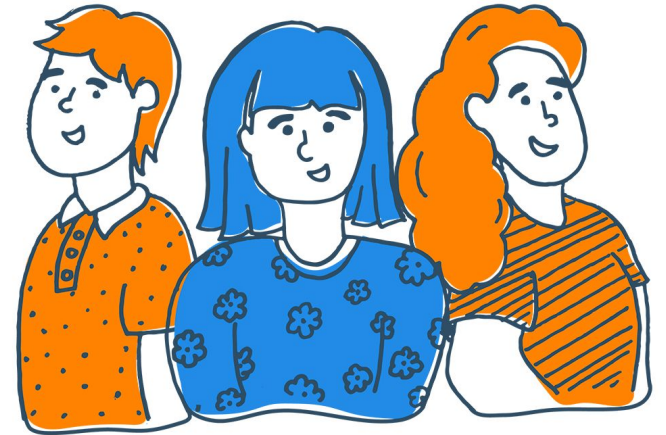


\$500

Provides life changing surgery to a senior pup in need

[CHOOSE YOUR OWN AMOUNT](#)

What's New for 2023?



Giving Day Analytics

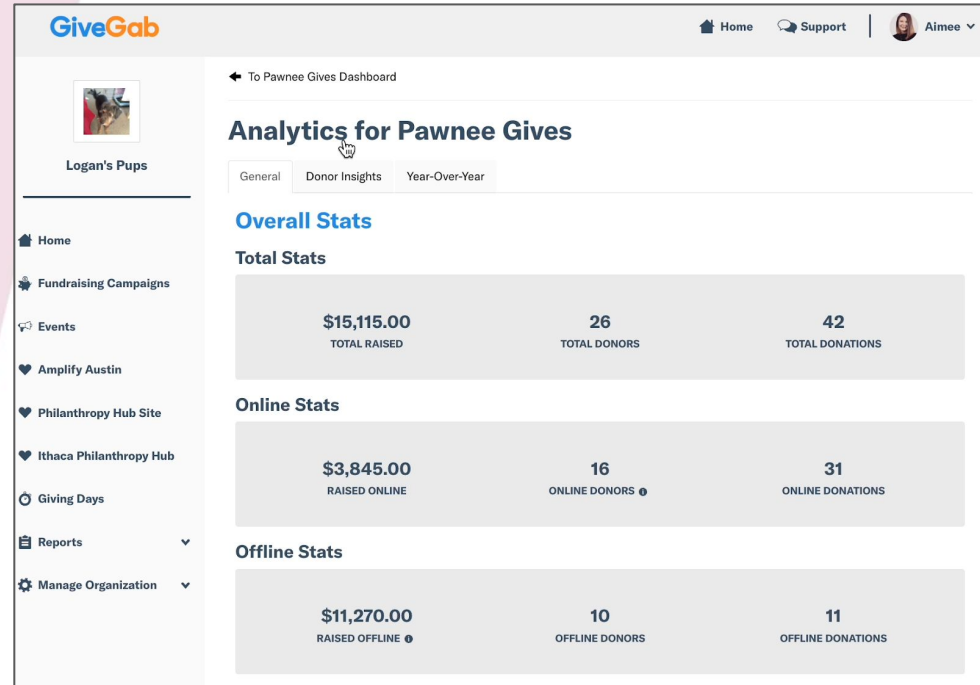
Key stats are available for the following data points:

- Donor counts (online, offline, total)
- Donation counts (online, offline, total)
- Average donation size
- Average donations per donor
- New donors
- Fee coverage
- Year-Over-Year comparisons



Ithaca Gives March 17, 2023
\$0.00 Raised · 0 Donors · 0 Gifts
Analytics ←

Get Set Up
Complete the steps below to be sure that you are set up and ready to participate in Ithaca Gives.



GiveGab Home Support Aimee

◀ To Pawnee Gives Dashboard

Analytics for Pawnee Gives

General Donor Insights Year-Over-Year

Overall Stats

Total Stats		
\$15,115.00 TOTAL RAISED	26 TOTAL DONORS	42 TOTAL DONATIONS

Online Stats

\$3,845.00 RAISED ONLINE	16 ONLINE DONORS	31 ONLINE DONATIONS
-----------------------------	---------------------	------------------------

Offline Stats

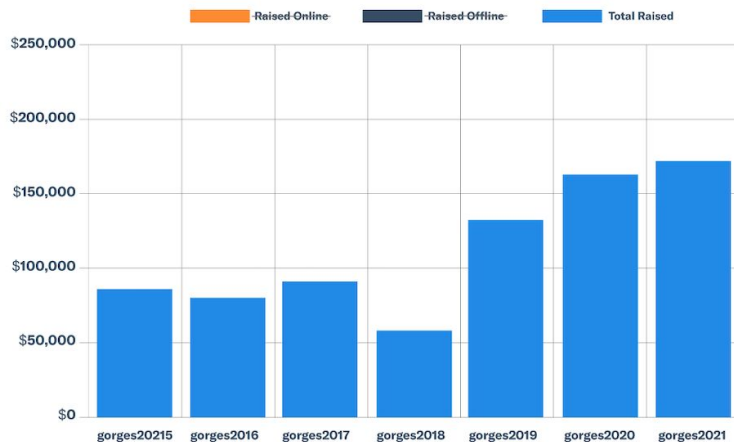
\$11,270.00 RAISED OFFLINE	10 OFFLINE DONORS	11 OFFLINE DONATIONS
-------------------------------	----------------------	-------------------------

Logan's Pups

- Home
- Fundraising Campaigns
- Events
- Amplify Austin
- Philanthropy Hub Site
- Ithaca Philanthropy Hub
- Giving Days
- Reports
- Manage Organization

Year-over-Year Metrics

Dollars Raised



Donor Counts



Updated Search



Search

Search (e.g. Food Bank, Community Foundation)

[View All](#) [Show Filters](#)

Here are some participating organizations!



Help support our host foundation, Ithaca Community Foundation

The Ithaca Community Foundation works to support all nonprofits throughout the Ithaca community by hosting Ithaca Gives. By making a gift to our foundation, your donation will help benefit all of these wonderful organizations.

[DONATE](#)



Orca Conservancy

Seattle, Washington

[VIEW](#) [DONATE](#)



Big Brothers and Big Sisters of Ithaca

Ithaca, New York

[VIEW](#) [DONATE](#)



Scott's Scooters

Ithaca, New York

[VIEW](#) [DONATE](#)



Logan's Pups

Ithaca, NY

[VIEW](#) [DONATE](#)



YES to Education

Ithaca, New York

[VIEW](#) [DONATE](#)



Updated Search

Search

Search (e.g. Food Bank, Community Foundation)

[View All](#)

[Hide](#)

18 Results

✔ Your donation was successfully added to the gift basket.



Help support our host foundation, Ithaca Community Foundation

The Ithaca Community Foundation works to support all nonprofits throughout the Ithaca community by hosting Ithaca Gives. By making a gift to our foundation, your donation will help benefit all of these wonderful organizations.

[DONATE](#)



Big Brothers and Big Sisters of Ithaca

Ithaca, New York

[VIEW](#) [DONATE](#)



Dog Food Bank

Ithaca, NY

[VIEW](#) [DONATE](#)



Dog Treat Fund

Ithaca, New York

[VIEW](#) [DONATE](#)



Double Dog Dare Rescue

Ithaca, New York

[VIEW](#) [DONATE](#)



Fall Fundraising Drive for Hope

Troye, Alabama

[VIEW](#) [DONATE](#)

Your Gift Basket

✕



Big Brothers and Big Sisters of Ithaca

✕

Amount: \$25.00

[CHECKOUT](#)



What's Next?



Your Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Give Where You Live Collier needs.

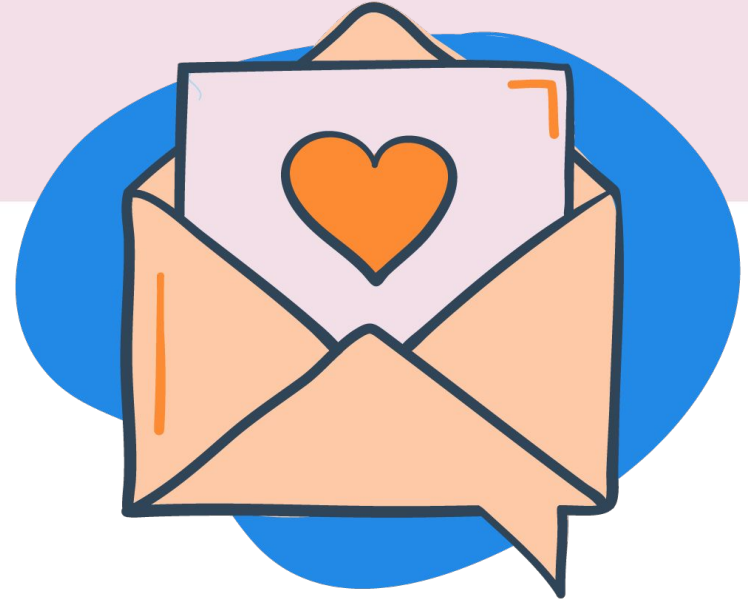
- Templates
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- Training videos for fundraising strategies!



Your Next Steps

What to work on over the next 2 weeks:

- Register & complete your profile **by January 17**
- Follow the Community Foundation's new social media accounts: **@CollierCFFL** and use **#GWYLCollier**
- Watch your inbox for important emails
- Meet internally to discuss goals
- Sign up for upcoming webinars
- Explore the toolkit



Questions?

GIVE
WHERE YOU
LIVE
COLLIER