



**Prizes!**

# Hello and Welcome!



Amanda Bomfim  
Program Officer

# Agenda

Sponsors

Nonprofit Categories

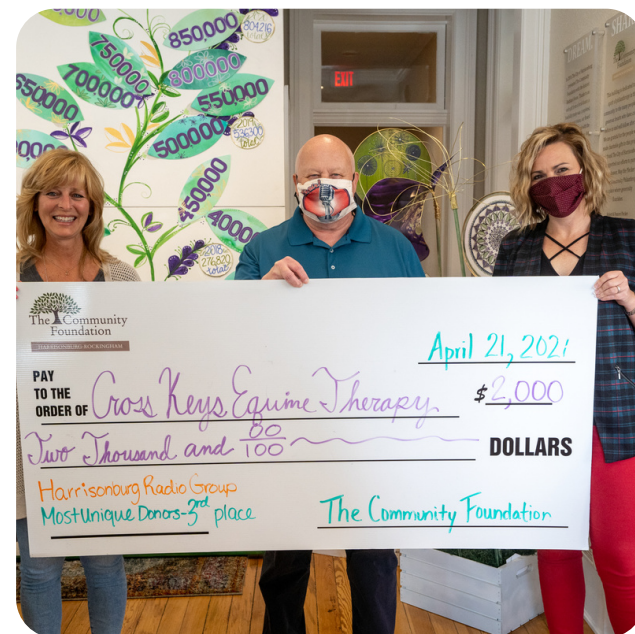
Early Giving

Prizes

Rules

Q&A





# Sponsors

Volunteer committee

Prize pool

Thank our sponsors!





# Nonprofit Categories



Small  
<\$500,000



Med/Large  
= or >\$500,000

April 6, 2022

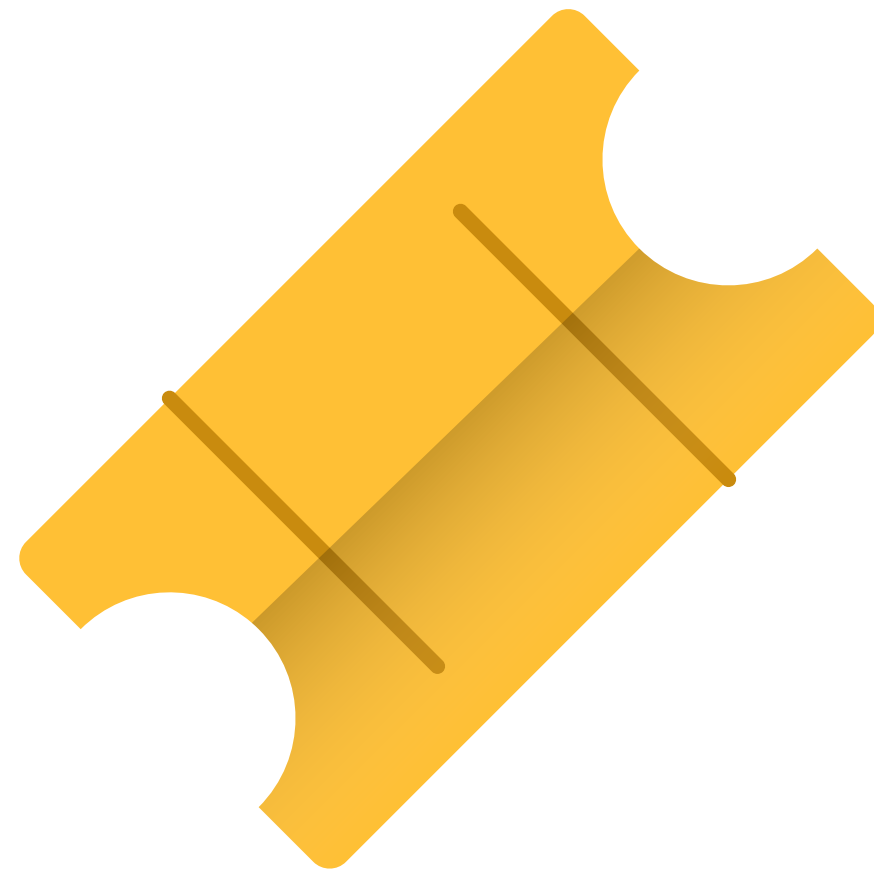
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April 20, 2022

# Early Giving

- Online and offline gifts accepted
- Gifts made during this time period will count towards Leaderboard prizes ONLY
- Will show up on website at start of event





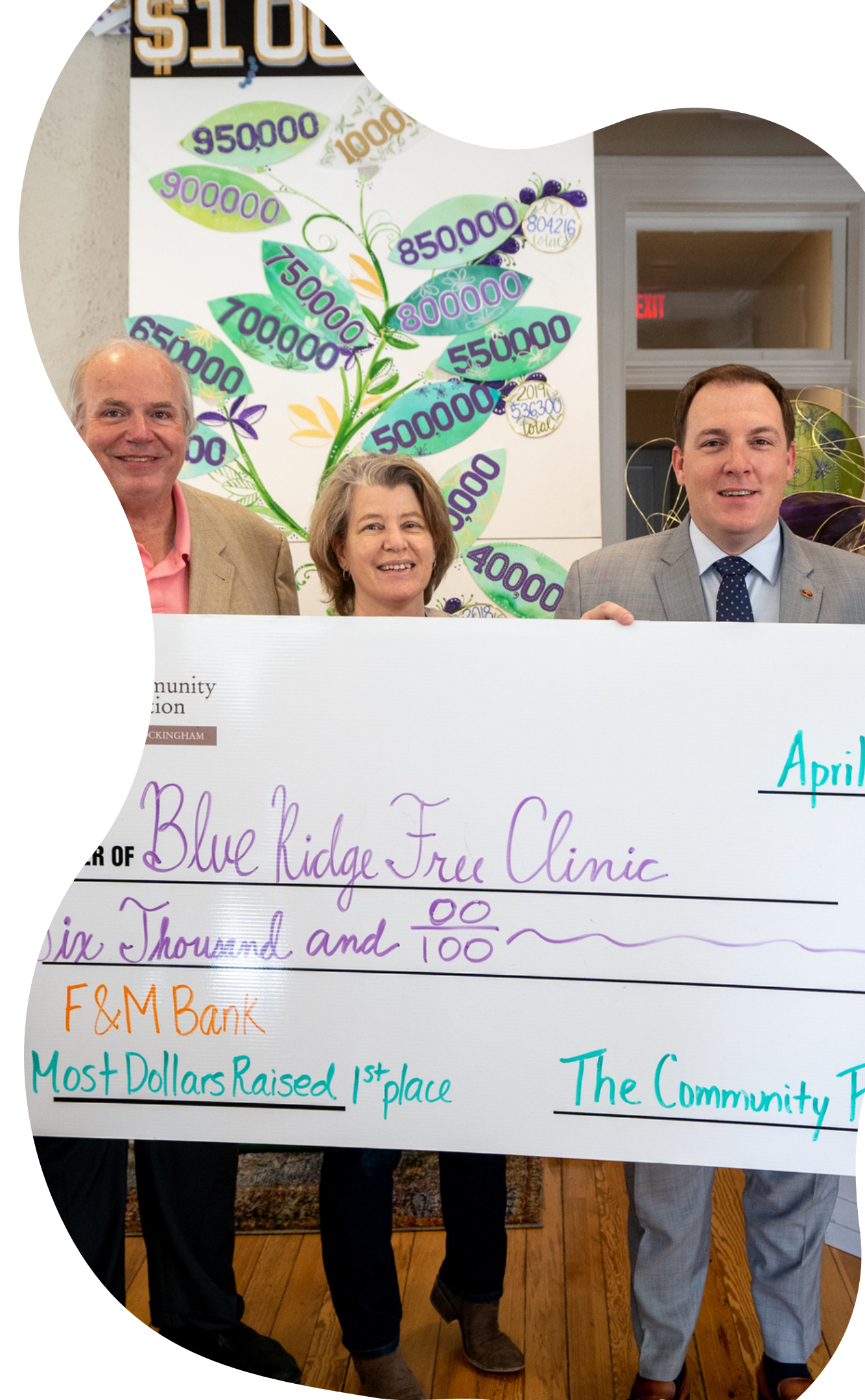
# Kinds of Prizes





# Leaderboard

- Most Dollars Raised & Most Unique Donors
- Nonprofit Categories applied
- ALL donations received beginning April 6, 2022 and ending at 08:00PM on April 20, 2022
- Donations must be made online or given DIRECTLY via cash or checks
- ONE per organization
- Not counted towards the final total dollars raised

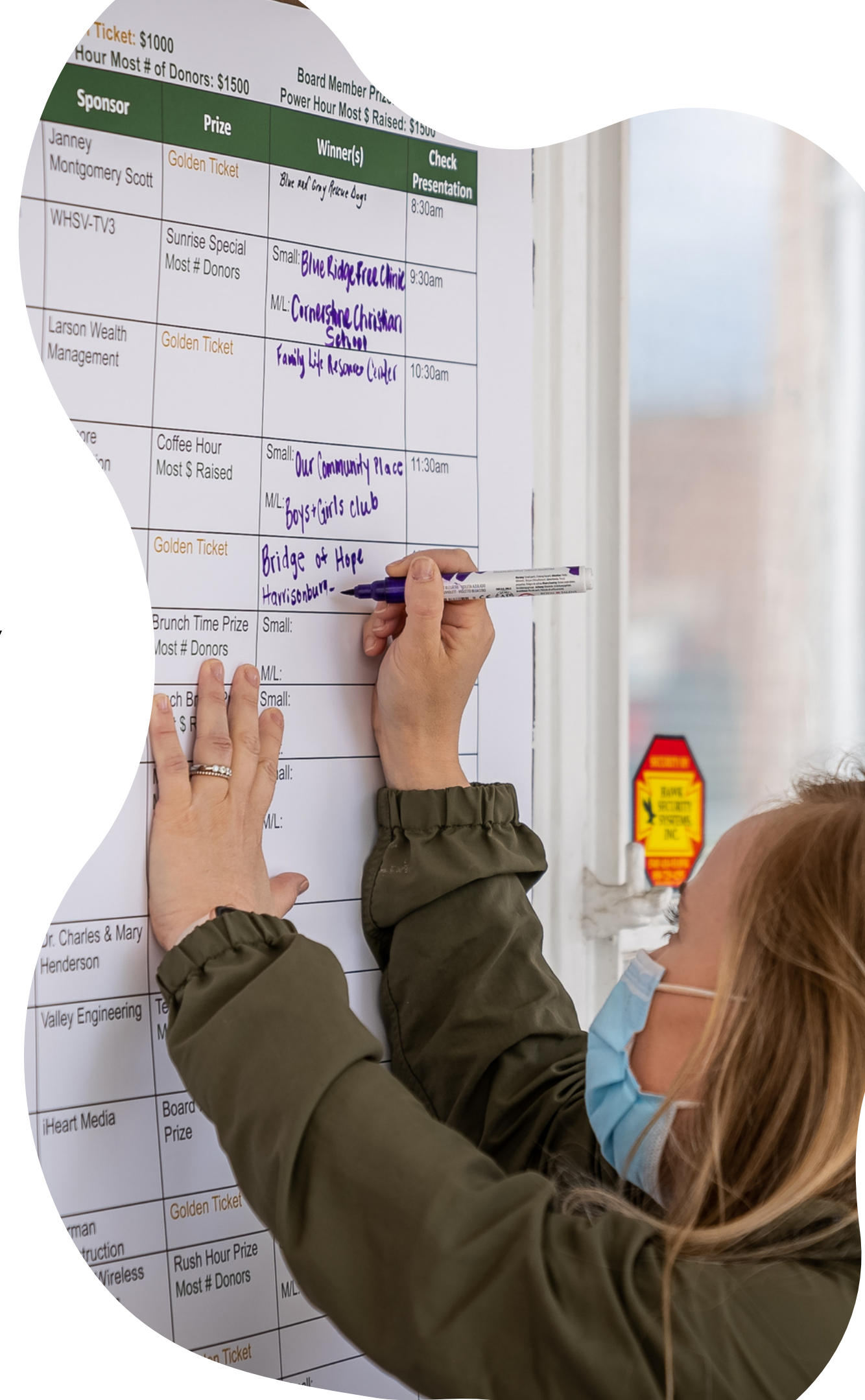


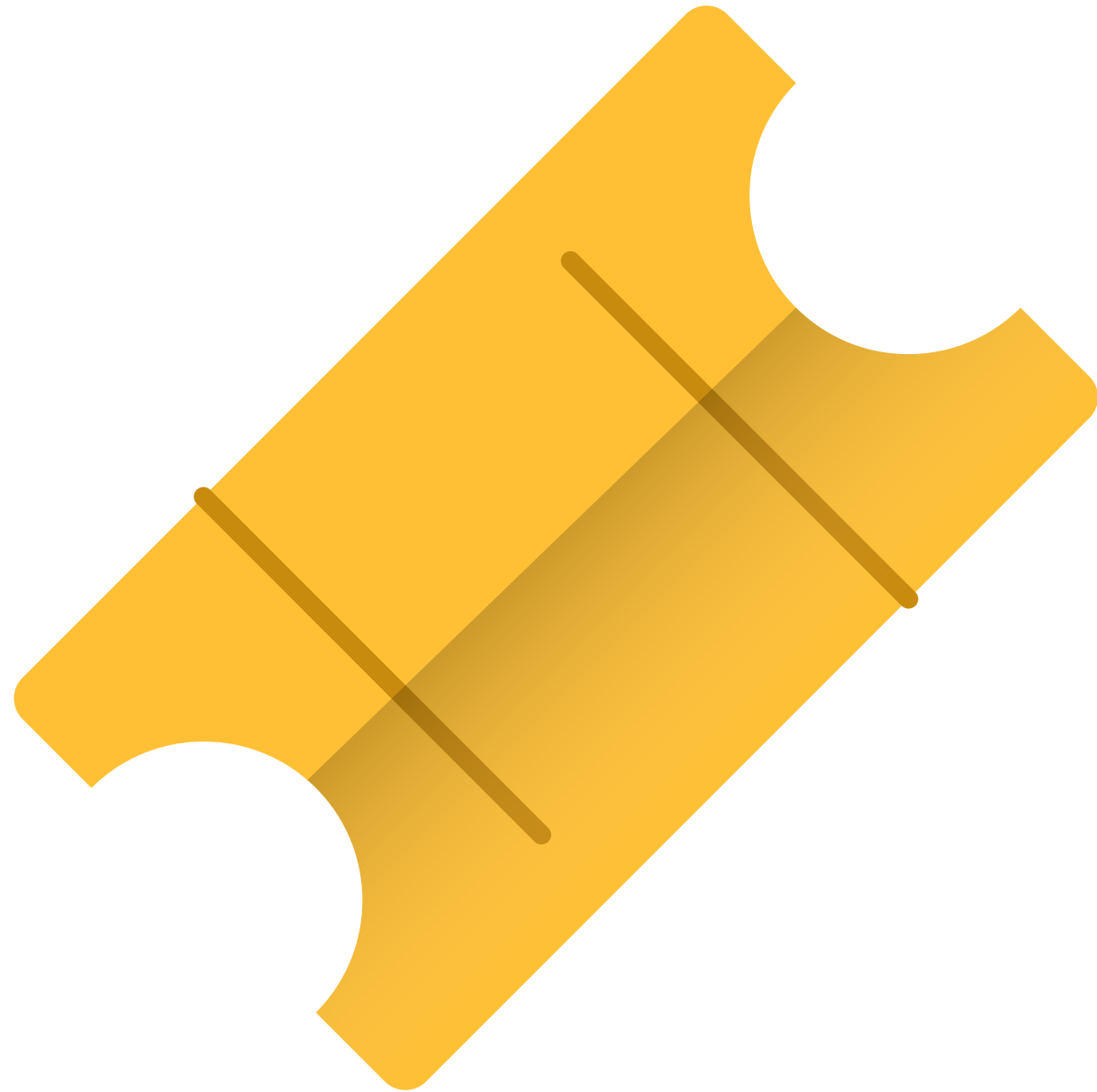




# Power Hour

- Most Dollars Raised OR Most Unique Donors in any given hour (alternating)
- Nonprofit categories applied
- Schedule presented ahead of time
- ONLINE GIFTS ONLY
- ONE per organization
- Not counted towards the final total dollars raised





# Golden Ticket

- Awarded on alternating hourly basis (schedule provided ahead of time)
- During specified times, a donor will be randomly selected during that hour and that donor's gift to a nonprofit will be enhanced
- ONLINE GIFTS ONLY
- Not counted towards final total dollars raised
- ONE per organization





# Board Member

- 100% board members
- Giving period: April 6 thru 4PM on April 20
- Organization will receive one entry
- Must give online or cash and checks
- ONE Board Member prize
- Winner will be randomly selected 5pm April 20





	Leaderboard	Power Hour	Golden Ticket	Board Member
Donations	Online and Offline	Online	Online	Online and Offline
Categories	Yes	Yes	No	No
Challenge	Most Dollars Raised or Most Unique Donors	Most Dollars Raised or Most Unique Donors	Random	100% participation
Time Frame	Early Giving thru April 20 at 8PM	Specified hour	Specified hour	Early Giving thru April 20 at 4PM



## Great Community Give Prizes

Thanks to generous sponsors, nonprofits can bring even more money to their organization during Great Community Give with the following prizes. Determination of all prize winners will be made solely by The Community Foundation of Harrisonburg and Rockingham County. Nonprofit organizations will be notified by The Community Foundation when the sponsorship pool has been distributed among the multiple prizes.

Any prize listed will not be counted towards the final total dollars raised online by any nonprofit that receives a prize. Every type of prize (Golden Ticket, Power Hour, Board Member, Leaderboard) are limited to ONE per organization.

### Small Nonprofits / Medium to Large Nonprofits Leaderboard Prizes (Most Dollars Raised and Greatest Number of Donors)

All donations received by organizations via an organization's Great Community Give campaign beginning on April 6, 2022 and ending at 08:00 PM on April 20, 2022. Donations MUST be made via [www.greatcommunitygive.org](http://www.greatcommunitygive.org) or given DIRECTLY to nonprofit organizations via cash or checks.

To determine the Leaderboard categories, we reviewed the financial information that was submitted for each organization and determined thresholds that divided the Leaderboards into two similar-sized buckets. The Small Nonprofits are organizations that have revenues or expenses below \$500,000. The Medium to Large Nonprofits are organizations that have revenues or expenses equal to or above \$500,000.

### Golden Tickets

Throughout Great Community Give, Golden Tickets will be awarded on an alternating hourly basis to spur more giving. During specified times, a donor will be randomly selected during that hour and that donor's gift to a nonprofit will be enhanced by \$\_\_\_\_. The \$\_\_\_\_ Golden Ticket will be paid to the nonprofit after Great Community Give is over. The Golden Ticket prize will not be

# Rules



# #GREATCOMMUNITYGIVE

An initiative of The Community Foundation



# Q & A

[amanda@tcfhr.org](mailto:amanda@tcfhr.org)

