

GREAT COMMUNITY GIVE

# Summary Report

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All photos provided by the team at [TDC Marketing](#).

2023



# About The Community Foundation

At The Community Foundation of Harrisonburg & Rockingham County, we make it easy to give back to the community we all love through comprehensive and trusted charitable giving.

We partner with donors, professional advisors and nonprofits to fund local needs through community endowments and support to charities. By expertly managing these funds in-house or with local financial advisors, we're able to power the arts, faith-based initiatives, environmental grants, human services, domestic and wildlife animal organizations and educational initiatives that help to strengthen our community and make it a vibrant place to live and work.





HARRISONBURG-ROCKINGHAM

#GREATCOMMUNITYGIVE



## About Great Community Give

The Great Community Give is an initiative of The Community Foundation and gives you the opportunity to sponsor and donate to your favorite local nonprofits. The Great Community Give – A community wide giving day for local partner nonprofit organizations, takes place on the third Wednesday in April, from 6:30am to 8pm. All donations are tax-deductible.

## Why it's important

**Helps raise new funds for local nonprofit organizations**



**Improves nonprofits' community presence**



**Gives nonprofits resources to succeed**



**Builds community**



**Educates donors about nonprofits**



## Our Mission

**Enabling people who love their community to easily give back.**

# PLANNING COMMITTEE



**Kay Harrison**  
Creativity Director



**Alan Shelton**  
Volunteer



**Abe Shearer**  
Emcee



**Sarah Von Schuch**  
Sponsorships



**Susanne Myers**  
Sponsorships



**Amanda Bomfim**  
Staff



**Mike Mehling**  
Technology



**Toni Bentel Bailey**  
Volunteer



**Amy Rush**  
Budgeting



**Revlan Hill**  
Staff



#GREATCOMMUNITYGIVE

# 2023 Sponsors

## PLATINUM



## GOLD

nTelos Wireless Foundation



## SILVER



Chester and Nancy Bradfield Ann Marie Leonard Dr. Charles & Mary Henderson

## MEDIA PARTNER



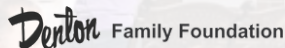
## PHOTOS



## BRONZE



Roger and Sonja Bible



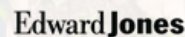
Jim & Stephanie Higgs

Barbara Stoltzfus

Paul & Sherry Cline



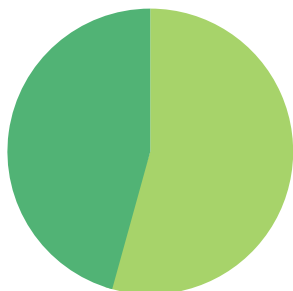
## FRIENDS OF THE COMMUNITY



NONPROFITS	SPONSORS	PRIZES
<b>148</b> organizations participated in GCG 2023	<b>\$76,550</b> in sponsorship prizes awarded	<b>29 nonprofits</b> awarded a prize (some received multiple!)
52 organizations had <b>peer to peer fundraisers</b>	<b>48</b> sponsors partnered for GCG 2023	<b>2 new prizes/ challenges</b> were introduced
\$273,329 was raised using a <b>match/challenge</b>	Over 6 years, sponsors have given over <b>\$450,000</b> to GCG	<b>43 total prizes</b> were given to nonprofit agencies

### DOLLAR OVERVIEW

Cash and Check Gifts  
45.7%



Online Donations  
54.3%

**22%**

OF TOTAL DOLLARS WERE RAISED DURING **EARLY GIVING** - UP 6% FROM PREVIOUS YEAR

# 2023 GIVING DAY NUMBERS

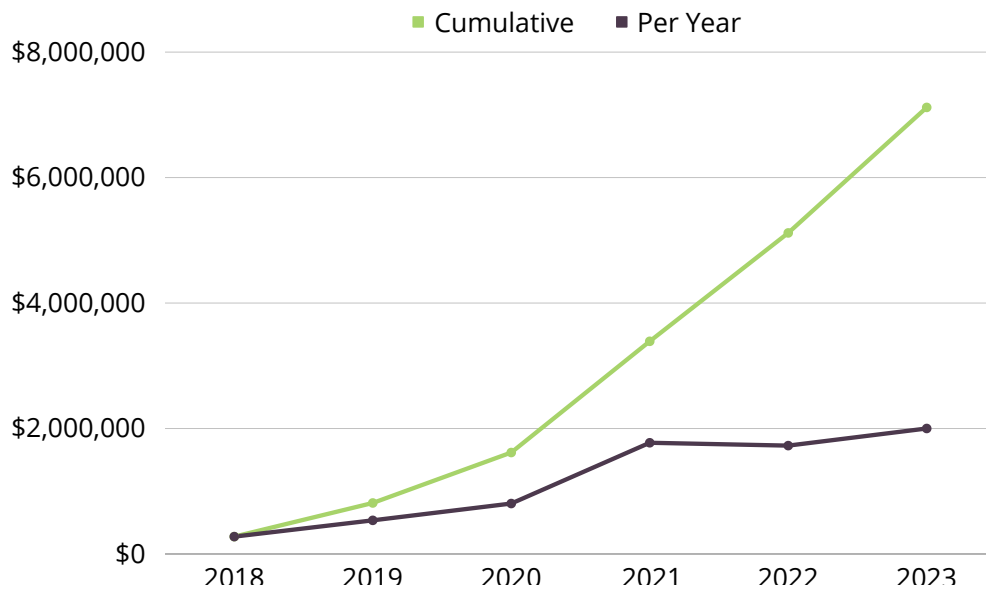
# Fundraising Together

Great Community Give celebrated its sixth year on April 19, 2023. Thousands of donors have given back to the home we know and love. The Community Foundation owes the success of Great Community Give to the volunteers, sponsors, donors, nonprofits, and community members of Harrisonburg and Rockingham County. In April 2023, the community raised a GCG record, **\$2,000,545** for local causes!

## In 2023...

<p><b>7,684</b></p> <p>donors gave to participating organizations.</p>	<p><b>12k</b></p> <p>Over 12,000 donations made to nonprofits.</p>
<p><b>89%</b></p> <p>of total fees were covered by generous donors.</p>	<p><b>\$165</b></p> <p>The average donation amount (online and offline combined).</p>

### GREAT COMMUNITY GIVE TOTALS 2018-2023



The light green line represents cumulative dollars raised. The dark purple line represents amount fundraised per year. From 2018 to 2023, Harrisonburg and Rockingham raised a total of **\$7,118,248** through Great Community Give.

# Connecting Community to Causes

Discover how your donations to local nonprofit organizations **made a difference.**



*The Great Community Give is one of Blue Ridge CASAs favorite days of the year! It's exciting to experience our community rallying around our mission, ensuring children who have experienced abuse and neglect benefit from a dedicated volunteer advocating for their best interests. We are grateful for the fun, collaborative spirit, and commitment demonstrated through this impactful initiative that helped us raise over \$18,000!*

-Sherri McKinney-Frantz, CEO



*VPAS raised more funds during the Great Community Give 2023 than in any single other community fundraising event in our organization's recent history. Our neighbors have big hearts, and this extremely well planned and executed campaign maximized their generosity for the common good. We are grateful for the many ways the Community Foundation staff and volunteers offered their competence, drive, energy, and experience to make this event the resounding success that it was!*

-Beth Bland, Executive Director



*The Harrisonburg Rockingham Child Day Care Center is extremely grateful for the support of the Great Community Give! It is such an exciting day watching all the donations being given to so many organizations. The funds raised for our program were used for new classroom furniture, sand for the sandbox, classroom supplies and support for the sliding fee scale. Thank you for supporting our program so that we can continue to provide high-quality childcare to children.*

-Delores Jameson, Executive Director



- Adagio House
- Alliance for the Shenandoah Valley
- American Cancer Society - Harrisonburg/Rockingham
- Anicira Veterinary Center
- Any Given Child Shenandoah Valley
- Arts Council of the Valley
- AVA Care of Harrisonburg
- BibleSeed
- Big Brothers Big Sisters of Harrisonburg-Rockingham County
- Black and Brown Owned Business Growth Program (B-Cubed)
- Blue and Gray Search Dogs, Inc
- Blue Ridge Area Food Bank
- Blue Ridge CASA for Children
- Blue Ridge Christian School
- Blue Ridge Community College Educational Foundation
- Blue Ridge Foster Love
- Blue Ridge Free Clinic
- Blue Ridge Legal Services
- Boys & Girls Clubs of Harrisonburg & Rockingham County
- Brain Injury Connections of the Shenandoah Valley
- Breaking Free
- Brethren & Mennonite Heritage Center
- Brethren Woods Camp & Retreat Center
- Bridge of Hope Harrisonburg-Rockingham
- Bridgewater Community Little League
- Bridgewater Historical Society
- Briery Branch Community Club
- Build Our Park
- Cat's Cradle of the Shenandoah Valley
- Central Valley Habitat for Humanity
- Church World Service (CWS) Harrisonburg
- Cinderella Project of the Shenandoah Valley, Inc.
- Clover Hill Recreational Association
- Collins Center
- Comité Salvadoreño Paisanos Unidos (COSPU)
- Community Counseling Center
- Community Gear Library
- Community Preschool
- Cornerstone Christian School
- Cross Keys Equine Therapy
- DePaul Community Resources (Harrisonburg)
- Dolly Parton's Imagination Library of Harrisonburg and Rockingham County
- East Gate Ministries
- Eastern Mennonite School
- Elkton Area United Services
- Elkton Progressive Improvement Committee (EPIC)
- Explore More Discovery Museum
- FairField Center
- Family Life Resource Center
- Fellowship of Christian Athletes
- First Step: A Response to Domestic Violence
- First Tee- Shenandoah Valley
- Friends of Valley Charities
- Friendship Industries, Inc.
- Gemeinschaft Home
- Generations Crossing
- Girls on the Run of the Shenandoah Valley
- Good Shepherd School and Day Care
- Harmonia Sacra Society
- Harrisonburg Athletic Association Inc.
- Harrisonburg Dance Cooperative
- Harrisonburg Downtown Renaissance
- Harrisonburg Education Foundation
- Harrisonburg Little League
- Harrisonburg Police Foundation
- Harrisonburg Professional Firefighters Foundation
- Harrisonburg Rockingham Child Day Care Center
- Harrisonburg Rockingham Living Wage Campaign
- HCHC
- Highland Retreat
- Honor Project Movement
- Hope Distributed
- HRock Young Life
- Journey Counseling Ministries
- Kingsway Prison and Family Outreach
- Lace 'Em Up Travel
- Lacey Spring Food Pantry
- LifeHouse Ministries
- Lindale Child Care Program
- Massanetta Springs
- Massanutten Regional Library
- Mercy House
- Mosaic Handbell Ensemble
- Mt. Olive Brethren Building Blocks Children's Center
- New Community Project / Vine & Fig
- New Creation
- NewBridges Immigrant Resource Center
- Northeast Neighborhood Association, Inc.
- On the Road Collaborative
- Open Doors, inc.
- Our Community Place
- Overlook Retreat & Camp Ministries
- Patchwork Pantry
- PLAINS AREA DAYCARE CENTER
- Plains District Memorial Museum
- Pleasant View Inc
- Rebuilding Hope
- Redeemer Classical School
- RMH Foundation
- Roberta Webb Child Care Center
- Rockingham Ballet Theatre
- Rockingham Educational Foundation, Inc.
- Rockingham-Harrisonburg SPCA
- Rocktown History | HRHS
- Rocktown Rollers
- Scholars Latino Initiative
- Second Home Learning Center
- Selah Academy
- Shenandoah Housing Corporation (Harrisonburg Redevelopment and Housing Authority)
- Shenandoah LGBTQ Center - Friendly City Safe Space
- Shenandoah National Park Trust
- Shenandoah Valley Bach Festival
- Shenandoah Valley Bicycle Coalition
- Shenandoah Valley Black Heritage Project
- Shenandoah Valley Children's Choir
- Shenandoah Valley Choral Society
- Shenandoah Valley United (SVU)
- Shenandoah Valley Wrestling Club, Inc.
- Silk Moth Stage
- Singers Glen Volunteer Fire Company
- Skyline Literacy
- SONshine Ministries
- Still Meadows Enrichment Center & Camp
- Stone Haven
- Strength In Peers
- Suitcase Clinic (JMU)
- The Arc of Harrisonburg and Rockingham
- The Gus Bus (JMU)
- The HALT Foundation
- The Sadie Rose Foundation
- The Salvation Army Harrisonburg Corps
- The Twila and Larry Showalter Cancer Fund
- Valley Area Swim Team (Virginia Gators of Harrisonburg)
- Valley Associates for Independent Living Inc.
- Valley Conservation Council
- Valley Interfaith Action (formerly Faith in Action Harrisonburg & Rockingham County)
- Valley Playhouse
- Valley Program for Aging Services
- VILLAGE TO VILLAGE
- Virginia Clean Cities
- Virginia Quilt Museum
- VMMissions
- VOICE
- Way to Go
- West Rockingham Food Pantry
- Your Economic Success (YES)
- Youth Popular Culture Institute, Inc.



The Community Foundation of Harrisonburg and Rockingham County  
**Mailing Address:** P.O. Box 1068, Harrisonburg, VA 22803  
**Physical Address:** 317 South Main Street, Harrisonburg, VA 22801

**Phone:** 540-432-3863  
**Website:** [tcfhr.org](http://tcfhr.org)



Watch the excitement of Great Community Give 2023 by watching clips from the four hour livestream, **GCG-THON**. You can see the exact moment our community raised \$2 million for nonprofits! GCG-THON was produced by Gold Sponsor, Appeal Production.

**WATCH GCG-THON**

*The Community Foundation of Harrisonburg and Rockingham County makes charitable giving easy, acting in the best interest of our donors and partners to facilitate bold philanthropic initiatives for a stronger, healthier community.*

