



Prizes

April 17, 2024





#GREATCOMMUNITYGIVE



An initiative of
The Community Foundation

Introductions

Amanda Bomfim, Director of
Marketing and Program Initiatives,
The Community Foundation of
Harrisonburg and Rockingham
County





Agenda

SPONSORS

EARLY GIVING

RULES

NONPROFIT CATEGORIES

PRIZES

Q&A

Sponsors

VOLUNTEER COMMITTEE

PRIZE POOL

THANK OUR SPONSORS!

Time	Prize	Small	M/L	Check
6am-7am	Janney Montgomery Scott			
7am-8am	WHSV-TV3 Sunrise Special Most # Donors	Small: Blue Ridge Free Clinic	M/L: Cornerstone Christian School	9:30am
8am-9am	Larson Wealth Management Golden Ticket	Small: Family Life Resources Center		10:30am
9am-10am	Evermon Construction Most \$ Raised	Small: Boys+Girls club		11:30am
10am-11am	Kline Realty Most \$ Raised			12:30pm
11am-12pm	Cargill Brunch Time Prize Most # Donors	Small: M/L:		1:30pm
12pm-1pm	Domino's Lunch Break Prize Most \$ Raised	Small: M/L:		2:30pm
1pm-2pm	Massanutten Resort Most \$ Raised	M/L:		3:30pm
2pm-3pm	Dr. Charles & Mary Henderson Golden Ticket			4:00-4:15pm
3pm-4pm	Valley Engineering Most \$ Raised	Small: M/L:		5:30pm
6:30am-4pm	iHeart Media Most \$ Raised			7:30pm
4pm-5pm	Harman Construction Golden Ticket			6:00pm
5pm-6pm	nTelos Wireless Foundation Rush Hour Prize Most # Donors	Small: M/L:		7:30pm
6pm-7pm	InterChange Group Golden Ticket			8:30pm
7pm-8pm	Graves Light Private Wealth Management Finish Line Prize Most \$ Raised	Small: M/L:		April 22 at 9am

Board Member Prize: \$2000
Power Hour Most \$ Raised: \$1500



The Community Foundation
HARRISONBURG-ROCKINGHAM

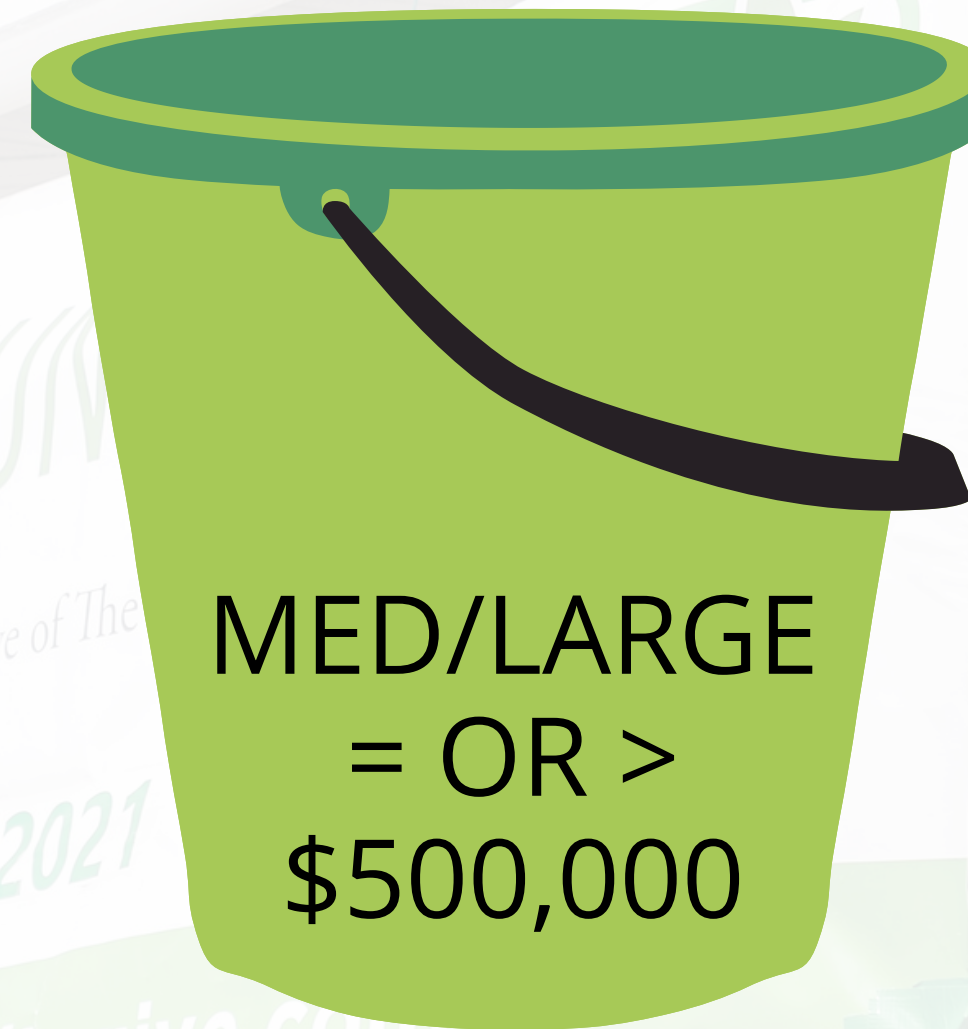
PAY TO THE ORDER OF Central Valley Habitat for Humanity \$1,000⁰⁰

One thousand and 00/100 **DOLLARS**

Sponsor: Cardinal Dental Specialists The Community Foundation

April 20, 2022

Nonprofit Sizes



www.greatcommunitygive.com

Early Giving



APRIL 3

To

APRIL 17

start of event

6:00am

- Online and offline gifts accepted
- Gifts made during this time period will count towards (Leaderboard, Board Member, Good Samaritan, Early Giving, Community Influencer) prizes
- Will show up on website at start of event



Kinds of Prizes

- LEADERBOARD
- POWER HOURS
- GOLDEN TICKETS
- BOARD MEMBER
- GOOD SAMARITAN
- COMMUNITY INFLUENCER
- LEG-UP PRIZE
- EARLY GIVING
- EARLY BIRD

LEADERBOARD



Small Nonprofit
Greatest
Number of
Donors



Small Nonprofit
Most Dollars
Raised



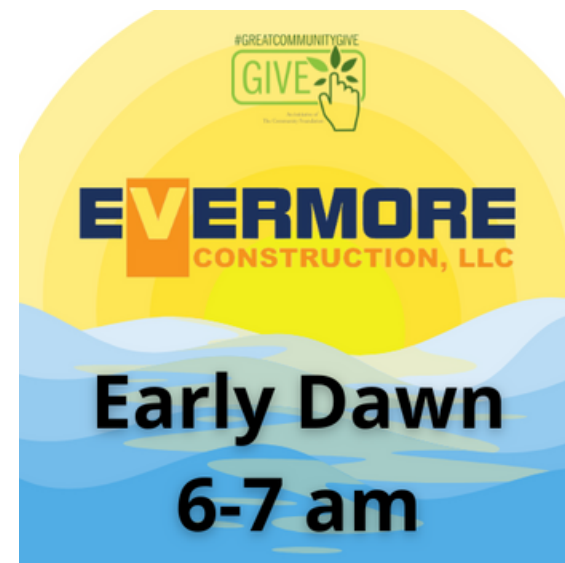
Medium/Large
Nonprofit
Greatest
Number of
Donors



Medium/Large
Nonprofit
Most Dollars
Raised

- Most Dollars Raised & Most Unique Donors
- 1st - 3rd place each = 12 prizes total
- Nonprofit Categories applied
- **ALL** donations received beginning April 3, 2024 and ending at 08:00PM on April 17, 2024
- Donations must be made online or given **DIRECTLY** via cash or checks
- ONE per organization
- Not counted towards the final total dollars raised

POWER HOUR



- Most Dollars Raised OR Most Unique Donors in any given hour (alternating) see schedule
- Nonprofit categories applied
- 1 for small nonprofit and 1 for med/large nonprofit (2 prizes given out each hour)
- Schedule now on website
- ONLINE GIFTS ONLY
- ONE per organization
- Not counted towards the final total dollars raised

GOLDEN TICKETS



- Three offered this year (see schedule)
- During specified times, a donor will be randomly selected during that hour and that donor's gift to a nonprofit will be enhanced
- Nonprofit categories don't apply (1 prize awarded)
- ONLINE GIFTS ONLY
- Not counted towards final total dollars raised
- ONE per organization

BOARD MEMBER



- 100% board member participation
- Please send current board member names and emails to Amanda at amanda@tcfhr.org by April 10
- Giving period: April 3 thru 4PM on April 17
- Organization will receive one entry
- Board members must give online or cash and checks
- ONLY ONE Board Member prize will be awarded
- Winner will be randomly selected 5pm April 17



GOOD SAMARITAN



**Ann Marie
Leonard**



- The donor who gives to the most number of organizations (can be online, cash, or check gifts) starting April 3, 2024 through 8PM on April 17, will be eligible to receive the Good Samaritan Award.
- This donor will be able to choose up to 3 organizations to divide a donation of \$TBD evenly (\$TBD each) if he/she so chooses.
- The winner will be decided after GCG and will be contacted by The Community Foundation of Harrisonburg and Rockingham County.
- Prize will be awarded to the nonprofit the week after GCG.

COMMUNITY INFLUENCER



- The peer to peer fundraiser who engages the most number of donors on their profile page will be contacted by The Community Foundation after Great Community Give and the organization they helped support will receive an extra \$TBD prize.
- Prize will be awarded to the nonprofit the week after GCG.

LEG-UP PRIZE



Leg-Up Prize



- Random drawing of a nonprofit (can be small or medium/large) who raised less than \$1,000 total.
- Must NOT have been awarded another prize during Great Community Give 2024.
- Prize will be awarded to the nonprofit the week after GCG.

EARLY GIVING



**Chester and
Nancy Bradfield**



- Prize is awarded based on a random drawing of all nonprofits who received an online or cash/check gift during Early Giving (April 3 - start of event on April 17)
- Must NOT have been awarded another prize during Great Community Give 2024.
- Award will be given to winning nonprofit the week after GCG.

EARLY BIRD



Early Bird



- Prize is awarded based on a random drawing of all nonprofits who registered early (by December 15).
- Must NOT have been awarded another prize during Great Community Give 2024.
- Award will be given to winning nonprofit the week after GCG.



	Leaderboard	Power Hour	Golden Ticket	Board Member
Donations	Online and Offline	Online	Online	Online and Offline
Categories	Yes	Yes	No	No
Challenge	Most Dollars Raised or Most Unique Donors	Most Dollars Raised or Most Unique Donors	Random	100% participation
Time Frame	April 3 thru 8PM on April 17	Specified hour	Specified hour	April 3 thru 4PM on April 17



	Good Samaritan	Community Influencer	Leg-Up	Early Giving	Early Bird
Donations	Online and Offline	Online	Online and Offline	Online and Offline	Not applicable
Categories	No	No	No	No	No
Challenge	Give to the most organizations	Most Donors on P2P page	Random	Random	Random
Time Frame	April 3 thru 8PM on April 17	April 3 thru 8PM on April 17	April 3 thru 8PM on April 17	April 3 thru 8PM on April 17	Registered by Dec. 15

Great Community Give Prizes

Thanks to generous sponsors, nonprofits can bring even more money to their organization during Great Community Give with the following prizes. Determination of all prize winners will be made solely by The Community Foundation of Harrisonburg and Rockingham County. Nonprofit organizations will be notified by The Community Foundation when the sponsorship pool has been distributed among the multiple prizes.

Any prize listed will not be counted towards the final total dollars raised online by any nonprofit that receives a prize. Every type of prize (Golden Ticket, Power Hour, Board Member, Leaderboard) are limited to ONE per organization.

Small Nonprofits / Medium to Large Nonprofits Leaderboard Prizes (Most Dollars Raised and Greatest Number of Donors)

All donations received by organizations via an organization's Great Community Give campaign beginning on April 6, 2022 and ending at 08:00 PM on April 20, 2022. Donations MUST be made via www.greatcommunitygive.org or given DIRECTLY to nonprofit organizations via cash or checks.

To determine the Leaderboard categories, we reviewed the financial information that was submitted for each organization and determined thresholds that divided the Leaderboards into two similar-sized buckets. The Small Nonprofits are organizations that have revenues or expenses below \$500,000. The Medium to Large Nonprofits are organizations that have revenues or expenses equal to or above \$500,000.

Golden Tickets

Throughout Great Community Give, Golden Tickets will be awarded on an alternating hourly basis to spur more giving. During specified times, a donor will be randomly selected during that hour and that donor's gift to a nonprofit will be enhanced by \$____. The \$____ Golden Ticket will be paid to the nonprofit after Great Community Give is over. The Golden Ticket prize will not be





Next Trainings

**BRAINSTORMING SESSION:
KEEPING UP THE EXCITEMENT
ALL DAY LONG**

**Tuesday, March 19, 11am
Zoom**

**BRAINSTORMING SESSION:
OPEN DISCUSSION AND
QUESTIONS**

**Tuesday, March 26, 11am
Zoom**

THANK YOU to our sponsors!

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ESTLAND

ANN MARIE LEONARD

DR. CHARLES & MARY HENDERSON

www.greatcommunitygive.org



Great Community Give

April 17, 2024

Questions?



amanda@tcfhr.org



540-432-3863



317 South Main Street, Harrisonburg, VA



www.greatcommunitygive.org



Photos provided by