



#GIVINGTUESDAYDFW

WELCOME

- **Introductions**
- **Meeting Details**
 - Facilities
 - Breakfast
- **Thank You!**

AGENDA

- **#GIVINGTUESDAYDFW Basics**
- **Using the GiveGab Platform**
- **Conducting an Online Giving Campaign**
- **Table Work and Planning**
- **Questions and Closing**



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BASIC INFORMATION

WHAT IS #GIVINGTUESDAY



#GIVINGTUESDAYDFW

Powered by

Metropolitan Dallas

DECEMBER 3, 2019

#GIVINGTUESDAYDFW

#GivingTuesday is a global day of giving fueled by the power of social media and collaboration.

Celebrated on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving.

This year, #GivingTuesdayDFW is the North Texas campaign for #Giving Tuesday

REGISTRATION

Register at www.GivingTuesdayDFW.com

- Remember to ensure that your organization has completed all the steps necessary to be completely registered (Deadline: November 27)
- Portal remains open for donations through December 31, 2019 for end-of-year giving campaigns

TOOLKIT OF RESOURCES

- Timelines
- [Sample social posts](#)
- Fundraising ideas
- GiveGab tutorials
- Planning docs for your team

ENGAGING VOLUNTEERS

Volunteerism on #GivingTuesday

- Third Party Fundraisers or Events
- Peer to Peer Fundraising Efforts
- Special Group or Individual Volunteer Projects
- Promote Reoccurring or Ongoing Volunteer Needs

ENGAGING VOLUNTEERS

Donors Pledging Volunteer Hours

- GivingTuesdayDFW.com has the capacity to let donors pledge volunteer hours instead of, or in addition to, making a monetary donation
- On your profile be sure to share volunteer opportunities that exist with your organization through 2020