

Getting Ready for Give DeKalb County



Submit Your Questions



Chat Box

To: ☒ All panelists
Type: ☐ All panelists and attendees



Q&A

Please input your question

☐ Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.



Overview & 2023 Recap

Overview

1. Give DeKalb County is a fundraiser **to benefit nonprofits** located in or serving DeKalb County
2. Donors can give
 - **Online** at GiveDeKalbCounty.org (midnight to midnight on giving day)
 - Credit card, debit card, ACH, mobile wallet
 - **By check**
 - Mail-in (2016, 2020, 2021, 2022, 2023)
 - In-person at the DeKalb County Community Foundation (2015-2019, 2023)
 - **IRA** via Qualified Charitable Distribution
3. Donations leverage a percentage of the **Bonus Pool**
4. Donations pass-through the **Community Foundation** and funds are distributed to organizations





Thank You!

Outcomes & Results

\$1,808,235

Raised

2,836

Donors

142

Organizations

Facts & Figures

Facts & Figures: Participation

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
# of Orgs & Funds	37	44	68	83	93	104	113	130	140	142
# of Donations (unique transactions)	873	1,265	2,036	2,965	3,647	4,352	7,534	8,353	7,626	8,306
# of Individual Donors (online only 14-16)	482	699	1,041	1,196	1,724	1,901	2,921	3,240	2,780	2,836
# of States	22	25	30	33	23	43	42	44	50	39
# of Countries	1	3	5	3	2	4	10	4	4	2

Combined donations: 41,487

2023 Typical Organization/Fund

Average Raised.....	\$11,025
Average Credit Card Fees.....	\$104
Average GiveGab Fees.....	\$93
Average Bonus Pool Payout.....	\$1,533
Average Total Payout.....	\$12,594

Median Raised.....	\$3,525
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Median Bonus Pool Payout.....	\$502
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Median Total Payout.....	\$4,029
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2024 Overview

Donor Options

- **Online: May 2 - midnight to midnight**

- \$5 minimum
- Donors may give to multiple nonprofits
- Leaderboard shows every nonprofit's progress
- Platform/credit card fees apply

- **Mail-in: April 18 - May 2 (postmarked date)**

- 'No minimum'
- Check payment only, includes IRA/QCD
- Download/complete form, mail form with check to DCCF
- No fees for offline gifts

- **In-person: May 2 - donation drop-off**

- 8am - 1pm



Payout to Nonprofits & Donation Receipting

- All donations are made to the DeKalb County Community Foundation
 - Tax receipting shows as a gift to the Community Foundation
 - You do not need to issue a donation receipt separately
- Give DeKalb County payout
 - Details to follow



Bonus Pool

- Community Partners give to Bonus Pool
- All donations leverage bonus funds
- The Bonus Pool is distributed proportionately
- No single organization can receive over 7%

Example

- If Org A raises 2% of the grand total, Org A receives 2% of the Bonus Pool
- www.givedekalbcounty.org/info/bonus-pool

2023 Prizes

- **Quick Start:** Raise \$250,000 by 10am to unlock \$5,000 for Bonus Pool
- **Stronger Together:** Top 3 organizations in each budget tier with the most donors get a prize
- **Perfect 10:** Raise \$10,000 in 10 minutes at 10am to unlock \$10,000 for Bonus Pool

Participation Fee

Operating Budget

Participation Fee

<\$100,000

\$175

\$100,000-\$499,999

\$250

\$500,000-\$2,999,999

\$325

>\$3,000,000

\$400

- Fee deducted from total donations received **(no upfront cost)**
- Fees cover some costs associated with the giving day
- Balance of support provided by Community Foundation/DCNP and volunteers

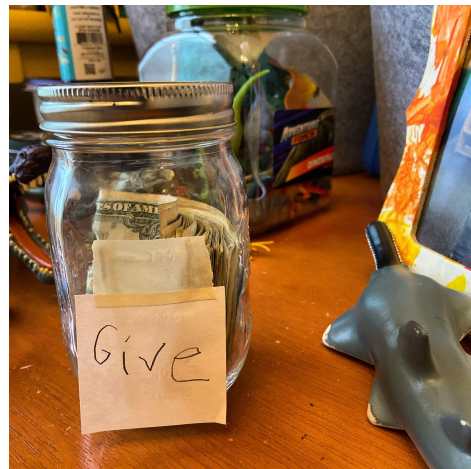
Next Steps

- Watch for emails (to your admin & DCNP contact)
- Yard signs and banners
- Promotion
- Review eligibility and terms of participation
- DCNP membership deadline: **March 1**



Questions & Comments

- Questions about your profile, admin access, donor reports, registration, and other technical questions...**contact GiveGab**
 - customersuccess@givegab.com
- General questions about eligibility, Bonus Pool, etc....**contact DCNP**
 - dcnp@dekalbccf.org



Meet the Team



Kelsey

Project
Director



Ashley

Project
Manager

Agenda



- **Benefits of Participating**
- **Who is GiveGab?**
- **Transparent Donations**
- **Registering**
- **Creating Your Profile**
- **Next Steps & Questions**

Benefits of Participating



- Learn to utilize digital fundraising tools, and take advantage of resources that are available year-round!
- Re-engage with your existing supporters and gain new donors
- Combine your marketing efforts + DeKalb County Nonprofit Partnership marketing = exponential visibility for all organizations
- Utilize the Giving Day to reach other internal goals
- Motivate donors to make a greater impact with the Bonus Pool

Who is GiveGab?



GiveGab's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!

- Host a secure, reliable and transparent platform for Give DeKalb County
- Create the ultimate donor experience
- Provide a dedicated support team
- GiveGab is becoming Bonterra!

Simple Donation Processing



- All major credit cards accepted
- Log right into your bank to use the Plaid/ACH payment
- Quick, easy and fun donation flow
- Securely processed through Stripe (our PCI Level 1 Payment Processor)
 - Donor credit card information is not revealed or saved in GiveGab
- GiveGab's chat support available right within the donation form for your supporters!

Transparent Donations

- **Credit Card, ACH, Mobile Pay** for online transactions
- Donors can cover all fees on behalf of your organization
- Historically, donors cover 76% of fees during a Giving Day

Step 3 of 3

YMCA of South Collier Gift: \$50.00

Email: laryssa@givegab.com

Fees: \$3.13

What's with these fees?

☒ I'll cover the fees!

Privacy Option(s)

☐ Please do not display a name publicly.


☐ Please do not display the donation amount publicly.


☐ Hide my name from this organization and the public.


Total: **\$53.13**

[BACK](#) [SUBMIT](#)

Securely processed with:

 SSL

 256 Bit Encryption

 reCAPTCHA

[Google Privacy Policy](#) and [Terms of Service](#) apply.
Learn more about how your information is used following a donation: [Privacy Policy](#).

Transparent Donations

Credit Card:

2.25% Platform Fee
+
\$0.30 per transaction &
2.5% transaction fee
(Stripe)
=
4.75% + \$0.30

ACH:

2.25% Platform Fee
+
\$3.00 flat bank fee
=
2.25% + \$3.00

*\$100 minimum



Thank you for making a difference in our community!

Step 1 of 3

Choose an amount to give:

\$

[Check for additional Fundraising Campaigns \(optional\)](#)


[Add a fundraiser](#)



Greater Pawnee German
Shepherd Rescue

Name to Display (Optional):

(Defaults to First and Last Name)

- ☐ I am a new donor to this organization. 
- ☐ Make this a recurring gift.
- ☐ Make this donation in honor of or in memory of someone.

[Add a public message to this donation](#)

REMOVE THIS DONATION

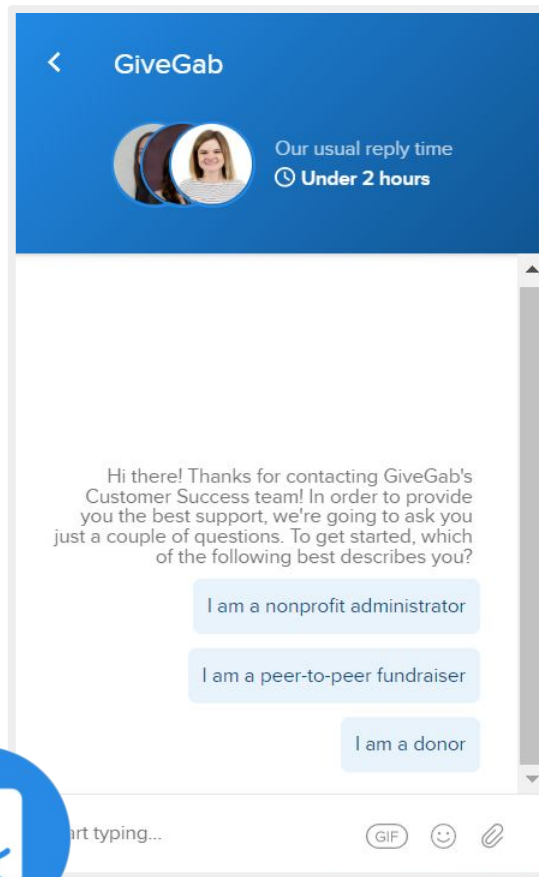
+ ADD ANOTHER ORGANIZATION



GiveGab's Giving Day Gift Basket makes it easy for donors to support as many causes as they like!

How We Support You

- Visit Our Help Center
 - support.givegab.com
- Send us an Email
 - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team
 - Look for the little blue chat bubble



Registering for Give DeKalb County



GIVE DeKalb County

REGISTER

GIVE DeKalb County
May 2, 2024

GIVE DeKalb County begins in
83 : 14 : 22 : 34
days hours mins secs

Search... MENU

f
ig
+

Find Your Organization

and participate in Give DeKalb County



2 Results



Friends of the DeKalb Public Library

DeKalb, Illinois

PARTICIPATE



DeKalb Public Library

DeKalb, Illinois

PARTICIPATE

Don't see your organization listed?

You can create an organization by clicking the button below.



ADD MY ORGANIZATION





Give DeKalb County

Organization Name ** required*

Street Address Line 1 ** required*

Street Address Line 2

City ** required*

State ** required*

Select a State



ZIP/Postal Code ** required*

☐

Not located in the United States?

Logo



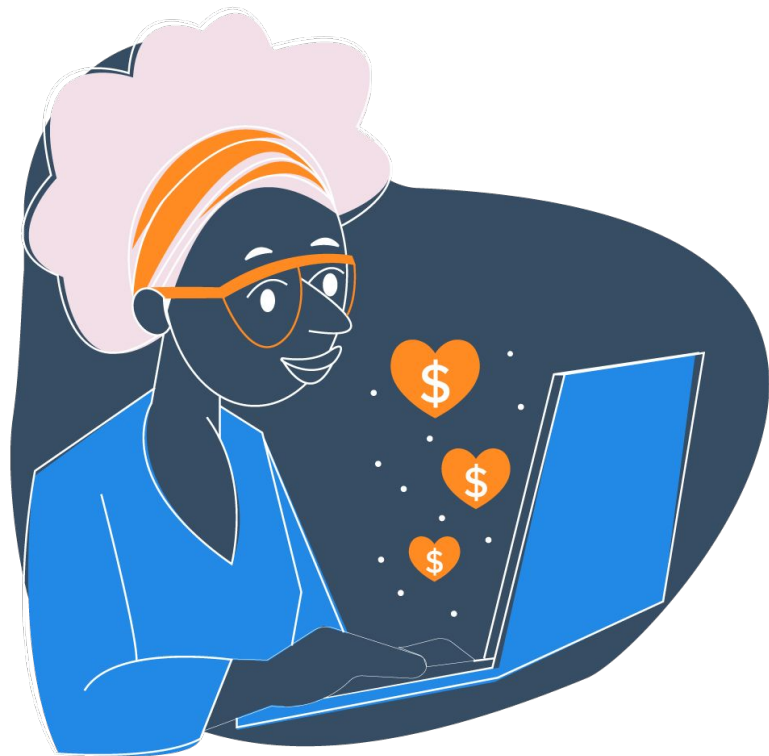
Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 300x300.



Completing Your Profile



Returning? Copy Your Profile

- **Don't forget to review and update your profile after!**
- Existing bank information will carry over
 - Double check that your bank account, org rep and admins on your profile are up to date!



Your Giving Day Dashboard

-  Add Your Organization's Info >
-  Add Your Story >
-  Get Verified to Collect Donations >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >

Your Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Give DeKalb County needs.

- Templates
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- Training videos for fundraising strategies!
- [New Participants Resources](#)



What's Next?



Your Next Steps

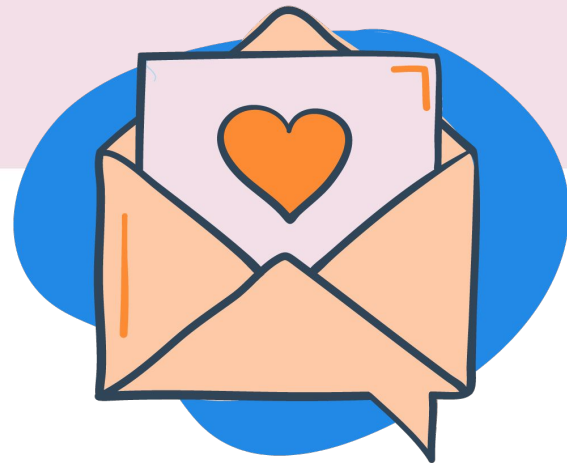


Take a breath!

- If this is your first time, enjoy it!
- Your role as a nonprofit admin can seem overwhelming
- Give DeKalb County may not be the right fit for all of your donors - that's okay!
- Connect with other participating organizations on the [Give DeKalb County Facebook Group](#)

Your Next Steps

- DCNP membership by March 1
- Register by April 1
- Follow Give DeKalb County on social media!
 - Use #GiveDeKalbCounty
- Watch your inbox for important emails
- Meet internally to discuss goals
 - Board Engagement
 - Peer-to-Peer Fundraisers
- Sign up for training
- Explore the Nonprofit Toolkit



Questions?



May 2 2024