



Final Steps to Success



Agenda

- Giving DuPage Days Updates & Reminders
- Your Checklist for Success
- After Giving DuPage Days
- Your Nonprofit Resources
- Next Steps
- Q&A

Updates & Reminders

- Donations open on April 14 at 12 AM and close at May 15 at 12 AM
- Prizes : Still being determined, Giving DuPage will send email to all
- Tagboard : Twitter posts pull in, please promote on twitter and use #givingdupagedays

Your Success Checklist

- ☑ Ready for Donations?
- ☑ The Perfect Profile
- ☑ Matches/Challenges
- ☑ Engage Ambassadors
- ☑ Prepare Communications

Is your profile completed?

- Have you:
 - Added your logo and a cover photo?
 - Shared an authentic story?
 - Set goals?
 - Included clear calls to action?
 - Featured visual content?
 - Highlighted donation levels?



Who are your P2P fundraisers?

- Expand your organization's reach
- P2P have their own fundraising page
- Every dollar they raise goes toward your totals!

Organizations with P2P raise 3.4 x more than organizations without P2P

Do you have matches/challenges?

- Identify your match/challenge donors
 - From 2018 #GivingTuesday giving days, organizations that featured matches and/or challenges raised 8.13 times more!
- Promote your match/challenge opportunities

Organization Sponsor Matching

Any and all donations to your organization will be eligible for these matches, including donations to Giving Day profiles and all campaigns/events. To set up matching for a specific campaign only, please go to [the edit page](#) for that campaign.



Note: All times are assumed to be in Eastern Time.

Are your communications ready?

- Timeline, suggested content, toolkit resources, marketing
- Your Giving DuPage Days Nonprofit Toolkit is full of communication resources
 - Suggested timelines
 - Sample content
 - Social media posts
 - Shareable visual content

Do you have a communications plan?

- Plan your online communications ahead of Giving DuPage Days
 - Announcement/Save The Date
 - Campaign Countdown
 - Days-Of Updates
 - Supporter Gratitude
- Utilize multiple online channels for the best engagement
 - Social Media
 - Email Communications
 - Organization Website
 - Ambassador Sharing
- Customize the templates, guides, and graphics in your Giving DuPage Days Nonprofit Toolkit for the perfect plan!

After Giving DuPage Days

- Donation Reports
- Payout Timeline - Goal is send the checks before June 11
- Donor Stewardship
- GiveGab beyond Days of Giving

How will you get your donor data?



Logan's Pups

- [Home](#)
- [Fundraising Campaigns](#)
- [Events](#)
- [Giving Days](#)
- [Reports](#)
- [Manage Organization](#)

Admin Dashboard


Current Plan
Engage

Giving Days

DAY OF GIVING Giving Day!
November 13, 2019

[View All Giving Days](#)

Fundraising Campaigns

 It's A Dogs World
December 11, 2017 \$ \$20,467.22 Raised

[View](#) [Manage](#) [Edit](#)

[View All Campaigns](#)

Fundraising Events

 2018 Summer Gala

[View](#) [Manage](#) [Edit](#)



How will you get your donor data?



Logan's Pups

Donations

Total Paid Out: \$240,804.74

Total Pending: \$6,164.39

Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

Search by name or email

More filters

All Giving Days

All Campaigns

Any Donation Type

Start End

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor Address
	15062	7/11/2019 9:50am	Australia Match Test	\$25.00	\$25.00				\$25.00	N/A		
	15061	7/11/2019 9:38am	test denis.tomazzi@givegab.com	\$100.00	\$100.00				\$100.00	N/A	hello	213 N Cayuga St Ithaca , New York 1485 United States
	15059	7/10/2019 2:59pm	Karin Edsall karin.edsall@givegab.com	\$150.00	\$156.75	\$3.75	\$3.00	Yes	\$150.00	Pending		401 State St Ithaca , New York 1485 United States
	15058	7/10/2019 2:44pm	Australia Match Test	\$100.00	\$100.00				\$100.00	N/A		
	15057	7/10/2019 2:44pm	Denis Tomazzi denis.tomazzi@givegab.com	\$100.00	\$100.00	\$2.50	\$2.00	No	\$95.50	Pending		213 N Cayuga St Ithaca , New York 1485 United States
	15052	7/10/2019 2:03pm	campaign match	\$5.00	\$5.00				\$5.00	N/A		

Viewing Dashboard for Logan's Pups

How will you get your donor data?

✕	14267	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
✕	14266	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
📄 ✎	14265	5/23/2019 2:21pm	\$22.22	\$22.22	\$0.79	\$1.00	No	\$20.43	5/26/2019
✕	14253	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
✕	14252	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
📄 ✎	14251	5/22/2019 9:29am	\$200.00	\$200.00	\$4.70	\$9.00	No	\$186.30	5/22/2019
✕	14250	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A
✕	14249	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A



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[📄 Export CSV](#) [Edit Bank Account Info](#)

Viewing Dashboard for Logan's Pups ★



How will thank your donors?

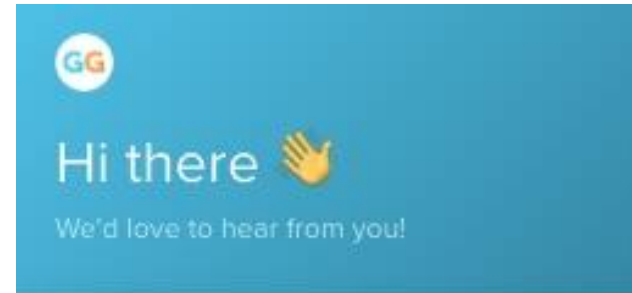
- Start your stewardship process immediately after **Giving DuPage Days**
- Generate some post-giving day messaging to all supporters
 - Social media posts and overall success update
 - Giving Day thank you email to your organization's email list
- Follow up with more personal stewardship
 - Access information in your GiveGab Dashboard
- Highlight impact of donor-funded projects
 - This doesn't have to happen right away, curate a progress message to send in June/July
- Watch the [available training](#) on Donor Stewardship!

Your Nonprofit Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- Giving DuPage Days Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab

We're Here For You!

- Visit Our Help Center
<https://support.givegab.com/>
- Send us an email at
CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand
 - Look for the little blue chat bubble!



Leave us a message

The team typically replies in under 20m



 New message

Find an answer yourself

Search for articles...



Your Next Steps

- Like and Follow Giving DuPage Days on Social Media!
 - Don't forget to use #givingdupagedays
- Check your inbox for important emails
- Watch on-demand training course videos
- Check out the Nonprofit Toolkit

GiveGab®

Questions?

#GIVING
DuPage
DAYS

APR 14 - MAY 14

