



EL PASO
GIVING
DAY.ORG

Getting Started
Guide

Welcome to El Paso Giving Day

Want to make sure your nonprofit is ready to participate in El Paso Giving Day? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving El Paso
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting El Paso Giving Day to your constituents.

Are You Registered?

- Complete the registration at www.elpasogivingday by 10/28/2019

Are You Connected?

- Follow El Paso Giving Day on Facebook at www.Facebook.com/epgivingday
- Follow El Paso Giving Day on Instagram at www.Instagram.com/EPGivingDay
- Use the hashtag: **#EPGivingDay** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the El Paso Giving Day team.

Questions about El Paso Giving Day?

For more information contact us at esalas@elpasogivingday.org

Key Dates

June 12

Registration opens for
El Paso Giving Day

Aug. 15

Getting Ready
Webinar at 9:00 AM MDT

Oct. 24

Final Steps to Success
Webinar at 9 AM Oct. 24thMDT

Oct. 28

Registrations Closes for
El Paso Giving Day

Nov 14

El Paso Giving Day starts at
12:00 AM and ends at 12:00
AM on Nov 14

BEYOND

Continue fundraising on GiveGab to
reach your year-end fundraising goals!