



EL PASO
GIVING
DAY.ORG

Getting Started Guide

Welcome to El Paso Giving Day

Want to make sure your nonprofit is ready to participate in El Paso Giving Day? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving El Paso
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting El Paso Giving Day to your constituents.

Are You Registered?

- Complete the registration at www.elpasogivingday by 9/15/2018

Are You Connected?

- Follow El Paso Giving Day on Facebook at www.Facebook.com/epgivingday
- Follow El Paso Giving Day on Instagram at www.Instagram.com/EPGivingDay
- Use the hashtag: **#EPGivingDay** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Do More 24 team.

Questions about El Paso Giving Day?

For more information contact us at esalas@elpasogivingday.org

Key Dates

June 12

- Registration opens for
- El Paso Giving Day

Aug. 15

- *Getting Ready*
- Webinar at 9:00 AM MDT

Oct. 24

- *Final Steps to Success*
- Webinar at 9 AM Oct. 24thMDT

Oct. 15

- Registrations Closes for
- El Paso Giving Day

Nov 14

- El Paso Giving Day starts at
- 12:00 AM and ends at 12:00
- AM on Nov 14

BEYOND

- Continue fundraising on GiveGab to
- reach your year-end fundraising goals!