

A photograph of four young Black girls sitting together outdoors, smiling and hugging each other. They are wearing casual clothing like t-shirts and shorts. The background is a soft-focus outdoor setting with greenery.

Final Steps to Success

A yellow starburst graphic with jagged edges, pointing towards the left.

Family
Promise

GIVING DAY

October 25, 2019

The logo for Family Promise, featuring a yellow star with a blue outline to the left of the text. "Family" is in blue, "Promise" is in purple, and "Agenda" is in a large, bold black font.

Family Promise **Agenda**

- Giving Day Updates & Reminders
- Your Checklist for Success
- After Family Promise Giving Day
- Your Nonprofit Resources
- Next Steps
- Q&A



Updates & Reminders

- Advanced Giving opens Oct 11th. Giving day opens 12 am ET on Oct 25th and closes 3 AM ET Oct 26th (day is being promoted as Oct 25th 12 am to 11:59pm)
- There will be \$30K in prize money available to affiliates
- Send your Thank You picture to Mitch (mpetitfrere@familypromise.org) by 10/1



Your Success Checklist

- Ready for Donations?
- The Perfect Profile
- Matches/Challenges
- Engage Ambassadors
- Prepare Communications

Are you donation ready?

- Check your verification status on your admin dashboard

Status: **Unverified**



Please verify your organization's information [here](#) to ensure you are able to collect donations on GiveGab. Verification can take up to 2-3 business days after your information has been entered. Questions? [Chat with us!](#)

Status: **Pending**



Additional information is required to verify your organization to accept donations. Please [Contact Us](#) if you have any questions.

Status: **Incomplete**



Please provide your organization's information and verify you can collect donations in your state to be able to collect donations on GiveGab.

Status: **Verified**



Hooray! Your organization has been verified to accept donations on GiveGab.



Do you have cash/check gifts?

- Add cash/check donations as offline gifts

Time to launch
32

- [Add An Administrator](#)
- [Add Offline Donation](#)**
- [Manage Sponsor Matching](#)
- [Manage Donations](#)
- [Embed a Donate Button](#)
- [Engagement Opportunities](#)
- [Add External Fund](#)
- [View Registration Info](#)

Add Offline Donation

For Giving Day!

Donor's Name

Amount \$

Custom Display Name (optional)

Donor's Message

Privacy Options

- Do not display the donor's name publicly
- Do not display the donation amount publicly

[Cancel](#) **[Create Donation](#)**



Is your profile completed?


- Have you:
 - Added your logo and a cover photo?
 - Shared an authentic story?
 - Set goals?
 - Included clear calls to action?
 - Featured visual content?
 - Highlighted donation levels?

Get Set Up


Complete the steps below to be sure that you are set up and ready to participate in Giving Day.


- ✓ Add Your Organization's Info
- ✓ Add Your Story
- ✓ Get Verified to Collect Donations
- ✓ Add Donation Levels
- ✓ Add a 'Thank You' Message
- ✓ Add Fundraisers

Is your profile completed?




Family Promise Metrowest
 A community response to family homelessness
 Causes: **Homelessness & Housing**


[DONATE](#) [FUNDRAISE](#) 




\$20
 The Power of 20: Donate \$20 and invite 19 friends to join you!



\$30
 Pay for one month of diapers for a baby in shelter




\$40
 Buy a tank of gas to get a parent to work for one week



\$50
 Contribute to a child's summer camp or daycare fund

[CHOOSE YOUR OWN AMOUNT](#)



Giving Day Family Promise MetroWest Full Watch later Share

On a cold March morning, we received a phone call from Melissa. A single mother of four juggling two part-time jobs, she'd been raising her family in the same home for seven years—and with hard work and careful planning, she'd always been able to make ends meet. But everything had changed a few days earlier when a pipe burst in her attic, flooding the entire house and making it uninhabitable. Although she immediately applied for state shelter, she was told that she was "over income" and ineligible. Melissa and her children were homeless.



Do you have matches/challenges?

- Identify your match/challenge sponsors
 - From 2018 #GivingTuesday giving days, organizations that featured matches and/or challenges raised 8.13 times more!
- Promote your match/challenge opportunities

Organization Sponsor Matching

Any and all donations to your organization will be eligible for these matches, including donations to Giving Day profiles and all campaigns/events. To set up matching for a specific campaign only, please go to [the edit page](#) for that campaign.



Note: All times are assumed to be in Eastern Time.



Do you have matches?

Logo

Tip: Disable adblockers on this page for the best logo uploading experience.

Sponsor Name

URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

Keep Sponsor Anonymous

Match Name

Description

Total Matching Funds Available

Maximum Match per Individual Donation

Does this match only apply to donations made within a certain time period? (optional)

Please note that times are in **Eastern Time**.

Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)

Donation Matching End Time (Eastern)

Enable Auto Matching

We will automatically generate a matching offline donation for each GiveGab donation that comes in online between the above dates (if provided), until all the funds are depleted! You can always edit them later if needed. **Note:** These donation amounts may not be reflected in your organization's totals on a giving day profile depending on the preference of your giving day host.

How it Works: Matching offline donations will be created automatically in the amount equal to the matched online donation (up to the maximum individual match allowed). If the remaining available matching funds are less than these values, a donation will be partially matched. If a time range is provided, matching offline donations will only be created for online donations made during this time range.

Archive this match opportunity to mark it as inactive and prevent it from being displayed in future fundraising.

Archived



Do you have challenges?

Logo

Tip: Disable adblockers on this page for the best logo uploading experience.

Sponsor Name

URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. (optional)

Keep Sponsor Anonymous

Challenge Name

Description (optional)

Challenge Type

Dollar Challenge ▼

A **Dollar Challenge** is fulfilled and an offline donation is created when a certain amount is raised. A **Donor Challenge** is fulfilled and an offline donation is created when a certain number of unique donors have given.

Challenge Goal

How many dollars or donors are needed to complete this challenge?

Challenge Amount

\$.00

How much money is awarded when this challenge is completed?

Select the time period applicable for this challenge

Please note that times are in **Eastern Time**.
Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)

Donation Matching End Time (Eastern)

Archived

Archive this challenge to mark it as inactive and prevent it from being displayed in future fundraising.



Who are your P2P fundraisers?

- Expand your organization's reach
- P2P have their own fundraising page
- Every dollar they raise goes toward your totals!

Organizations with P2P raise 3.4 x more than organizations without P2P



Are your communications ready?

- Your Affiliate Toolkit is full of communication resources
 - Suggested timelines
 - Sample content
 - Social media posts
 - Shareable visual content



Do you have a communications plan?

- Plan your online communications ahead of the giving day
 - Announcement/Save The Date
 - Campaign Countdown
 - Day-Of Updates
 - Supporter Gratitude
- Utilize multiple online channels for the best engagement
 - Social Media
 - Email Communications
 - Organization Website
 - Ambassador Sharing
- Customize the templates, guides, and graphics in your Affiliate Toolkit for the perfect plan!



After Family Promise Giving Day

- Donation Reports
- Payout Timeline (5-7 business days)
- Donor Stewardship

How will you get your donor data?



Logan's Pups

- [Home](#)
- [Fundraising Campaigns](#)
- [Events](#)
- [Giving Days](#)
- [Reports](#)
- [Manage Organization](#)

Admin Dashboard

Current Plan
Engage

Giving Days

DAY OF GIVING Giving Day!
November 13, 2019

[View All Giving Days](#)

Fundraising Campaigns



It's A Dogs World
December 11, 2017 \$ \$20,467.22 Raised

[View](#) [Manage](#) [Edit](#)

[View All Campaigns](#)

Fundraising Events



2018 Summer Gala

[View](#) [Manage](#) [Edit](#)



How will you get your donor data?




Logan's Pups

Donations

Total Paid Out: \$240,804.74

Total Pending: \$6,164.39











 Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

Search by name or email

 More filters 

All Giving Days  All Campaigns Any Donation Type

Start End

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor Address
	15062	7/11/2019 9:50am	Australia Match Test	\$25.00	\$25.00				\$25.00	N/A		
  	15061	7/11/2019 9:38am	test denis.tomazzi@givegab.com	\$100.00	\$100.00				\$100.00	N/A	hello	213 N Cayuga St Ithaca , New York 1485 United States
 	15059	7/10/2019 2:59pm	Karin Edsall karin.edsall@givegab.com	\$150.00	\$156.75	\$3.75	\$3.00	Yes	\$150.00	Pending		401 State St Ithaca, New York 1485 United States
	15058	7/10/2019 2:44pm	Australia Match Test	\$100.00	\$100.00				\$100.00	N/A		
 	15057	7/10/2019 2:44pm	Denis Tomazzi denis.tomazzi@givegab.com	\$100.00	\$100.00	\$2.50	\$2.00	No	\$95.50	Pending		213 N Cayuga St Ithaca , New York 1485 United States
	15052	7/10/2019 2:03pm	campaign match	\$5.00	\$5.00				\$5.00	N/A		





How will you get your donor data?

✕	14267	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
✕	14266	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
📄 ✎	14265	5/23/2019 2:21pm	\$22.22	\$22.22	\$0.79	\$1.00	No	\$20.43	5/26/2019
✕	14253	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
✕	14252	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
📄 ✎	14251	5/22/2019 9:29am	\$200.00	\$200.00	\$4.70	\$9.00	No	\$186.30	5/22/2019
✕	14250	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A
✕	14249	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A



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[📄 Export CSV](#) [Edit Bank Account Info](#)





How will you get your donations?

- Donations will be transferred to your bank account 5-7 days after the donation is made

It is important to make sure you are able to receive donations before advanced giving/giving day so donations make it to your account



Status: **Verified**

Hooray! Your organization has been verified to accept donations on GiveGab.



How will you thank your donors?

- Pre-schedule general messaging to all supporters
 - Social media posts and overall success update
 - Giving Day thank you email to your organization's email list
- Follow up with donors for more personal stewardship
 - Access their contact information in your GiveGab Dashboard
 - Use the video compilation of Affiliate thank you pictures to thank your donors on 10/27.
- Highlight impact of donor funded projects
 - This doesn't have to happen right away!



Your Affiliate Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- Giving Day Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab

We're Here For You!

- Visit Our Help Center

<https://support.givegab.com/>

- Send us an email at

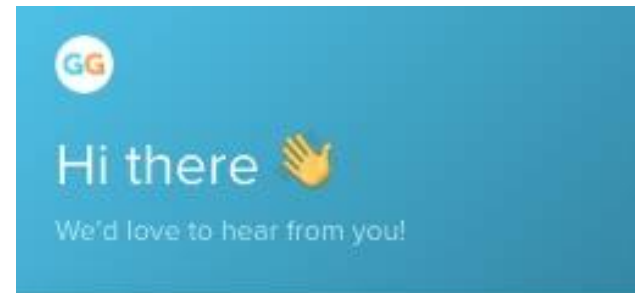
CustomerSuccess@givegab.com

- Chat with GiveGab's Customer

Success Team whenever you have

questions or need a hand

- Look for the little blue chat bubble!



Leave us a message

The team typically replies in under 20m



 New message

Find an answer yourself

Search for articles...





Your Next Steps

- Get your bank account verified right away if you have not
- Like and Follow Family Promise on Social Media!
 - Don't forget to use #FpGives19
- Start communicating about Giving Day on your social media accounts utilizing the templates provided by National: <https://bit.ly/2mgfjJz>
- Notify your local media via this Press Release template: <https://bit.ly/2mc1E6r>
- Check your inbox for important emails
- Watch on-demand training course videos
- Check out the Affiliate Toolkit



Questions?



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