

A close-up photograph of four young Black girls sitting together and smiling. They are hugging each other. The girl on the far left is wearing a bright green t-shirt with a graphic and the word 'ASSY.' visible. The girl next to her is wearing a pink t-shirt with a floral pattern. The girl in the center is wearing a brown t-shirt and pink pants. The girl on the far right is wearing a green t-shirt with a floral pattern and a red headband. The background is slightly blurred, showing some greenery.

Getting Ready
for

A large, stylized yellow star with a jagged, lightning-bolt-like shape. It is positioned to the left of the word 'Family' and overlaps the 'F' and 'a' of 'Family'.

Family
Promise

GIVING DAY

October 25, 2019

- Giving Day Updates
- The Basics
- Benefits to Participating
- Pricing Overview
- Intro to GiveGab
 - The GiveGab Basics
 - Key Features and Resources
- Registering for Family Promise Giving Day
 - Creating the perfect profile
 - Peer to Peer Fundraising Overview
- Next Steps and Questions

Giving Day Updates

- Goal: 30 Affiliates Participate



We already have 40+!

- Sample Prizes
 - **Advanced Giving Prize-** \$1,000 to the Affiliate that raises the most money during Advanced Giving
 - **First Up-** \$500 prize to the Affiliate that receives the first online donation
 - **Power Hours-** \$500 prizes to the Affiliates that receive the most online donations during set hours
 - **Peer-to-Peer Power-** Affiliates with a minimum of 5 individuals who raise at least \$500 each
 - **Happy Hour-** \$1,000 prize for the Affiliate that captures the most unique online donors



The Basics

- www.fpgives.org
- October 25, 2019: 12:00am ET - 3:00 am ET
- Every affiliate will be conducting their own unique campaign on the day
- Affiliate trainings, tools, templates, and guides offered to optimize efforts

Benefits of Participating

- Learn how to utilize up and coming digital tools and modern software
- Re-Engage with your existing supporters to make a greater impact
- Increase visibility and exposure by connecting with a larger community
- Utilize the Giving Day to help your organization reach other internal goals
- Motivate donors to make a greater impact with prizes and match incentives



Pricing Overview

3% GiveGab
Platform Fee

+

2.2% Credit Card Fee
+ \$.30 per transaction

=

5.2% + \$0.30

- No registration fee
- Donors ALWAYS have the option to cover all fees on behalf of your affiliate
- Historically 65-75% of donors cover fees on your behalf

Who is GiveGab?

GiveGab is modern, easy-to-use software that cultivates long-term giving relationships between nonprofits and their supporters by providing robust online fundraising, supporter engagement, Giving Days, and so much more!

What GiveGab Can Offer You





Quick Guide To GiveGab

- Safe, secure, and reliable platform for nonprofits & donors
- Mobile responsive on every page
- Seamless transactions and donation processing
- Immediate "Thank You" messages to donors
- Accessible support team readily available



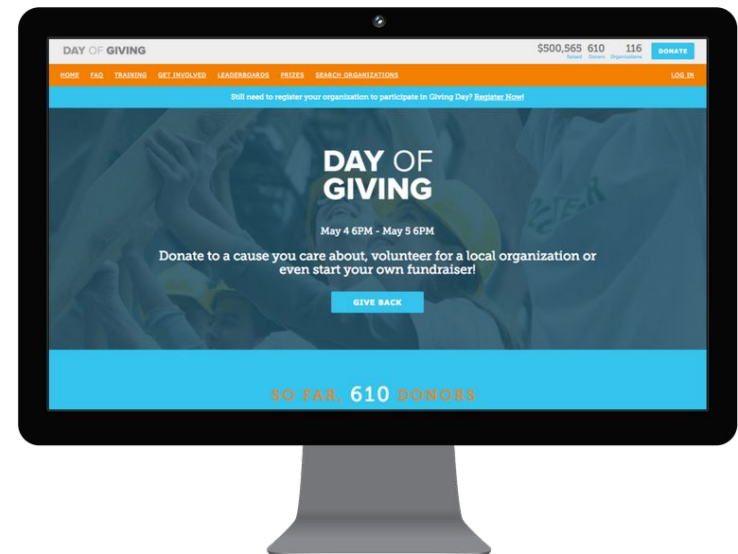
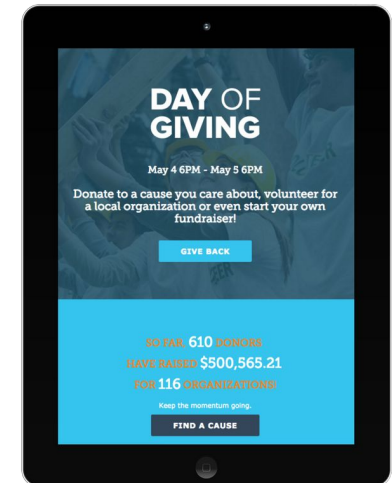
Secure & Reliable

- Partnered with Stripe - PCI Level 1 Payment Processor
- Fail Safe Redundancy Plans for your Giving Day
 - Load Testing
 - Cloud Services
 - Backup Plans
- Complete Transparency with Nonprofits and Donors



Easy & Accessible

- On average, **61% of all emails** are opened on a mobile device
- Family Promise Giving Day is completely mobile responsive on every page
- Donors can give easily on any internet enabled device



Simple Donation Processing

Donating To
Logan's Pups
Step 2 of 2

Please Confirm

Email:	bridget.cafaro@givegab.com
Card Number:	**** * 4242
Donation Amount:	\$100.00
GiveGab Platform Fee:	\$2.00
Credit Card Processing Fee:	\$2.60

What's with these fees?



I'll cover the fees to save the organization from having to pay them

Make this a monthly gift.

Total: \$104.60

[BACK](#) [SUBMIT](#)

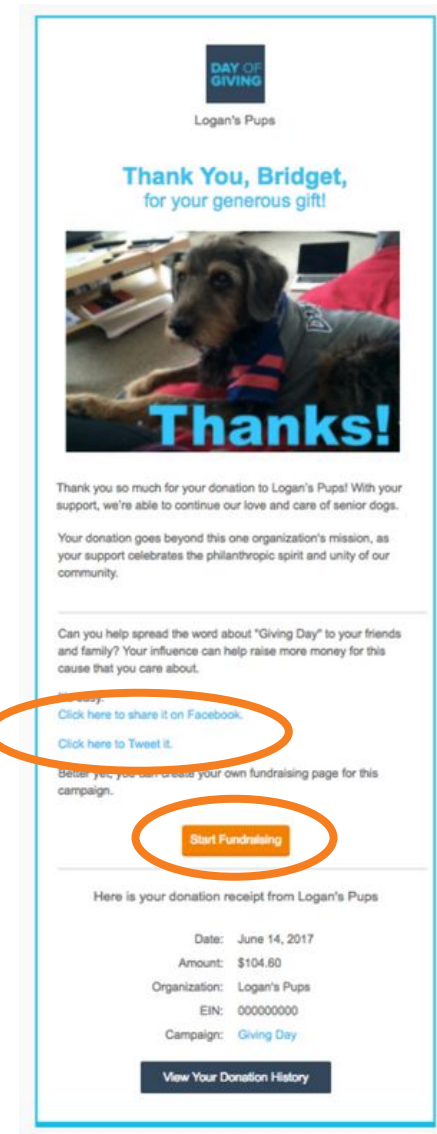
Securely processed with:

 SSL  256 Bit Encryption

- All major credit cards accepted
- Safely and securely processed through Stripe
- Donors always have the option to cover all fees on your behalf
 - On average, between 65-75% of donors choose to cover all fees on a Giving Day

Instantaneous Donor Delight


- Customizable 'Thank You' emails
 - Add your own text, photo, or video!
- Sent immediately after the gift is made
- Comes from YOUR affiliate
- Includes your affiliate EIN and donation amount to act as a tax-deductible receipt
- Social Share links for more online engagement
- Option to encourage donors to fundraise on behalf of your organization



The screenshot shows an email from Logan's Pups. At the top, it says 'DAY OF GIVING' and 'Logan's Pups'. The main message is 'Thank You, Bridget, for your generous gift!' followed by a photo of a dog wearing a red and blue striped shirt. Below the photo, it says 'Thanks!' in large blue letters. The email body contains a thank you message, a note about the donation's impact, and social sharing links for Facebook and Twitter. A 'Start Fundraising' button is highlighted with an orange circle. At the bottom, there is a donation receipt section with details: Date: June 14, 2017, Amount: \$104.60, Organization: Logan's Pups, EIN: 00000000, Campaign: Giving Day. A 'View Your Donation History' button is also present.

DAY OF GIVING
Logan's Pups

Thank You, Bridget,
for your generous gift!



Thanks!

Thank you so much for your donation to Logan's Pups! With your support, we're able to continue our love and care of senior dogs.

Your donation goes beyond this one organization's mission, as your support celebrates the philanthropic spirit and unity of our community.

Can you help spread the word about "Giving Day" to your friends and family? Your influence can help raise more money for this cause that you care about.

[Click here to share it on Facebook.](#)

[Click here to Tweet it.](#)

Better yet, you can create your own fundraising page for this campaign.

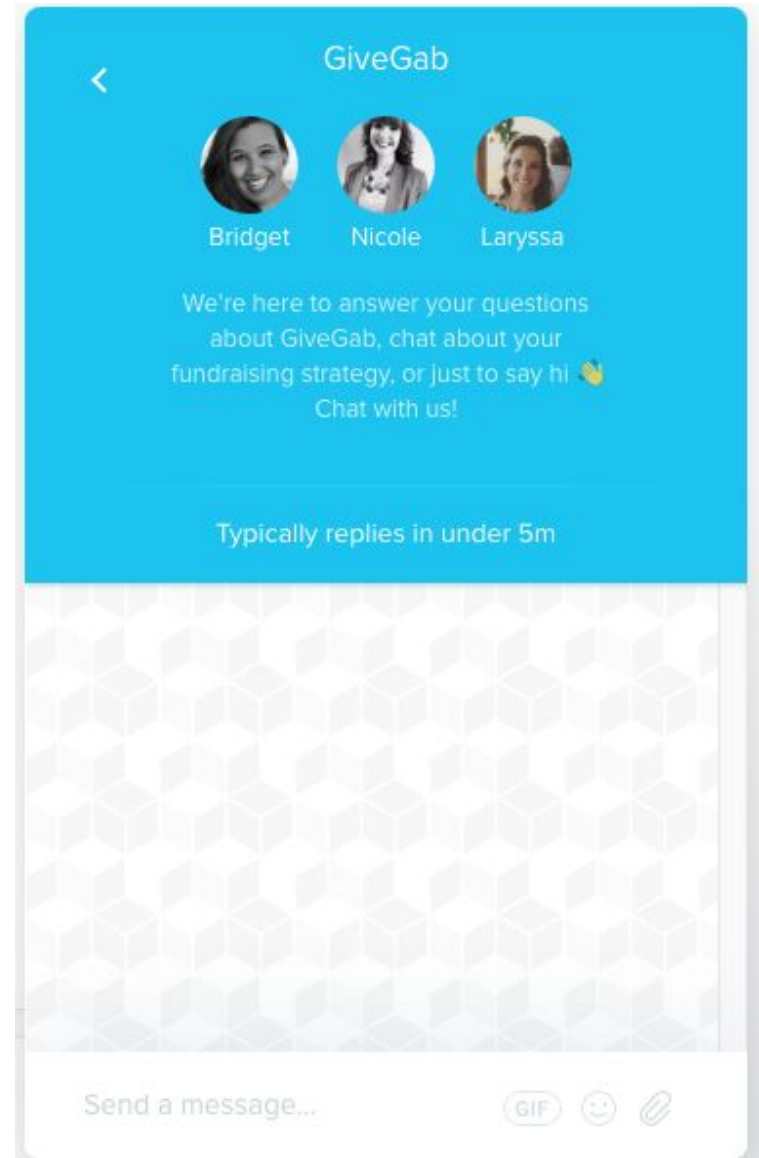
[Start Fundraising](#)

Here is your donation receipt from Logan's Pups

Date: June 14, 2017
Amount: \$104.60
Organization: Logan's Pups
EIN: 00000000
Campaign: Giving Day

[View Your Donation History](#)

- Visit Our Help Center
<https://support.givegab.com/>
- Send us an email at
CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand
 - Look for the little blue chat bubble!



How can my organization participate?



 Family Promise

REGISTER

Register now to take part in Family Promise Giving Day 2019!

October 25, 2019

136 : 13 : 23 : 24
days hours mins secs

fpgives.org

Find Your Affiliate

and participate in Family Promise Giving Day

family

SEARCH

You can search by affiliate name or EIN (Employer Identification Number)

Page 1 of 206

Don't see your affiliate listed?

You can create an affiliate by clicking the button below.

ADD MY AFFILIATE



Register Your Organization for

Family Promise Giving Day

Powered by GiveGab

Organization Name

Street Address Line 1

Street Address Line 2

City

State

Select a State ▼

ZIP/Postal Code

Not located in the United States?

Logo



Select Image

Remove

Recommended dimensions
300x300
Max file size 5MB

Click 'Continue' to complete your registration for

Family Promise Giving Day

Continue



Family Promise Giving Day

Powered by GiveGab

Welcome to Family Promise Giving Day 2019! Please fill out the form below to register. Our first-ever Giving Day will bring together our 200+ communities toward a common goal of changing the future for one million children by 2030 through community-based programs.

What is your Affiliate hoping to gain by taking part in the Giving Day? Check all that apply

Please select all that apply

- Raise money
- Increase our capacity to raise money online
- Increase our capacity to use social media
- Acquire new donors
- Acquire new social media followers
- Find new ways to engage with current donors
- Increase our knowledge about how to better steward our donors
- Increase our knowledge about how to develop existing donors into major donors
- Learn more about engaging with younger donors/supporters
- Learn more about engaging with donors from diverse backgrounds

What is your organization's monetary goal for The Giving Day, if you have one? If you don't have a monetary goal, please list any other measurable goal (e.g. X# of new donors, etc.)

How likely is your board to participate in Family Promise Giving Day 2019?

Please select one choice

How likely are you to seek a matching grant for Family Promise Giving Day 2019?

Please select one choice

[Register](#)

Your Preparation Checklist



Logan's Pups

Overview

Fundraising

- > Donations
- > Donation Form
- > Embeddable Donation Form
- > Campaigns
- > Events
- > Sponsor Matching
- > Giving Days

Volunteering

Engagement

More



Status: **Incomplete**

Please provide your organization's information and verify you can collect donations in your state to be able to collect donations on GiveGab.



Giving Day

September 21, 2018

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Giving Day.



Please provide documents as requested by Giving Day.



Add Your Organization's Info

Let people know who you are.



Add Your Story

Tell potential donors why they should contribute.



Get Verified to Collect Donations

Set up your banking information to receive secure online donations.



Add Donation Levels

Show your donors the impact their donation makes.



Add a 'Thank You' Message

Personalize your auto-response for donors ahead of time.



Add Fundraisers

Recruit peer-to-peer fundraisers to expand your network of donors.



Time to launch

24

days



Add An Administrator



Add Offline Donation



Manage Sponsor Matching



Manage Donations



View Registration Info

Share Your Page

<https://dog-staging.givegab.com/organizations/reb>














[View Your Page](#)

Your Preparation Checklist

Get Set Up



Complete the steps below to be sure that you are set up and ready to participate in Giving Day.

-  Add Your Organization's Info >
-  Add Your Story >
-  Get Verified to Collect Donations >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >

-  [Add An Administrator](#)
-  [Add Offline Donation](#)
-  [Manage Sponsor Matching](#)
-  [Manage Donations](#)
-  [View Registration Info](#)

Share Your Page

<https://dog-staging.givegab.com/organizations/>

[View Your Page](#)

- Logo
 - As one of the first things a donor sees on your profile, make sure your logo is current and represents your brand.
- Tagline
 - A quick one sentence overview of your organization or giving day campaign.
- Website
 - Add your website so donors will be able to learn more about your organization.
- Causes
 - Select up to 3 causes to help donors find causes they're interested in.

✓ Add Your Organization's Info

Tagline

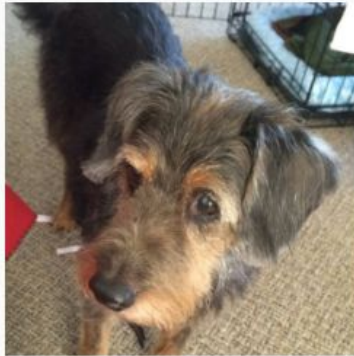
Helping find senior dogs loving homes in their last years

18 Characters Left

Website

http://www.loganspups.org

Logo



Causes (optional)

Cause #1 Animals

Cause #2 Education

Cause #3

Select Image Remove

Recommended dimensions 300x300
Max file size 5MB

Save

Telling Your Story

Cover Photo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

Set a Goal (optional)

Display Goal on Profile

\$

5000

.00

Formatting ▾

B

I

U

















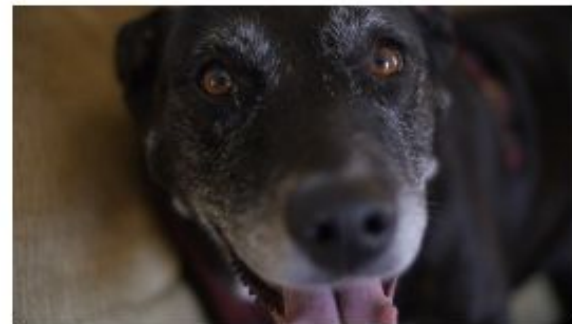









Logan's Pup all started because of Logan, a special senior dog that Alyssa, the Executive Director of Logan's Pups, adopted.

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge pawprint on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered. To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups. Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old. Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes. Your donation will help us continue offering these services for years to come.



✓ Add Donation Levels

We recommend having 3 or 4 donation levels.

	<p>\$25.00</p> <p>Provides one week of food for a senior pup</p> <p>Edit Remove</p>
	<p>\$50.00</p> <p>Provides a super soft bed for a loving senior pup</p> <p>Edit Remove</p>
	<p>\$100.00</p> <p>Helps a family foster one of our amazing senior pups</p> <p>Edit Remove</p>

Dollar Amount

\$ 0.00

Description

Image

Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

Save Cancel

- Custom Amounts
- Unique Descriptions
- Optional Photos
- Unlimited Giving Levels

- Write your own custom thank you message
- Add your own photo or video
- Sent immediately to your donor's email when they make a gift
- Comes directly from your affiliate's contact

✓ Add a 'Thank You' Message


Please provide a "thank you" message, as well as an image or video link (or both!)

Thank You Message

Thank you so much for your donation to Logan's Pups! With your support, we're able to continue our love and care of senior dogs.

Youtube or Vimeo Link

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



Select Image Remove

Recommended dimensions 800x600
Max file size 5MB



Save

Viewing & Sharing Your Profile

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Giving Day.

- ✓ Add Your Organization's Info >
- ✓ Add Your Story >
- ✓ Get Verified to Collect Donations >
- ✓ Add Donation Levels >
- ✓ Add a 'Thank You' Message >
- ✓ Add Fundraisers >

-  Add An Administrator
-  Add Offline Donation
-  Manage Sponsor Matching
-  Manage Donations
-  View Registration Info

Share Your Page

<https://dog-staging.givegab.com/organizations/>

[View Your Page](#)





Logan's Pups

Helping senior dogs find loving homes in their final years

Causes: **Animals**, **Seniors**

[Manage this on GiveGab](#)

DONATE



0%

\$0 Raised \$5,000 Goal 0 Donors



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Covers medical expenses for a senior pup in need

CHOOSE YOUR OWN AMOUNT

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge paw print on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered.

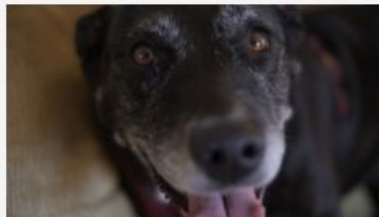
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Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes.

Your donation will help us continue offering these services for years to come.

DONATE



Matches

Board of Trustees: #NVBigGive Match

On 3/22 our generous board of trustees will DOUBLE all donations made to our organization during Nevada's big Give 2018!

\$5,000 MATCH

\$5,000 REMAINING

Fundraising Champions

[Bridget Cafaro](#) **\$0.00**

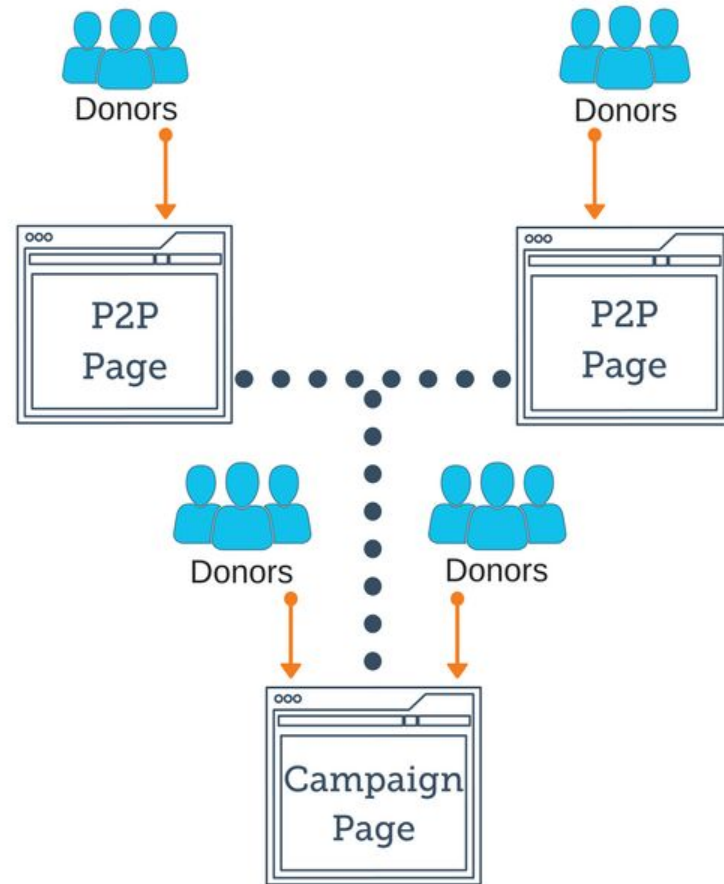
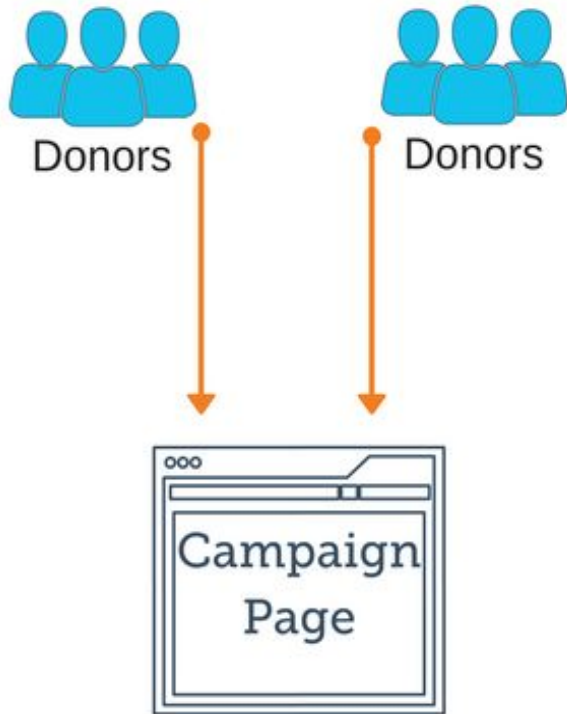
[Alyssa Ravenelle](#) **\$0.00**

What is Peer-to-Peer Fundraising?

Peer-to-Peer Fundraising is an opportunity to...

- Leverage your passionate supporters to rally behind your cause and fundraise on your organization's behalf
- Share personal stories and connections to your cause with a new network of potential supporters to expand your reach
- Create personal fundraising pages for your supporters as a spin-off to your main campaign
- Multiply your followers - and influence - on social media

Crowdfunding vs. P2P



- New Donors
- More Donors
- Dollars Raised
- Social Engagement
- Supporter Connection



Setting Up Your Fundraisers

Add Fundraisers

Recruit peer-to-peer fundraisers to expand your network of donors.

Download CSV **Add Fundraisers** Message All

Fundraiser	Donors	Amount Raised	Goal	Actions
No fundraisers found.				

Allow New Fundraisers to Sign Up

Set Fundraisers' Story

I support this organization's mission and I want it to have a greater impact on the community.

Set Fundraisers' Goal

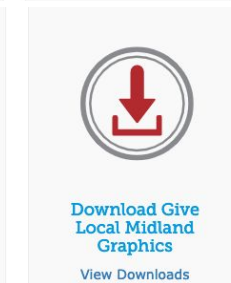
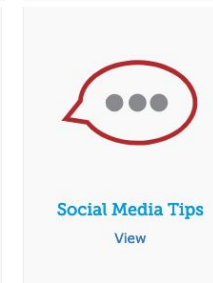
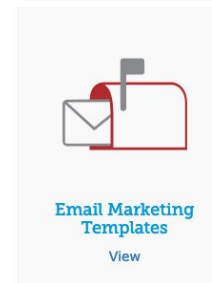
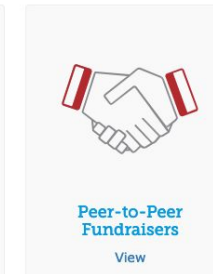
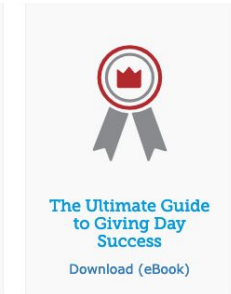
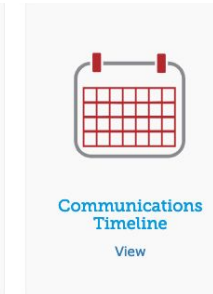
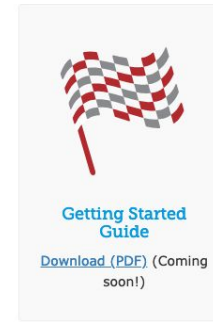
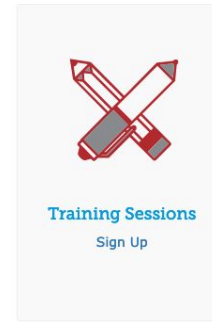
\$	500	.00
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Each fundraiser may customize his or her story and goal by logging into GiveGab.

Save

Tips, Tools, and Resources

- The Affiliate Toolkit has everything you need to plan, prepare, and promote Family Promise Giving Day and reach your goals!
 - Customizable Templates
 - Communication Timelines
 - Downloadable Graphics
 - Helpful resources for your board members, volunteers, and fundraisers





Your Next Steps

- Complete your registration for Family Promise Giving Day
- Watch your inbox for important emails
- Sign up for upcoming training sessions
- Check out the Affiliate Toolkit

A photograph of four young girls of African descent sitting together outdoors. They are all smiling and looking towards the camera. The girl on the far left is wearing a bright green t-shirt with a graphic. The girl next to her is wearing a pink t-shirt with a floral pattern. The girl in the center is wearing a brown t-shirt. The girl on the far right is wearing a green t-shirt with a white pattern and a red headband. The background is slightly blurred, showing some greenery and a stone wall.

Questions?



Family
Promise

GIVING DAY

October 25, 2019