**\*\*\*\* Update the link to your Affiliate’s direct giving page on** [**https://www.fpgives.org/**](https://www.fpgives.org/) **\*\*\*\***

Subject Line: Support {AFFILIATE NAME} Coronavirus Emergency Relief Fund

Dear Informal Name,

Your support of {AFFILIATE NAME} shows you understand the importance of addressing family homelessness with a comprehensive approach. You know the answer isn’t shelter alone, but a collection of resources that empower families to lasting independence.

**Now, with the global health crisis we’re facing these families need your support more than ever.**

{AFFILIATE NAME} has built a reputation for providing shelter, food, and hope for families facing homelessness. Now, we must address a homeless epidemic during a viral pandemic. As COVID-19 presents unprecedented social and economic challenges, low-income families in this country are some of the hardest hit. {AFFILIATE NAME} has been preparing for this eventuality. The health pandemic is a moving target, and we continue to work closely with the National Family Promise office as the situation develops to ensure families are as secure and healthy as possible in these unprecedented times. But one thing remains constant:

**These families need your help now!**

The inherent nature of {AFFILIATE NAME}’s work unites our communities to help vulnerable families regain independence. But the health pandemic has introduced an unexpected level of insecurity and alarm for these families. We have initiated a **COVID-19** **national disaster relief fund** to ensure we remain responsive to families’ emerging needs related to the coronavirus and its impact in our communities, and that adequate resources continue to be available. This campaign will run from March 25 – April 1.

We are grateful for your commitment to families in need. **Will you please renew your support at this critical time and** [**make a gift to** {AFFILIATE NAME} **today**](fpgives.org)**?**

Your role in the fight against family homelessness is essential for families in need and the community overall.

Thank you,

NAME

Executive Director

[**Please give now!**](fpgives.org)