



Nonprofit Training:
May 9th
Logistics

TUESDAY, APRIL 18, 2023

Ideas to Inspire

Ideas to Inspire



The screenshot shows the top section of the Fremont Area Art Association website. At the top is a banner with a green and white geometric pattern and the '92 WEST' logo. Below this is a blue navigation bar with social media icons (Facebook, Twitter, Instagram, YouTube) and a 'DONATE' button. The main heading 'Fremont Area Art Association' is centered. Below the heading are two red buttons: 'DONATE' and 'FUNDRAISE'. The bottom section features four donation options, each with an image and a price:

- \$10**: Purchase art supplies for our youth and adult classes. (Image: art supplies)
- \$20**: Sponsor Student Memberships at the Gallery. (Image: student artwork)
- \$50**: Finance a monthly Art Exhibit for the Gallery. (Image: art exhibit titled 'All Member Show Duane Pieper "Days of Creation"')
- \$100**: Maintain the safety, structure and beauty of the Gallery & Art Emporium. (Image: gallery interior)

At the bottom of these options is a blue button that says 'CHOOSE YOUR OWN AMOUNT'.

The screenshot shows the content area of the Fremont Area Art Association website. It starts with a section titled 'Our Story' in red, featuring a video player with a red play button and a thumbnail of a woman in an art gallery. Below this is the 'Mission Statement' section, which states: 'Our Mission is to promote visual art culture and education in Fremont and surrounding communities.' The next section is 'More About Us', which describes the organization's goals and lists the types of events and programs offered, including exhibits, classes, luncheons, and more. It also mentions that funds raised through the Fremont Area Big Give in 2023 will support building and equipment maintenance and upgrades.

Action Items - Before the Big Give

Before the Big Give



- April 24 – Deadline to edit profiles
- Enter fundraising goal on your dashboard if you have one
- Enter matching grant if you have one

Matching & Challenge Gifts

- Now is the time to find a matching or challenge gift donor!
 - Pool board member gifts together
 - Reach out to a regular donor or supporter
- Research indicates that people are more likely to give to an organization that has matching funds or a challenge goal
- Enter into your dashboard so it appears in your profile and in your totals
- The matching/challenge gift does not need to be turned into FACF, deposit directly into your bank account

Fundraising Pages



- Encourage your supporters to create them now – all the way through May 9th!
- Donations can be accepted on Fundraising Pages when early giving begins on May 1st.

Events



Alzheimer's Education Event

TUESDAY
MAY 9TH, 2023
8:30 AM - 4:00 PM

Delaney Hall
St. Patrick's Catholic Church
3400 E. 16th St.
Fremont, NE 68025

Free &
Open to
the Public

Free
CEU's
Available

8:30 AM -
11:30 AM

Session for Aging Services Professionals
Non-Pharmacologic Approaches for Managing
(and Preventing) Challenging Dementia Behavioral
Symptoms

12:00 PM -
12:45 PM

Lunch and Learn Session
Featuring Panel Discussion with Medical
Professionals and Alzheimer's Researchers

1:00 PM -
4:00 PM

Session for Family and Community Caregivers
"I Already Told You...Don't You Remember?"

Featuring:



Erin Bonitto
Innovator of Life
Enrichment
Systems for
Dementia



RSVP Today!

Scan the QR Code
Or Call Katie at 402-704-2647
Or Email at katie@5rphd.org



GOT AN AXE TO GRIND?
NEBRASKA MEDIATION CENTER
IS HERE TO HELP!

**FREMONT AREA
BIG GIVE KICKOFF**

**MAY
8**



**4pm
to
7pm**

BUCK'S AXE THROWING

550 NORTH MAIN STREET, DOWNTOWN FREMONT
\$20 COVER INCLUDES SNACKS, A BEVERAGE

AND 30 MINUTES OF THROWING

BRING A TEAM OR COME AS YOU ARE

PLEASE SUPPORT NMC DURING THE BIG GIVE!



Customer Service, Staffing, Logistics

May 9th Checklist



- Kick off the FABG with a bang! Ask board members to help kick off your campaign by donating in the early morning hours.
- Be active all day on social media! Use #FremontAreaBigGive
- KHUB-KFMT Radio will be doing nonprofit interviews once again!
- Check donor data every hour and make sure you are thanking donors in real time either on social media or e-mail.
- Enter any checks or cash received into the GiveGab portal

Nonprofit Staffing & Service

- Please plan to have one person available to answer questions regarding FABG via phone on May 9th. Use the FAQs on our website to guide staff on how to answer questions and guide donors.
- If you have a technology question, click the blue chat bubble on the Big Give website.
- Still need help? Call the FABG team at 402-721-4252 or e-mail info@facfoundation.org.
- Receipts: Donors will automatically receive an e-mail receipt. If they do not receive one, you can generate and send one from your donor information page.

Transaction Issues



- Donors should use the **blue chat bubble** on the Big Give website when needing to request a refund.
- When we CAN make a refund:
 - When a donor has made an error in their donation: \$200 instead of \$20
 - If a donor made a donation to one organization that was meant for another
 - If a donor hits the submit button more than once resulting in duplicate donations
- When we CANNOT make a refund:
 - If a donor changes his/her mind about donating altogether
- The ticker will tick backward this year when a refund is made.
- **There is a 4-day window to request refunds!!**

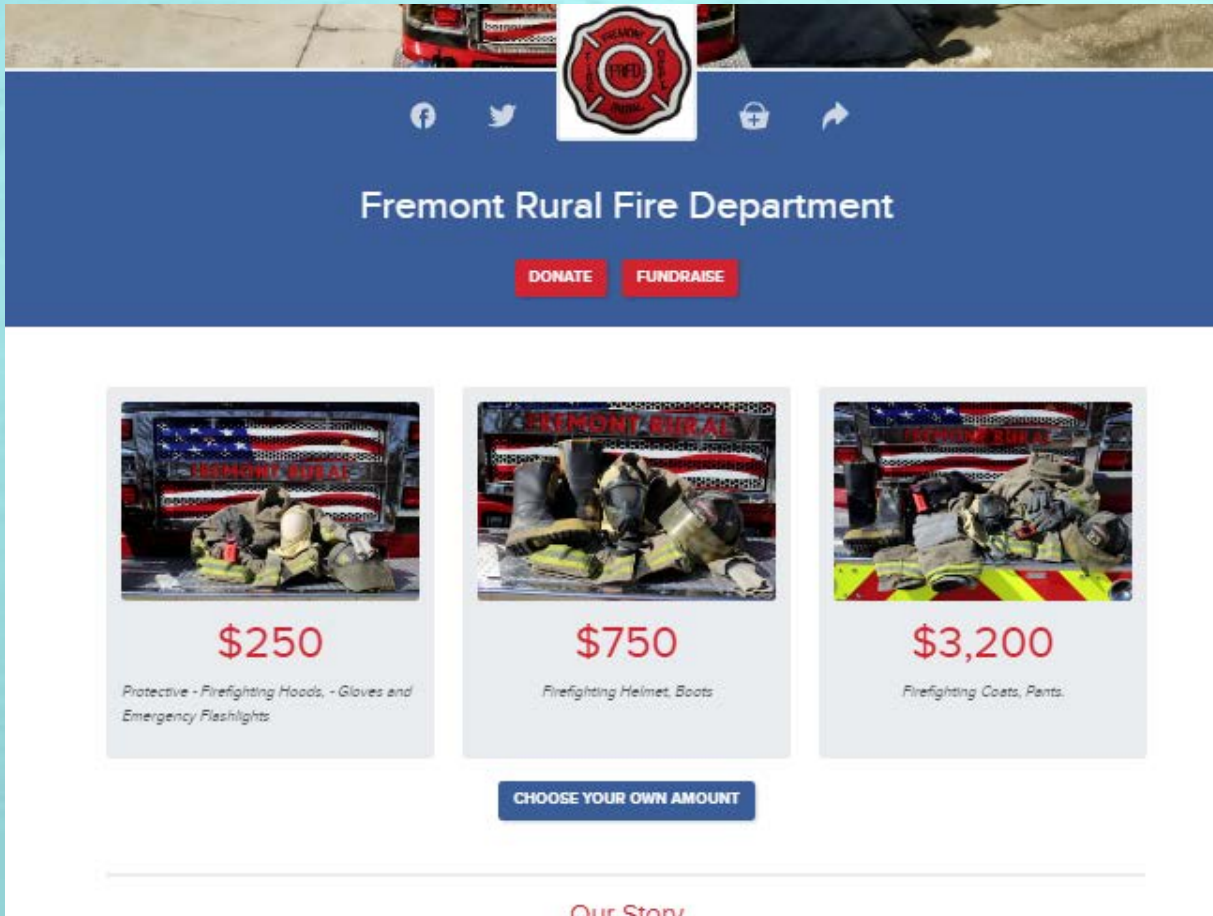
Online & Offline Gifts

Early Giving



- Early giving begins May 1st and runs through 11:59 p.m. on May 8.
- Gifts made during Early Giving are processed immediately

Making a Gift Online




Thank you for supporting Fremont Area Big Give!

1 Amount 2 Payment 3 Confirmation


Choose an amount to give:

\$

[Add a fundraiser](#)

 **Fremont Rural Fire Department**

Name to display (optional):
(Defaults to First and Last Name)

☐ I am a new donor to this organization. 

☐ Make this donation in honor of or in memory of someone.

[Add a public message to this donation](#)

REMOVE THIS DONATION

+ ADD ANOTHER ORGANIZATION

Are you an employee of one of these businesses?

Employer: (Optional)

BACK **NEXT**

Making a Gift Online



Enter Your Payment Information

① Amount② Payment③ Confirmation

Your **\$10.00** Gift

Payment Method *(Click on one of the following)*

Credit Card

Donor Advised Fund

eCard

Bank Account

First Name

Last Name

Credit Card Info

Card number

MM / YY CVC

Email

Mailing Address

Street

City

State

17


Offline Gifts





- Offline gift to your nonprofit only: make check payable to nonprofit and deliver to participating nonprofit by **May 9th**.
- Offline gift to multiple nonprofits: make payable to Fremont Area Big Give and deliver to Community Foundation, accompanied by completed offline gift form, by May 9th
- Donor must include e-mail address to receive a receipt! If no e-mail, leave blank and re-send receipt to nonprofit e-mail address.
- There will be no receipt for cash gifts under \$10
- Checks can be dropped off at the FACF office on May 10th, but will not be eligible for prizes.

Offline Gifts





Add Donation Levels >


Add a 'Thank You' Message >


Add Fundraisers >

Donation Tools


Add Offline Donation


Manage Sponsor Matching


Manage Donations


Embed a Donate Button

Other Actions

Engagement Opportunities

Add External Fund

View Registration Info

View Your Profile

Offline Gifts



Add Offline Donation

For Fremont Area Big Give

Donor's First Name

Donor's Last Name

Amount

Custom Display Name (optional)

☐ Add donor address

Attribute to Fundraiser

Please note: There is no need to select both a fundraiser and a team. Donations attributed to a fundraiser will also count towards the fundraiser's team, if they belong to one.

Donor's Message

Privacy Options

- ☐ Do not display the donor's name publicly
- ☐ Do not display the donation amount publicly

Receipt Email

☐ Email a receipt to

email@example.com

Cancel

Create Donation

Prizes & Leaderboard

Incentive Prizes



- Prizes will be awarded for Most Unique Donors and Most Dollars Raised throughout the day.
- A unique donor is one individual. Multiple donations from one donor to the same nonprofit will count as one gift.
- To qualify for the Most Unique Donor prize, a nonprofit must have at least 5 unique donations during the time period for which the prize is being awarded.
- Golden Tickets will also be awarded during the day and announced via Facebook live
- Nonprofits cannot win more than one hourly prize or more than one Golden Ticket.

Additional Big Give Prizes

- Match Minutes
- “Master the G-Force of Social Media” – Social Media Contest
- “Why I Give” Contest
- “All On Board” – Board Participation Prize
- “You’re the Best” – Gratitude Prize
- “Rookie of the Year” – Prize for New Nonprofit

Announcing the Winners



Prize winners will be announced on the prizes page and on Facebook.

A screenshot of the "Prizes" page on the Fremont Area Big Give website. The page has a light blue header with the logo, a search bar, and a menu. The main content area is titled "Prizes" and contains two prize listings. The first listing is for the "#WhyIGive Donor Challenge" sponsored by the Fremont Area Community Foundation, offering \$250 per winner. The second listing is for the "May the G-Force Be With You! Social Media Contest" sponsored by Getzschman Heating, offering \$1000. Both listings include details about the contest rules and a "Submit Here" link.

THE FREMONT AREA BIG GIVE

Search Nonprofits... MENU

Prizes

#WhyIGive Donor Challenge

\$250 per winner

Donors may submit their answer to the question "Why I Give..." at the link below for their chance to be featured across the Fremont Area Community Foundation's social media platforms as well as a chance to win \$250 for a participating organization of their choice. All submissions for the challenge will be put into a random drawing, and (4) \$250 prizes will be awarded during the Fremont Area Big Give.

[Submit Here](#)

Sponsored by
Fremont Area Community Foundation

May the G-Force Be With You! Social Media Contest

\$1000

One participating organization whose social media post has the most "likes" using the hashtag #FremontAreaBigGive and tags the Fremont Area Community Foundation (@facfoundation) will be awarded \$1,000. The organization with the most "likes" by NOON on May 9TH will have mastered the force of social media and will win \$1000!!

Sponsored by
Getzschman Heating

Leaderboards



Three leaderboards will be available:


The screenshot shows the "Leaderboards for Fremont Area Big Give" page. At the top, there is a navigation bar with a "LEADERBOARDS" button, a "MENU" button with a downward arrow, and a shopping cart icon. Below the navigation bar is a hero section with a background image of hands clasped together. In the center of the hero section is a trophy icon and the text "Leaderboards for Fremont Area Big Give". Below the hero section are three filter buttons: "Top Organizations" (which is highlighted in blue), "Business Fundraisers", and "Fundraisers". Below the filters is a table with the following data:


Name	Amount Raised ▼	Donors
1. Fremont Public Schools Foundation		0
2. Fremont Area Art Association		0
3. CareCorps LifeHouse		0
4. Dodge County Humane Society		0


Viewing Donation Information

Viewing Donations





Add Donation Levels


Add a 'Thank You' Message


Add Fundraisers

Donation Tools


Add Offline Donation


Manage Sponsor Matching


Manage Donations


Embed a Donate Button


Other Actions

Engage

Add Event

View

View



Big Give Nonprofit Emergency Relief Fund

Home

Giving Days

Reports


Donations

Manage Organization

Viewing Dashboard for

Admin Dashboard

Giving Days

Fremont Area Big Give

View All Giving Days


Viewing Donations



**Big Give Nonprofit
Emergency Relief Fund**

 **Home**

 **Giving Days**

 **Reports** ▼

Donations

 **Manage Organization** ▼

Donations




Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

Search by name or email

All Giving Days & Community Giving Site ▼

All Campaigns ▼

Any Donation Type ▼

 Start



 End




Actions	Donation ID	Date ▼	Donor ▼	Intended Donation ^	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Pa
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No donations found.

 Export CSV Edit Bank Account Info

Viewing Payouts






**Fremont Rural Fire
Department**

[Home](#)
[Giving Days](#)
[Reports](#) ▼
[Donations](#)
[Financials](#)
[Manage Organization](#) ▼

Admin Dashboard

Giving Days



Fremont Area Big Give

[View All Giving Days](#)


Viewing Payouts



Balances		Start Date	End Date
Payouts	GG Pay		
Refunds	Donation Transactions		
	Gross Amount: ⓘ		\$0.00
	Net Amount: ⓘ		\$0.00
	Total Number: ⓘ		0
	Givegab Platform Fees: ⓘ		\$0.00
	GG Pay Processing Fees: ⓘ		\$0.00
<hr/>			
	Current		
	Total balance: ⓘ		\$0.00
	Pending refunds:		\$0.00
	Pending disputes: ⓘ		\$0.00
	Total in reserve: ⓘ		\$0.00
	Total balance to payout: ⓘ		\$0.00

Viewing Analytics





Fremont Area Big Give

\$0.00 Raised • 0 Donors • 0 Gifts

Analytics

Analytics for Fremont Area Big Give

GeneralDonor Insights**Year-Over-Year**

Overall Stats

Total Stats

\$0.00
TOTAL RAISED

0
TOTAL DONORS

0
TOTAL DONATIONS

Online Stats

\$0.00
RAISED ONLINE

0
ONLINE DONORS ⓘ

0
ONLINE DONATIONS

Offline Stats

\$0.00
RAISED OFFLINE ⓘ

0
OFFLINE DONORS

0
OFFLINE DONATIONS

Fees

Thanking Donors



- It is important to thank your donors
 - Monitor your donations in real time
 - Thank-you e-mails can be sent from the system as gifts are made
 - Pick up the phone and call donors – especially ones who make large gifts
 - Follow up after FABG with a note/letter/phone call
- Use “thank you” card and stewardship templates in the Nonprofit Toolkit!

Important Dates



NOW – Encourage donors/supporters to create a Fundraising Page for your Nonprofit, and promote them!

NOW – Secure matching gifts, enter into your dashboard, and promote them!

April 24 – Deadline to build/update profile pages

May 1 – Early gifts will be accepted

May 9 – Fremont Area Big Give!

May 24 – Funds deposited (10 business days after Big Give)

Questions?



Don't hesitate to contact us:

- Call 402-721-4252
- Email info@facfoundation.org

We're here to help!