



BECOME A BIG GIVE SPONSOR

The Fremont Area Big Give is a 24-hour online giving challenge led by the Fremont Area Community Foundation to raise unrestricted dollars for the nonprofits in our area. This year's event will be held on May 7, 2024. The Big Give is the culmination of a 4-month integrated marketing campaign to help nonprofits share their stories and inspire donors to make a powerful collective difference for local causes. It is a community-wide event to show off our area's spirit of giving, raise awareness of the vital work of our local nonprofits, and celebrate the collective effort it takes to make the Fremont area great.

2024 BIG GIVE SPONSORS WILL BENEFIT FROM:

- Increased brand awareness
- Positioning as a local philanthropic leader
- Employee engagement in charitable activities
- Supporting local nonprofits and philanthropy

EXTENSIVE REGIONAL MEDIA VISIBILITY

An integrated giving day marketing campaign creates awareness and encourages community participation. The Fremont Area Big Give is a special opportunity for your company to be highlighted in:

- Digital advertising
- Print media
- Broadcast coverage (radio)
- Social media including Facebook, Instagram and X/Twitter.

2023 RESULTS OVERVIEW

\$432,988 TOTAL RAISED

 **2,143** TOTAL GIFTS

83 Nonprofits Raised Funding 

Total media exposure exceeded 300,000 online impressions



For more details or customized sponsorship packages contact:
Melissa Diers, Executive Director
mdiers@facfoundation.org
or 402-721-4252



MAY 7, 2024
FremontAreaBigGive.org

SPONSOR OPPORTUNITIES

Sponsors are critical to the success of the the Fremont Area Big Give! Throughout the event, nonprofits compete for cash prizes donated by sponsors—adding incentives for donors to contribute during the Big Give!

GOLDEN TICKET SPONSOR - \$5,000

- Every hour from 9 AM - 6 PM (10 hourly prizes), a lucky donation will be randomly selected to receive a Golden Ticket and \$500 will be added to the donation (or two @ \$250).
- Opportunity to announce prize winners from your business on **Facebook Live!**
- Name and logo recognition detailed on next page

MATCH MINUTE SPONSOR - \$5,000

- Match minutes will help double donations during FIVE pre-set times scheduled throughout the day. Each minute will have a pool of \$1,000.
- Gifts will be matched dollar-for-dollar up to \$100 until the \$1,000 runs out.
- The sponsor will have the opportunity to celebrate each match minute *live on the air on KHUB radio.*



(YOUR NAME HERE!) INCENTIVE PRIZE SPONSOR - \$1,000

- Have your business name associated with an incentive prize, such as nonprofits with most unique donors or most dollars raised during a specific timeframe. YOU create a prize name that reflects your brand! (Example: The “Sweeten the Pot” prize sponsored by Sweet’n Low)
- Prizes are announced on Fremont Area Community Foundation social media platforms

“WHY I GIVE” CONTEST - \$1,000

Donors submit their answer to the question “Why I give” for the chance to win \$250 for the participating nonprofit of their choice! Four winners will be awarded at random and posted on social media.

SOCIAL MEDIA STAR CONTEST - \$1,000

Nonprofits will be encouraged to use social media to showcase their Big Give goals between May 1 and May 7. Each time an organization posts something on social media, they will be entered into the drawing. Two prizes will be awarded at random.

CUSTOMIZED SPONSORSHIPS AVAILABLE - MINIMUM \$1,000

Have an idea for your own FABG prize? We’re happy to help customize your sponsorship package to fit your business, brand or charitable interest. Contact Melissa Diers at (402) 721-4252 for more information.

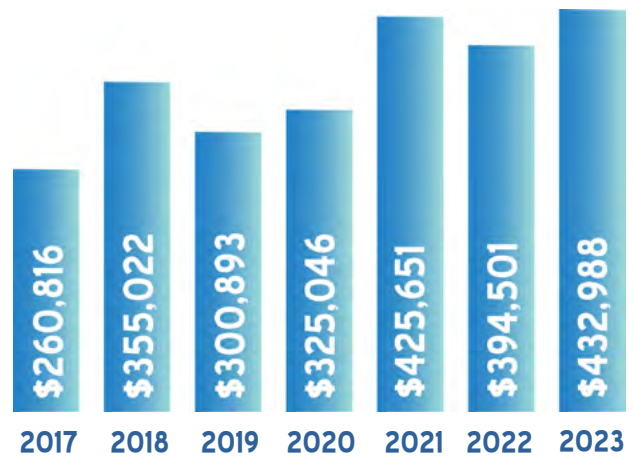
SPONSORSHIP BENEFITS

Our goal is to secure funds from local partners to help promote excitement, participation, good-natured competition and momentum for the Fremont Area Big Give.

	Golden Ticket \$5,000	Match Minute \$5,000	Incentive/Contest \$1,000
LOGO RECOGNITION			
Sponsor listing on home page of FremontAreaBigGive.org	•	•	•
SOCIAL MEDIA			
Social media pre-event posts	•	•	•
Social media live-event posts	•	•	•
Opportunity to announce prizes on Facebook Live throughout the day from your business location	•		
ADDITIONAL RECOGNITION			
Opportunity for live-event publicity on KHUB-KFMT during 5 match minutes throughout the day on May 9th		•	
Live-Event publicity on KHUB-KFMT	•	•	•
Post-Event "Thank You" ad in Tribune	•	•	•
FACF Publications	•	•	•
Fremont Area Big Give email	•	•	•

Your Return on Investment: The Big Give's Power in Helping Communities Thrive

Since 2017, annual Fremont Area Big Give campaigns have delivered a grand total of **\$2.5 Million** to a wide array of nonprofit organizations serving 13 towns in the greater Dodge County area. The event channels flexible, unrestricted revenue to participating nonprofits—just the kind of funding they need. Organizations have the freedom to apply the dollars raised to meet our region's most critical needs—no strings attached!



DOLLARS RAISED THROUGH THE FREMONT AREA BIG GIVE



\$2.5 MILLION
RAISED SINCE 2017!

SPONSOR THE FREMONT AREA BIG GIVE!

Please complete this form to secure your sponsorship.

Forms can be returned to:
Fremont Area Community Foundation
1005 East 23rd St., Ste. 2
Fremont, NE 68025
or e-mail to info@facfoundation.org



GOLDEN TICKET SPONSOR - \$5,000

- Every hour from 9 AM - 6 PM (10 hourly prizes), a lucky donation will be randomly selected to receive a Golden Ticket and \$500 will be added to the donation (or two @ \$250).
- Opportunity to announce prize winners from your business on Facebook Live

MATCH MINUTE SPONSOR - \$5,000

- Match minutes will help double donations during FIVE pre-set times. Gifts will be matched dollar-for-dollar up to \$100 until the pool runs out during each match minute.
- The sponsor will have the opportunity to celebrate each match minute live on the air on KHUB radio.

NAMED INCENTIVE PRIZE SPONSOR - \$1,000

- Opportunity to have your business name associated with an incentive prizes, such as nonprofits with most unique donors or most dollars raised during a specific timeframe
- Prizes are announced on Fremont Area Community Foundation social media platforms

CONTEST SPONSOR - \$1,000

- Opportunity to have your business name associated with the Social Media Star or Why I Give contest
- Prizes are announced on Fremont Area Community Foundation social media platforms
- Please circle the contest you wish to sponsor: Social Media Star Contest Why I Give contest

Questions or ideas? Call us at (402) 721-4252!

SPONSOR INFORMATION

Company/Organization name (as it should appear on promotional materials)

Contact name and title _____

Address _____

Phone & Email _____

Website & Social Media URLs _____

If purchasing a sponsorship please select one: Bill Me Check Enclosed