

Epiphany of the Lord

2019 Case Study

Thank you for your commitment to Steps for Students! We want all of our Catholic schools to have a successful Steps campaign! Use this case study to help inspire your school to become a STEPS success story.

Who led your Steps efforts?

- A committee of parents and parish volunteers



What was your timeline leading up to the event?



- The school began promoting Steps after Christmas break in January.

How did you promote the event? Did you create a video?

- We promoted the event using flyers sent home with students and posted online, signage around campus, and incentives for students to sign up and raise funds. We did not create a video



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Contact Information:

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Did you focus more on team building or on fundraising?

- Team building! Being our first year as an operating school, we really pushed participation.



What incentives were provided to encourage participation?



- Team shirts
- Wrist Bands
- Free dress passes

Sample Materials



STEPS FOR STUDENTS 5K RUN/WALK

SUPPORT EPIPHANY CATHOLIC SCHOOL

100% of donations and registrations benefit Epiphany of the Lord Catholic School's scholarship fund and capital improvements. A small fee of 4.45% + \$0.30 per registration goes to the Archdiocese to offset the cost of hosting the race.

STEPS FOR STUDENT INFO:
WHAT: 5K Walk / Run to Support Catholic Education and Raise Funds for our school
WHEN: February 16, 2019 8am (Mass 6:30am)
WHERE: 1111 St. Joseph Pkwy, Houston, Texas 77002 (adjacent to the Co-Cathedral of the Sacred Heart)

Learn more, register, or support bit.ly/magi5k

TOWN HALL
to learn more at Coffee & Donuts
Jan 20th and Feb 3rd

EPIPHANY CATHOLIC SCHOOL