

St. Michael

2019 Case Study

Thank you for your commitment to Steps for Students! We want all of our Catholic schools to have a successful Steps campaign! Use this case study to help inspire your school to become a STEPS success story.

Who led your Steps efforts?

- Our development Director plus two parent volunteer co-chairs and their committee.



What was your timeline leading up to the event?



- The timeline for Steps began in December and went up to the event.

How did you promote the event? Did you create a video?

- We promoted the event in weekly newsletters, announcements in morning assembly, Facebook posts, and e-blasts



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Contact Information:

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Did you focus more on team building or on fundraising?

- Team building per class in order to increase participation



What incentives were provided to encourage participation?



- Weekly drawings for prizes for those who have registered
- Donuts for classes who reached 100% participation
- Jeans day for staff upon class reaching 100%
- Extended recess with ice cream for 100% participation
- Pizza/free dress for class with highest participation

Sample Materials



St. Michael Catholic School - Houston, Texas

February 13 · 🌐

TOMORROW at 3pm is the deadline to register to be included in our class participation incentives! Register today at https://www.givegab.com/event_registrations/new...



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1 Share



St. Michael Catholic School - Houston, Texas

January 9 · 🌐

Have you registered for Steps for Students yet or purchased a t-shirt? Join the St. Michael's team in support of the Archdiocese of Galveston/Houston. For more information and to register <https://www.steps4students.org/organizations/st-michael>

RUN WITH TIGER PRIDE

2019 STEPS FOR STUDENTS 5K

Saturday, February 16, 2019

Join Team St. Michael in support of the 14th Annual Steps for Students run / walk celebrating Catholic Schools in our Archdiocese! There are several ways to join in on the fun - visit our website to see how you can participate!
www.Steps4Students.org/organizations/st-michael

HERE'S HOW YOU CAN PARTICIPATE:

Click on the links below

1. **REGISTER** to run, walk, or snooze.

2. **SHARE** this with your friends and family to register or donate to your fundraising page.

3. **PURCHASE** your SMCS Edition Steps for Students T-Shirt and wear on Spirit Days!

