

# Getting Ready for Give Grandly

May 4, 2024

Sponsored By Grant County Community Foundation

Give Grandly!  
Give Local!

# Meet the Team



**Rorey Freeman**

Customer Success  
Project Manager



**Cianne Maloney**

Customer Success  
Project Manager

# Submit Your Questions



**Chat Box**

To:  All panelists  
Type:  All panelists and attendees



**Q&A**

Please input your question

Send Anonymously

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

# Agenda



- Give Grandly Overview
- Donation Security + Donor Checkout
- Completing Your Profile
  - Peer-to-Peer Fundraisers
  - Matches and Challenges
  - Next Steps & Questions

# Give Grandly Overview

**givegrandly.org** | May 4, 2024, In-Person Event (9am-2pm)

- Donations open online on April 20 and will remain open until May 20
- Every nonprofit conducts their own unique campaign to market and share with their supporters
- Your marketing efforts + Grant County Community Foundation and Give Grandly Coalition Efforts = Exponential visibility
- IRS-recognized nonprofit serving Grant, Luna, Catron, and Hidalgo Counties are eligible to participate
- Leaderboards for friendly competition between donor groups

# Benefits of Participating



- Learn to utilize digital fundraising tools, and take advantage of resources that are available year-round!
- Re-Engage with your existing supporters and gain new donors
- Combine your marketing efforts + Grant County Community Foundation and Give Grandly Coalition's marketing = exponential visibility for all organizations
- Utilize the Giving Day to reach other internal goals
- Motivate donors to make a greater impact with prizes and match incentives

# Donation Security

- Partnered with Stripe - PCI Level 1 Payment Processor for donation processing
- Direct deposit funds will reach your bank account within 5-7 business days
- Your banking information is reviewed by Stripe
- Donor credit card information is not revealed or saved in GiveGab
- All participating organizations verified as IRS and state-recognized nonprofits

stripe



# Simple Donation Processing



- All major credit cards accepted
- Log right into your bank to use the Plaid/ACH payment
- Quick, easy and fun donation flow
- Securely processed through Stripe
- GiveGab's chat support available right within the donation form for your supporters!



# Transparent Donations

- **Credit Card, ACH, Mobile Pay** for online transactions
- Donors can cover all fees on behalf of your organization

Step 3 of 3

**YMCA of South Collier** Gift: \$50.00

---

**Email:** laryssa@givegab.com

**Fees:** \$3.13

What's with these fees?

I'll cover the fees!

Privacy Option(s)

Please do not display a name publicly.




Please do not display the donation amount publicly.

Hide my name from this organization and the public.

**Total:** **\$53.13**

[BACK](#) [SUBMIT](#)

Securely processed with:

 SSL  256 Bit Encryption  reCAPTCHA

[Google Privacy Policy](#) and [Terms of Service](#) apply.  
Learn more about how your information is used following a donation: [Privacy Policy](#).

# Transparent Donations

## Credit Card:

4% Platform Fee  
+  
\$0.30 per transaction &  
2.5% transaction fee  
(Stripe)  
=  
**6.5% + \$0.30**

## ACH:

4% Platform Fee  
+  
\$3.00 flat bank fee  
=  
**4% + \$3.00**  
*\*\$100 minimum*



## Search

Search (e.g. SPCA, Food Bank)

[View All](#)

### Here are some participating initiatives!



**Pawnee Food Bank**

[VIEW](#)

[DONATE](#)



**Covid-19 Emergency Fund**

[VIEW](#)

[DONATE](#)



**Fund Our New Fridge**

[VIEW](#)

[DONATE](#)

GiveGab's Giving Day Gift Basket makes it easy for donors to support as many causes as they like!

# Donor Checkout



▼ MENU

Thank you for supporting Give Grandly 2024!

1 Amount

2 Payment

3 Confirmation

Choose an organization

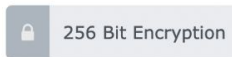
BACK

NEXT

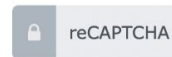
Securely processed with:



SSL



256 Bit Encryption



reCAPTCHA

[Google Privacy Policy](#) and [Terms of Service](#) apply.

Learn more about how your information is used following a donation: [Privacy Policy](#).

# Donor Checkout

1 Amount

2 Payment

3 Confirmation



Grant County Community  
Foundation

**Choose an amount to give:**

\$ 10

[Add a fundraiser](#)

**Name to display (optional):**

(Defaults to First and Last Name)

Make this donation in honor of or in memory of someone.

**Public message:**

Optional: tell us why you are making a donation or if there is a specific project you would like to support. Please note this message will be displayed publicly unless you make your gift anonymous when you submit your donation on the final page.

REMOVE THIS DONATION

+ ADD ANOTHER ORGANIZATION



# Donor Checkout

## Enter Your Payment Information

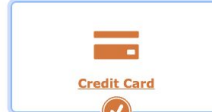
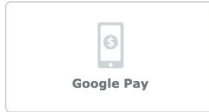
1 Amount

2 Payment

3 Confirmation

Your \$10.00 Gift

Payment Method (Click on one of the following)



First Name

Last Name

Credit Card Info

Card number MM / YY CVC

Email

### Mailing Address

Street

City

State

Mailing ZIP/Postal Code

Phone Number

Country

United States

Payment via Bank Account requires a minimum total donation amount of \$100.00

# Donor Checkout

## Confirm Your Gift

1 Amount

2 Payment

3 Confirmation

What's with these fees? ⓘ

- Every transaction incurs a technology fee and a credit card (2.5% + \$0.30) or ACH processing fee in order to support the costs of running a giving event and site.
- Please see the FAQs posted on the giving site for a full breakdown.
- Please do not display the donation amount

**Grant County Community Foundation** Gift: \$10.00

---

**Email:** rfreeman@givegab.com

**Fees:** \$0.97

What's with these fees? ⓘ

- I'll cover the fees!

Privacy Option(s)

- Please do not display a name publicly.
- Please do not display the donation amount publicly.

**Total:** **\$10.97**

What type of donor are you? \*required

- Board Member
- Volunteer
- Employee
- Friend/Family
- Fan of the Cause
- Benefactor of the Cause
- Other

What type of donor are you? \*required

BACK

SUBMIT

# Instant Donor Delight

- A Thank You email that comes from your organization
- Sent immediately after the gift is made
- Includes your organization's EIN and donation amount to act as a tax-deductible receipt

## DAY OF GIVING

Nickie,

Thank you so much for your contribution to our Giving Day! Your donation will help improve our community and the lives of hundreds of individuals throughout our area.

Thank you again!



You are PAW-sitively amazing! Thank you for your generous gift to Logan's Pups. We could not help dozens of dogs every day without you.

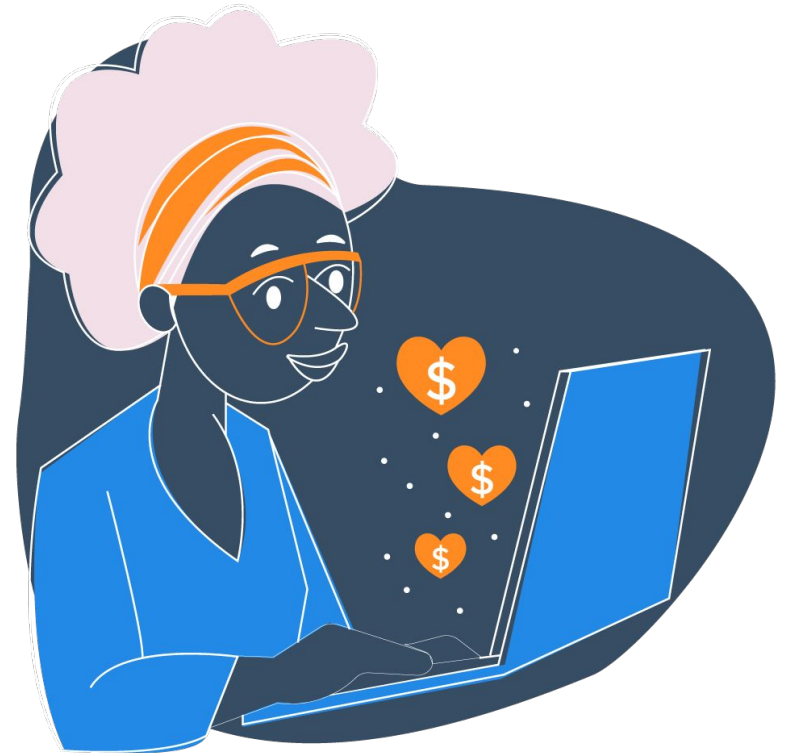
### Your donation receipt from Logan's Pups

Donor: Nickie Fredenburg  
Date: February 27, 2020  
Organization: Logan's Pups  
EIN: 12-1234567  
Designation: Giving Day  
Amount: \$10.00

[View Your Donations](#)



# Completing Your Profile



# Your Giving Day Dashboard

## Returning Nonprofits




Give Grandly 2023 (2023)

[Copy This Profile](#)

[Create a New Profile](#)

# Your Giving Day Dashboard

-  Add Your Organization's Info >
-  Add Your Story >
-  Get Verified to Collect Donations >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >


# Basic Info

- Logo
- Website
- Causes
- **Pro Tip:** Adding causes to your profile can help new donors find you by our cause-based search!

✓ Add Your Organization's Info

**Website**

**Logo**



Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.  
Recommended dimensions: 300x300.

**Causes** (optional)

Cause #1 Animals

Cause #2

Cause #3

Save

# Curate Your Story

- Add a cover photo
- Set a monetary goal
- Tell the story of your organization's participation in the giving day through words and visuals

✓ Add Your Story

**Cover Photo**




Image should be 5MB max and a JPG, JPEG or PNG file type.  
Recommended dimensions: 1500x500.

**Set a Goal**

Display Goal on Profile

\$

**Tell Your Story**

GT America Formatting A B I U

### Furrever Friends

In 2015, Alyssa had just settled into a new job in a new city and was finally ready to adopt the four legged friend she had always wanted. She wasn't sure what to expect on her first visit to the shelter, but her life forever changed when she met Logan. Alyssa looked into the eyes of the 10 year old mutt and her heart broke thinking that just because he wasn't a puppy, he wouldn't be able to find a loving home. Alyssa changed all that when she adopted Logan, promising to make his last years the best ones yet.

### Changed For The Better

Alyssa and Logan were the perfect pair, despite some of the health problems that come with being an older dog. He brought out the best in her and she did the same for him, until after only a year together Logan passed away. Even though Alyssa didn't get to spend as much time with Logan as she would have liked, their time together changed Alyssa forever.


Note: Pasting text from outside of GiveGab into this text editor can cause inconsistent styling on your public-facing profile. If you are inserting copied text, please **highlight all** inputted text and select the "Clear Formatting" wand icon before reaching out to support.

**Video Url**

Vimeo links must be in the following format: <https://vimeo.com/123456>.

# Get Verified on GiveGab

- State Attestation Compliance
- Basic information about your organization
- Banking information for your organization
- Organization Representative information
- This is separate from your “application” process to participate
- **Pro Tip:** Don't wait to complete this information. It can take at least several days, and in some instances more

 Get Verified to Collect Donations 

**Status: Incomplete**

Please provide your organization's information and verify you can collect donations in your state [here](#).

[Confirm State Fundraising Compliance](#)

[Add Bank Info](#)

# Get Verified on GiveGab

## Complete Your Verification

Set Up Donations

Documents

### Set Up Donations

#### State Charitable Solicitation Compliance Attestation

I attest that my organization is compliant with applicable state fundraising requirements in the states in which I may solicit donors using the GiveGab platform. I understand that GiveGab does not solicit donors.

This confirmation is required to collect donations on GiveGab. [Learn more about state charitable solicitation compliance.](#)

Save

#### IRS Verification

If you complete the Payment Processor Verification below, you do not need to submit this IRS Verification section.

EIN/Tax ID

Please enter the 9 digits without the dash.

Don't have your EIN? Search [here](#).

Save

#### Payment Processor Verification

Verify Your Organization

# Get Verified on GiveGab



Bonterra partners with Stripe for secure financial services.

[← Return to Bonterra](#)

Powered by **stripe**

[Terms](#)

[Privacy](#)

English (US)

Contact Bonterra for support  
[customersuccess@givegab.com](mailto:customersuccess@givegab.com)

## Tell us more about your business

Stripe collects this information to better serve your business and help meet the requirements of regulators, financial partners, and our [Services Agreement](#).

Legal business name

The combination of your name and Employer Identification Number (EIN) must exactly match the one listed on your IRS documents (e.g., Letter 147C or SS-4 Confirmation letter), including capitalization and punctuation.

Employer Identification Number (EIN)

If you use your Social Security number for business tax purposes, you can enter that instead. If you are uncertain about which Tax ID guidelines are best for your organization, please refer to this [support article](#).

Doing business as Optional


The operating name of your company, if it's different than the legal name.




# Suggest Donation Levels

✓ Add Donation Levels


We recommend having 3 or 4 donation levels.




**\$25.00**  
Provides one week of food for a senior pup  
[Edit](#) [Remove](#)



**\$50.00**  
Provides a super soft bed for a loving senior pup  
[Edit](#) [Remove](#)



**\$100.00**  
Helps a family foster one of our amazing senior pups  
[Edit](#) [Remove](#)



**\$500.00**  
Provides life changing surgery to a senior pup in need  
[Edit](#) [Remove](#)

Add Donation Level

- Custom amounts
- Unique descriptions
- Optional photos
- Unlimited Levels
- **Pro Tip:** Using custom amounts to represent your organization, like a tangible good or service, further connects the donor to your goal

# Personalized Gratitude

- Add your own message
- Include a photo **or** video for more personal stewardship!
- Sent immediately to your donors when they complete their gift
- Donors can reply to that email and contact you directly

✓ Add a 'Thank You' Message

Please provide a "thank you" message, as well as an image or video link!


**Thank You Message**

Thank you so much for your donation to Logan's pups! With your support, we're able to continue our love and care of senior dogs.

Your donation goes beyond this one organization's mission, as your support celebrates the philanthropic spirit and unity of our community.

**Youtube or Vimeo Link**

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



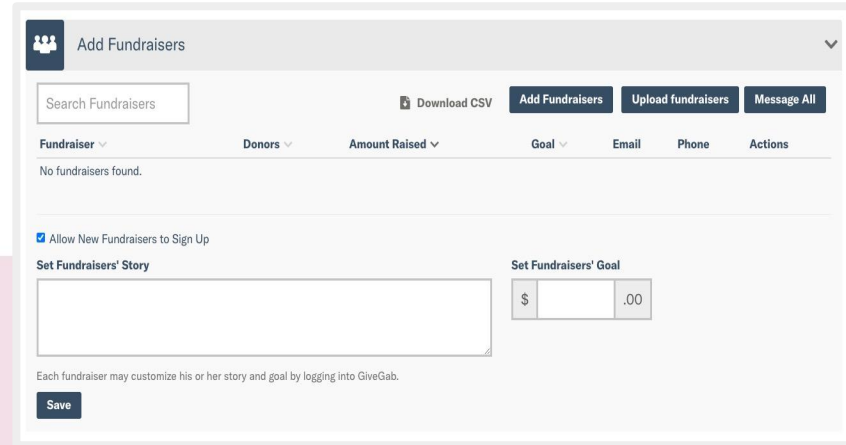
Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.  
Recommended dimensions: 800x600.

Save

# Invite Your Fundraisers

- Ask supporters to reach out to their networks on to fundraise on your behalf
- Each fundraiser creates their own page to collect donations. Their totals roll up into your totals!
- Easily manage their pages via the Fundraiser Dashboard
- To sign up as a fundraiser, go to [givegrandly.org/fundraisers](https://givegrandly.org/fundraisers)
- Fundraisers who sign up with appear in this section of your dashboard: Add Fundraisers. If you need to make edits to their pages, you can do so here.



The screenshot shows the 'Add Fundraisers' dashboard. At the top, there is a search bar labeled 'Search Fundraisers' and three buttons: 'Download CSV', 'Add Fundraisers', and 'Upload fundraisers'. Below the search bar is a table with columns: 'Fundraiser', 'Donors', 'Amount Raised', 'Goal', 'Email', 'Phone', and 'Actions'. The table currently displays 'No fundraisers found.' Below the table, there is a checkbox labeled 'Allow New Fundraisers to Sign Up' which is checked. To the right of this checkbox is a section titled 'Set Fundraisers' Goal' with a text input field and a numeric input field showing '\$' and '.00'. Below these fields is a note: 'Each fundraiser may customize his or her story and goal by logging into GiveGab.' and a 'Save' button.

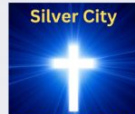


# Give Grandly 2024 Fundraisers


Find your friends and colleagues to help support your favorite organizations!

SIGN UP



**Silver City**  
  
**Gospel Mission**

Cassandra Allen is a fundraiser for  
[Silver City Gospel Mission](#)

**Silver City**  
  
**Gospel Mission**

Marsha Bowman is a fundraiser for  
[Silver City Gospel Mission](#)



## Become a fundraiser for Give Grandly 2024

First Name

Rorey



Last Name

Freeman

Campaign Name (optional)

If you'd like your fundraiser page name to be something other than your first and last name, enter that here.

Select Organization

Grant County Community Foundation

Email

rfreeman@givegab.com

Password

.....

New passwords must be 8 characters and include a letter, a number and a special character (e.g. !,?, or \$).

[Forgot your Password?](#)

CANCEL

SUBMIT

# Give Grandly 2024

Find your friends and colleagues to help support your fundraiser.

SIGN UP



Silver City Gospel Mission

Cassandra A  
[Silver City Gospel Mission](#)

VIEW PROFILE

DONATE



Silver City Gospel Mission

Jim Cook is a fundraiser for  
[Silver City Gospel Mission](#)



Silver City Gospel Mission

Kelly Edwards is a fundraiser for  
[Silver City Gospel Mission](#)



Rorey Freeman is a fundraiser for  
[Grant County Community Foundation](#)

[DONATE](#)

I support this organization's mission and I want it to have a greater impact on the community.





## Rorey Freeman's fundraising dashboard for Grant County Community Foundation

Complete the steps below to be sure that your fundraiser is successful.



Tell Your Story



Make a Donation



Reach Out



Share Socially



Give Thanks

### Progress

0%

\$0

Raised  
of \$500 Goal

66

Days Left

0

Donors

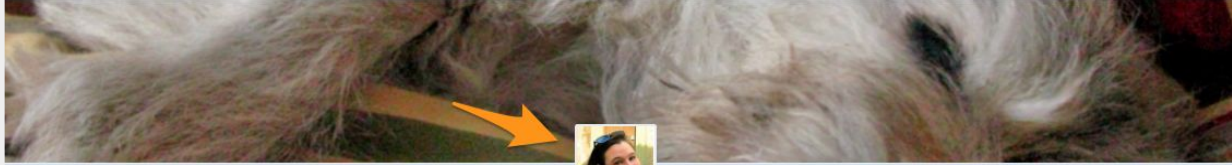
0

Emails Sent

Share your fundraiser!

[https://www.givegrandly.org/p2p/353266,](https://www.givegrandly.org/p2p/353266)





Bridget Cafaro's fundraiser for  
**Logan's Pups**

**DONATE**

20%

**\$100** Raised **\$500** Goal **1** Donors



Owning a senior dog changed me for the better and I hope that by supporting Logan's Pups I can help more senior pups find the loving homes they deserve and educate my friends and family about how amazing owning a senior dog can be!



**\$25**

*Provides one week of food for a senior pup*



**\$50**

*Provides a super soft bed for a loving senior pup*



**\$100**

*Helps a family foster one of our amazing senior pups*



**\$500**

*Provides life changing surgery to a senior pup in need*

**CHOOSE YOUR OWN AMOUNT**





# Key Dashboard Tools

-  Add Your Organization's Info
-  Add Your Story
-  Get Verified to Collect Donations
-  Add Donation Levels
-  Add a 'Thank You' Message
-  Add Fundraisers



**Reset Profile**

 Resetting the profile will reset the story, thank you message, images, and settings to default values, as well as remove any donation levels. After resetting this profile, a profile from a previous giving day can be copied to use as a starting point.

## Donation Tools

-  Manage Matches and Challenges
-  Manage Donations
-  Embed a Donate Button

## Get Prepared

-  Webinars and Workshops
-  Giving Day Toolkit
-  Help Center

## Other Actions

-  Engagement Opportunities
-  Add External Fund
-  View Registration Info
-  View Your Profile
-  Mobilize Integration

**Share Your Page**

# Key Dashboard Tools


## Donation Tools

 Manage Matches and Challenges


 Manage Donations

 Embed a Donate Button

## Get Prepared

 Webinars and Workshops

 Giving Day Toolkit

 Help Center


## Other Actions

 Engagement Opportunities

 Add External Fund

 View Registration Info

 View Your Profile

 Mobilize Integration

**Share Your Page**

# Share Your Profile

- Preview your profile along the way
- Share this link with your supporters
- Post directly to Twitter and Facebook from your dashboard

## Other Actions

 Engagement Opportunities

 Add External Fund

 Manage Support Areas

 View Registration Info

 View Your Profile

## Share Your Page

<https://giving-days-preprod.herokuapp.com/organizations/>



# Key Dashboard Tools


## Donation Tools

 Manage Matches and Challenges

 Manage Donations

 Embed a Donate Button

## Get Prepared

 Webinars and Workshops

 Giving Day Toolkit

 Help Center


## Other Actions

 Engagement Opportunities

 Add External Fund

 View Registration Info

 View Your Profile

 Mobilize Integration

**Share Your Page**

# Match Set-Up

## Match Details

### Match Name

### Description

### Total Matching Funds Available ⓘ

### Matching Ratio ⓘ

- 1:1** example: \$10 donation is matched by \$10
- 2:1** example: \$10 donation is matched by \$20
- 3:1** example: \$10 donation is matched by \$30

### Image

 match\_commitment\_image\_0772220109\_img

Select Image

Remove

**Tip:** Disable adblockers on this page for the best image uploading experience.

# Match Set-Up

## Sponsor Donor Details

### Sponsor Donor Name

Sponsor Donor Name is for your reporting purposes and will not display publicly unless you check the box below.

Display Sponsor Donor Name Publicly

### Sponsor Business URL (optional)

# Match Set-Up

## Match Criteria

Does this match only apply to donations made within a certain time period? (optional)

### Time Zone

Eastern Time

### Start Time (US/Eastern Time)

### End Time (US/Eastern Time)

### Minimum Individual Donation Threshold to Match ⓘ

### Maximum Match per Individual Donation

Enable Auto Matching ⓘ

Archive ⓘ

Save

Cancel

# Challenge Set-Up

## Challenge Details

### Challenge Name

### Description

### Challenge Unlock Amount ?

### Image

 match\_commitment\_image\_6078088626\_img

Select Image

Remove

**Tip:** Disable adblockers on this page for the best image uploading experience.

### Challenge Type

✓ Dollar Challenge

Donor Challenge

Donation Challenge

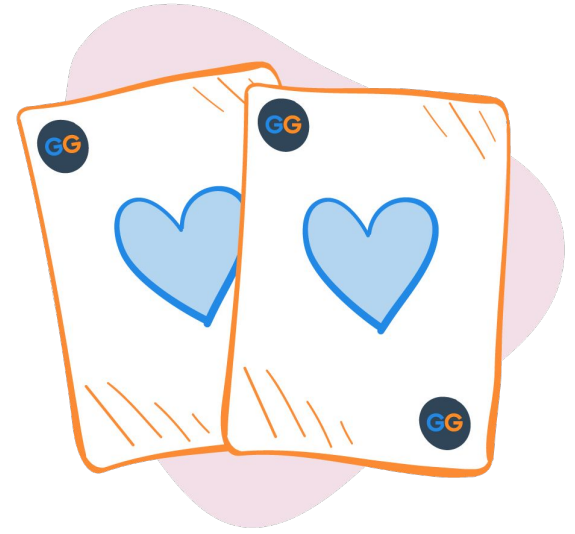
### Challenge Goal

How many dollars are needed to complete this challenge?

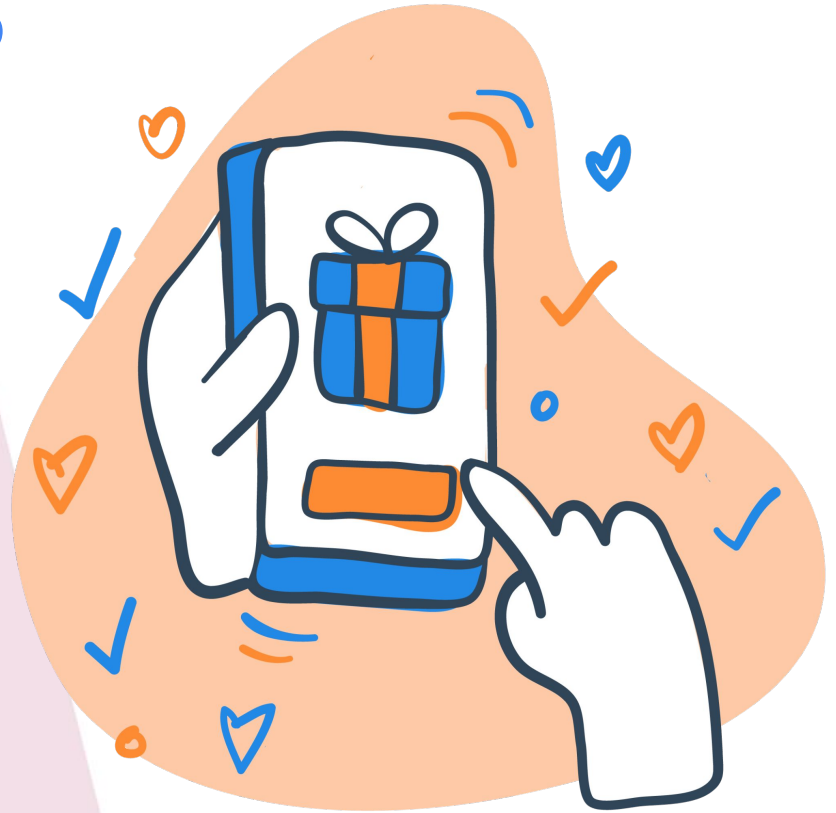


# Matches and Challenges

- Organizations who utilize matches/challenges raise on average 3.4x more than those who do not
- Grant County Community Foundation is sponsoring a challenge which will be added to every organization's profile page
- More information to come!



# What's Next?



# Your Nonprofit Toolkit

**The Nonprofit Toolkit has valuable resources for all your Give Grandly needs.**

- Templates
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- Training videos for fundraising strategies!



# Your Next Steps



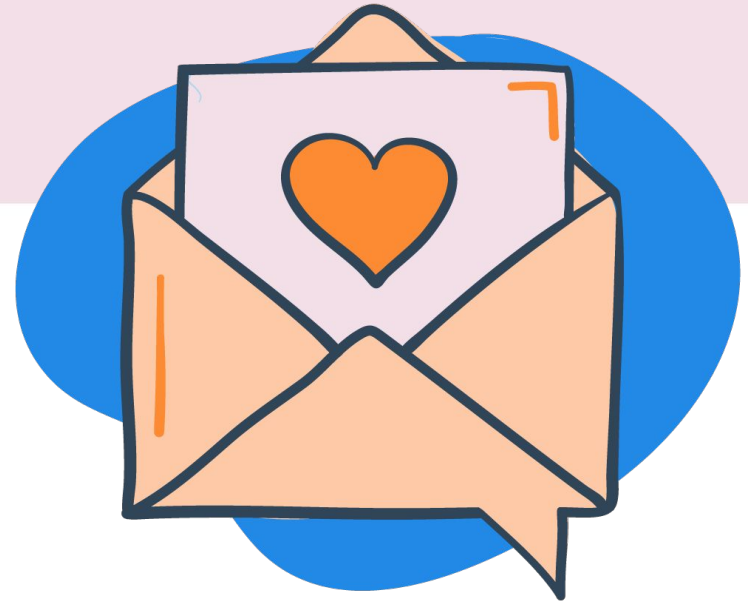
## Take a breath!

- If this is your first time participating, enjoy it!
- Your role as a nonprofit admin can seem overwhelming
- You don't need to compete for incentives and prizes
- Give Grandly may not be the right fit for all of your donors - that's okay!

# Your Next Steps

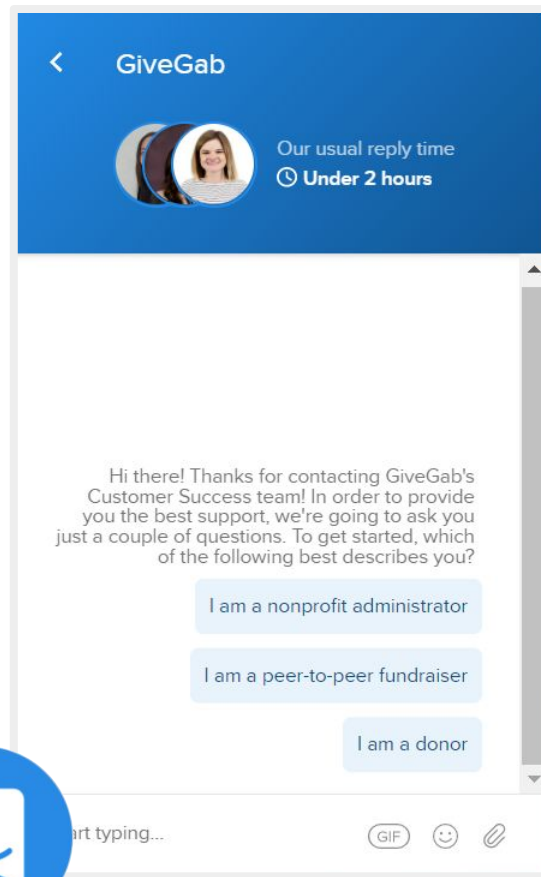
## What to work on over the next few weeks:

- Follow Give Grandly on Social Media and use #Give Grandly Hashtag
- Watch your inbox for important emails
- Meet internally to discuss goals
- Sign up for upcoming webinars
- Explore the toolkit



# How We Support You

- Visit Our Help Center
  - [support.givegab.com](https://support.givegab.com)
- Check Out Our Blog
  - [givegab.com/blog](https://givegab.com/blog)
- Send us an Email
  - [CustomerSuccess@givegab.com](mailto:CustomerSuccess@givegab.com)
- Chat with GiveGab's Customer Success Team
  - Look for the little blue chat bubble



# Questions?

Sponsored By Grant County Community Foundation

Give Grandly!  
Give Local!

May 4, 2024