



## Give BIG Green Bay The Business Boost

### Message Templates – content to be used in emails, newsletters, and direct mail.

On February 23rd and 24th (noon – noon) businesses and individuals across our community will come together to support our local nonprofits during the annual Give BIG Green Bay event. [Company name] is excited to be part of this year's event through the Business Boost program.

Give BIG Green Bay has raised more than \$5.5 million over the past four years to support our community and celebrate the important work of local nonprofits.

This year [Company name] has committed to help BOOST Give BIG Green Bay and celebrate the amazing nonprofit organizations in our community.

There are many ways to participate - spread the word about Give BIG Green Bay, become a fundraiser for your favorite nonprofit, donate on February 23 & 24. No matter which way you choose to support, you are positively impacting our community and local nonprofits.

[IF OFFERING MATCH and or incentives]: Your online donations to local nonprofits during the 24-hour giving day will go farther as we are committed to providing a company match. [Describe program here i.e. dollar for dollar, up to a certain amount, etc.] If [company] received 100% participation/\$x.xx, we are happy to provide [incentive] for our participation.

To make sure your gift [is matched / is counted in our business's totals], follow these steps:

1. Find your favorite nonprofit! Visit [giveBIGgreenbay.org](http://giveBIGgreenbay.org) to learn about the 45 participating nonprofits in our community.
2. Donate to a cause that is important to you during the 24-hour event. You can start donating at noon on February 23 and give until noon on February 24th.
3. Select [Business Name] at checkout to ensure your donation is counted in [Company name's] total.
4. Spread the word! Let your network know about Give BIG Green Bay and who you are supporting. Use the hashtag #giveBIGgb.

For questions about Give BIG Green Bay and how you can get involved please visit [www.giveBIGgreenbay.org/](http://www.giveBIGgreenbay.org/) or contact [Business Name Contact].

Making a BIG Impact,  
[Business Contact]

