

# The Business Boost

## PROMOTE YOUR CAMPAIGN

### 3 IDEAS FOR SOCIAL MEDIA



Planning a staff incentive to celebrate giving? Snap photos and share them online with the hashtag #givebiggb!



Record a brief video about your company's Give BIG fundraiser and why your company values supporting nonprofit causes.



Share the link to your business profile. Encourage visitors to learn about your campaign and the 45 participating nonprofits.

#### FOLLOW US



@ggbcfoundation

**Spread the word about your involvement in Give BIG Green Bay! Here is some sample language to help get you started:**



#### TO ANNOUNCE YOUR PARTICIPATION

We are excited to announce our participation in #givebiggb! Visit our company's page at [YOUR BUSINESS LINK] and mark your calendars Feb. 21 - 22 to give BIG to nonprofits in our community!



#### IF YOU'RE OFFERING A MATCH

We're giving BIG by matching our employees' gifts made through #givebiggb! There are 45 nonprofits participating. Find your cause and give Feb. 21 - 22, at [givebiggreenbay.org](http://givebiggreenbay.org).



#### IF YOU'RE OFFERING A STAFF INCENTIVE

We are proud to be supporting #givebiggb Feb. 21 - 22. [DESCRIBE INCENTIVE]. Join us and celebrate the power of our collective giving!



#### WHEN IT'S TIME TO CELEBRATE

Wow. Collectively, we raised \$X for the nonprofits participating in #givebiggb! We couldn't do this without all of you, and your amazing support of our community during Give BIG Green Bay. Thank you!

**Include our official hashtag in your social media posts to join the conversation!**

# #GIVEBIGGB