



Give BIG Green Bay The Business Boost

Message Templates – Content to be used in emails, newsletters, and direct mail.

Dear [employees/person],

On February 21 - 22 businesses and individuals across our community will come together to support 50 local nonprofits during Give BIG Green Bay. We are excited to share our participation as a Business Boost participant, giving you the opportunity to give back and show our community how much our employees care.

Give BIG Green Bay has raised over \$10 million over the past six years to support our community. Your donations during the 24-hours of the event will help make our community an even greater place to live! Visit givebiggreenbay.org to learn more about each participating nonprofit and the impact you can have.

[IF OFFERING A COMPANY MATCH]: In addition to our participation, we are proud to announce that our company will match up to [\$ DOLLAR AMOUNT OR ALL] of our employees' donations to Give BIG Green Bay.

[IF OFFERING INCENTIVE]: To celebrate the power of our collective giving, our business will (describe incentive – for example: will host a potluck; will offer a casual dress day for those who donate, etc.) We hope you will join us.

To make sure your gift [is matched /counted in our business's totals], follow these steps:

1. Find your favorite nonprofit! Visit givebiggreenbay.org to search participating nonprofits
2. You can start donating at noon on February 21, and can give until noon on February 22. Remember to select [Business Name] in the checkout process!
3. Spread the word! Tell everyone you know about Give BIG Green Bay and who you are supporting. Use the hashtag #givebiggb to be part of the conversation.

There are so many ways to participate. Please, join our campaign and help us spread the word about this amazing event. Mark your calendar to donate on February 21 – 22 from noon to noon and find a cause or causes you love to support!

For questions about Give BIG Green Bay and how you can get involved please visit givebiggreenbay.org or contact [Business Contact].

Regards,

[Name of Sender]

